

> Recognize & thank (state of se.)

① largest sign reminder (celebration)

1786 -> S.C. Golf club, Hulston Green

* Vision (Fraser family)

② community -> (celebration)

- volunteers
- Scholarship -
- tenacity (word)

③ Quality of life Economic Contribution

④ Quality of life:

Hentage

> largest sign reminder - 87 -
(Golf)

(CHU)
DEMEANO/WOODS

Masters -
(Hentage, picture)

(persistence /
V definition
celebration of golf -)

more pin - capital ->

15 million annually
-> golf

golf week - 9 of top 100
most of day state

Vision -

2) community -

charity -
volunteers -
Scholarship

③ Quality of life -

Scholarships not only
try to grow even

(PNT) → on comenc trip - Comenc - (Lufansa flight.)
- play in Disney world - (partnership Orlando)

THE WESTIN
RESORT
HILTON HEAD ISLAND

W

① international tourist -

② culture / History -

③ repeat business - spend more

BRAND -
Richard Branson
Hemlock -
Sporeto

International marketing -
20 min USA.

→ (190 Spain) (180 Thailand)

1. editorial tours →

2. rent a car package -

Key Per Visitor Metrics of South Carolina and United States Tourism Industry, 2001

