

From: Lauren Nieminski <info@aliconferences.com>
To: Mayer, DougDougMayer@gov.sc.gov
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Subject: Mark Your Calendar! September 21-23 | Strategic Internal Branding & Employee Engagement

Internal Brand Engagement

Chicago, IL | September 21-23, 2015

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Internal Brand Engagement

Chicago, IL | September 21-23, 2015 | #ALI_IntBranding

New Processes & Strategies To Connect, Engage, & Inspire Your Employees To Create
Better Customer Experiences & Deliver Your Brand Promise

Spread the word!

Save the date!

Advanced Learning Institute's **Internal Brand Engagement** conference will be held in Chicago on September 21-23. This unique conference will bring together professionals specializing in all areas of internal communications, employee engagement, and internal branding. You will have the opportunity to benchmark best practices with your peers and hear innovative case studies from the experts.

3 inspiring and informative days including **4 optional, pre-conference workshops** (September 21) and **10+ case studies** (September 22-23). Discover practical tools and tips that you can apply to your business immediately, including how to:

- **Create an internal communications strategy** to effectively communicate your brand to employees

- **Build a workplace culture that supports your brand** and drives real business results
- **Leverage the power of your employees** as brand ambassadors
- **Implement engagement tactics**, such as gamification, to boost engagement and achieve organizational goals
- **Improve employee engagement, happiness, and retention** through embracing transparency and creating authentic leaders
- ...and more!

Check the website regularly for program updates & registration information!

To be notified of updates and registration information, or if you have any questions, please contact maryrose@aliconferences.com or call us at (888) 362-7400 ext. 0.

Reserve Your Spot Today & Lock In SUPER Early Bird Rates (\$600 off)

Call us at **(888) 362-7400 ext. 0**

or

Email our Customer Service Manager at maryrose@aliconferences.com

Government and Non-Profit rates are available! Contact us for details.

Don't forget to mention priority code EM1-X-CP to ensure SUPER Early Bird pricing (offer expires June 5, 2015).

P.S. When you register a team of 3, a 4th person can attend at no charge.

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