

WHEREAS, the process of blood management involves the appropriate use of blood and blood products along with strategies to reduce or avoid the need for a blood transfusion; and

WHEREAS, blood management programs use a team approach to assess a patient's blood management needs and develop a plan of care that uses the latest drugs, technology and techniques to decrease blood loss and to enhance an individual's own blood supply; and

WHEREAS, blood management professionals are committed to improving patient outcomes through optimal blood management and educating the medical community about best practices in blood management.

NOW, THEREFORE, I, Mark Sanford, Governor of the Great State of South Carolina, do hereby proclaim November 2 - 6, 2009, as

BLOOD MANAGEMENT AWARENESS WEEK

throughout the state and encourage all South Carolinians to learn more about the importance of appropriate blood use to the residents of the Palmetto State.