

3. REGIONAL GROWTH POTENTIAL

Consideration must be given to locating the four-year colleges in those areas which show most promise of future need based on growth predictions. Coastal Carolina is located in one of the most rapidly expanding sections of South Carolina. The phenomenal growth of the area is based on a sound ^{four} ~~three~~-way development of agriculture, industry, ^{wood-products} and tourism and promises a stable environment for the development of a senior institution.