

Q3 2014 Expenditures

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>TDF ALLOCATION</u>
General Consumer	COM-CONNECT LLC	\$21,252.00
Special Events	AMERICAN IDOL	\$883.20
Television Advertising	MYRTLE BEACH PELICANS LP	\$11,000.00
Photography Shoot	PHOTOGRAPHY SHOOT	\$12,150.00
Photography Shoot	PHOTOGRAPHY SHOOT	\$17,010.00
Photography Shoot	PHOTO SHOOT	\$49.50
Photography Shoot	PHOTO SHOOT	\$148.50
Video Production	BATTLE STRATEGIES LLC	\$1,840.00
Public Relations	BATTLE STRATEGIES LLC	\$46.00
Online Promotions	ADOBE SYSTEMS INC	\$2,007.67
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$1,840.92
Billboards- Co-op	THE BRANDON AGENCY	\$1,136.12
International Promo-China	CHINESE BROCHURE	\$678.99
International Promo-China	CHINESE BROCHURE	\$720.94
Tourism Research	U.S. TRAVEL ASSOCIATION	\$19,095.75
Group Sales Promotion	COASTAL NETWORK COOPERATIVE	\$540.00
Sales Representation -DC	JSP MARKETING	\$2,700.00
Sports Tourism	BIG SOUTH	\$252.72
Public Relations	BIG BREAK MYRTLE BEACH	\$208.66
Video Production	BATTLE STRATEGIES LLC	\$3,600.00
Group Sales Promotion	GROUP TOUR GIVEAWAY ITEM	\$15,892.20
International Promo- China	BOMMARITO GLOBAL STRATEGIES LLC	\$12,150.00
General Consumer Promotion	CONTAC SERVICES, INC.	\$1,064.60
Sales Representation -Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$4,725.00
SMERF Promo	MHD SERVICES	\$2,190.04
Sales Representation - NE	HEADS IN BEDS SERVICES	\$3,600.00
General Consumer Promotion	MANN TRAVELS	\$435.57
General Consumer Promotion	EXPRESS SIGNS	\$7,164.54
Public Relations	FAHLGREN MORTINE	\$27,420.59
Public Relations	FAHLGREN MORTINE	\$6,009.67
Public Relations	AMERICAN IDOL	\$10,534.00
Public Relations	AMERICAN IDOL	\$2,395.68
Public Relations	ADVANCED PROTECTION SERVICES, LLC	\$458.85
Billboards	ADAMS OUTDOOR/THE BRANDON AGENCY	\$4,401.00
Group Sales Promotion	GROUP TOUR GIVEAWAY ITEM	\$1,701.00
General Consumer Promotion	UPS	\$24.99
Inquiry Fulfillment - Group	UPS	\$245.00
Inquiry Fulfillment - Group	UPS	\$1,820.35
Inquiry Fulfillment - Canada	UPS	\$300.97
Inquiry Fulfillment - Group	UPS	\$103.73
Research	PMB PRINT MEASUREMENT BUREAU	\$646.59
Special Events	FATHER SON GOLF TOURN	\$1,350.00
Special Events	FATHER SON GOLF TOURN	\$4,500.00
General Consumer Promotion	BIG BREAK MYRTLE BEACH	\$90,000.00
Public Relations	SOCIAL MEDIA FAM	\$110.21
General Consumer Promotion	KENTUCKY RACEWAY LLC	\$1,725.00
Special Events	AMERICAN IDOL	\$1,174.69
Special Events	AMERICAN IDOL	\$2,684.93

