

From: Pisarik, Holly
To: SC Flood Fund <scfloodfund@yourfoundation.org>
Pippin, Zach <ZachPippin@gov.sc.gov>
CC: JoAnn Turnquist <JoAnn@yourfoundation.org>
Cherise Arrendale <Cherise@yourfoundation.org>
Date: 11/13/2015 4:33:35 PM
Subject: RE: Monday Information

I talked to JoAnn. She'll be prepared to speak.

To make sure we are all on the same page, Cherise is going to send the SC One logo to Zach in an alterable form. Zach will re-work the logo over the weekend and prepare the board for Monday's press conference. Zach will also send the logo back to you guys once its complete so the website will be ready to go with the new logo on Monday.

Thanks, Holly

From: SC Flood Fund [mailto:scfloodfund@yourfoundation.org]
Sent: Friday, November 13, 2015 4:22 PM
To: Pisarik, Holly
Cc: JoAnn Turnquist; Cherise Arrendale
Subject: Re: Monday Information

Hi Holly,

Do you anticipate a role for CCCF on Monday? I've copied JoAnn so she can be in the loop on your needs.

OneSC is available for the text to give and it can be used in place of "flood".

We are working on setting that up currently to be ready for Monday.

Thank you,
Dana

From: SC Flood Fund
Sent: Friday, November 13, 2015 3:06 PM
To: Pisarik, Holly
Subject: Monday Information

Holly,

Looking forward to Monday! Heather, Cherise, JoAnn and myself will be there. Please see the attached image and let me know if it meets approval.

I'm confirming now how we change the text to give message. Waiting for a call back. We are using a local Charleston company so I should hear something soon.

Website will be edited. Several domains were taken referencing OneSC except onescfund.org. We purchased that one. You can drive traffic to that site starting Monday at 11 unless you want it shifted earlier?

Be back in touch soon,
Dana