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Special Events	AMERICAN IDOL	\$278.21
Print Adv- Groups	SPORTS DESTINATION MAGAZINE	\$5,940.00
Special Events	AMERICAN IDOL	\$48.46
General Consumer Promotion	SPIKES BASEBALL PROMO	\$591.76
General Consumer Promotion	SPIKES BASEBALL PROMO	\$275.94
General Consumer Promotion	SPIKES BASEBALL PROMO	\$58.50
International Promo- China	CCTV PROMOTION	\$31,500.00
Public Relations	MEDIA VISITS	\$5.00
Public Relations	MEDIA VISITS	\$280.55
Public Relations	MEDIA VISITS	\$9.65
Public Relations	MEDIA VISITS	\$92.00
Group Sales Promotion	SITE VISIT	\$75.60
Print Adv- Groups	CONNECT SPORTS	\$4,905.00
Group Sales Promotion	SITE VISIT	\$243.90
Group Promo- Mtgs	HEALTHCARE CONVENTION EXHIBITORS ASSOCIATION	\$216.00
Group Promo- Mtgs	HEALTHCARE CONVENTION EXHIBITORS ASSOCIATION	\$153.27
Group Promo- Mtgs	HEALTHCARE CONVENTION EXHIBITORS ASSOCIATION	\$605.36
Group Promo- Mtgs	HEALTHCARE CONVENTION EXHIBITORS ASSOCIATION	\$276.39
Group Promo- Mtgs	HEALTHCARE CONVENTION EXHIBITORS ASSOCIATION	\$810.00
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$22,221.00
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$6,750.00
Group Promo- Mtgs	SITE VISIT	\$6,241.54
Group Promo- Mtgs	SITE VISIT	\$42.30
Group Promo- Mtgs	SITE VISIT	\$3,436.37
Group Promo- Mtgs	SITE VISIT	\$47.93
Group Promo- Mtgs	SITE VISIT	\$31.95
Group Promo- Mtgs	HEALTHCARE CONVENTION EXHIBITORS ASSOCIATION	\$22.50
Group Promo- Mtgs	SITE VISIT	\$8.53
Group Promo- Mtgs	SITE VISIT	\$551.50
Group Promo- Mtgs	ASSOCIATION OF CANADA	\$547.81
Group Tour Promo	TRAVEL SOUTH	\$3,226.50
Group Tour Promo	TRAVEL SOUTH	\$420.30
Group Promo- Mtgs	COLLABORATE MARKETPLACE	\$45.18
Group Promo- Mtgs	COLLABORATE MARKETPLACE	\$42.28
Group Promo- Mtgs	COLLABORATE MARKETPLACE	\$3.20
Group Promo- Mtgs	SITE VISIT	\$238.14
Group Promo- Mtgs	COLLABORATE MARKETPLACE	\$2.34
Group Promo- Mtgs	COLLABORATE MARKETPLACE	\$878.62
Group Promo- Mtgs	COLLABORATE MARKETPLACE	\$4.39
Group Promo- Mtgs	COLLABORATE MARKETPLACE	\$67.28
Group Promo- Mtgs	SITE VISIT	\$22.84
Group Promo- Mtgs	COLLABORATE MARKETPLACE	\$36.00
Group Promo- Mtgs	COLLABORATE MARKETPLACE	\$35.10
Group Promo- Mtgs	TRAVEL ALLIANCE PARTNERSHIP	\$7.00
Group Promo- Mtgs	TRAVEL ALLIANCE PARTNERSHIP	\$661.36
Group Promo- Mtgs	TRAVEL ALLIANCE PARTNERSHIP	\$5.65
Group Promo- Mtgs	TRAVEL ALLIANCE PARTNERSHIP	\$13.32
Group Promo- Mtgs	TRAVEL ALLIANCE PARTNERSHIP	\$56.70
Group Promo- Mtgs	TRAVEL ALLIANCE PARTNERSHIP	\$2.60

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Group Promo- Mtgs	ONTARIO MOTORCOACH ASSOCIATION	\$420.21
Group Promo- Mtgs	TRAVEL ALLIANCE PARTNERSHIP	\$54.00
Group Promo- Mtgs	TRAVEL ALLIANCE PARTNERSHIP	\$18.45
Research	KEYWORD SPY	\$73.76
Email Marketing	EXACTTARGET	\$8,417.25
Video Production	VIDEO SHOOT	\$2,242.80
Web Hosting	GODADDY.COM	\$824.20
Web Hosting	NETSOL DOMAIN-SALES	\$1,008.59
Internet	PATLIVE	\$318.55
Internet Promo	RAFFLECOPTER.COM	\$53.99
Web Hosting	TULSA CONNECT	\$760.50
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$511.33
Public Relations	MEDIA VISITS	\$36.88
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$31.34
Public Relations	MEDIA VISITS	\$53.88
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$1,843.04
Public Relations	MEDIA VISITS	\$3.96
Public Relations	MEDIA VISITS	\$3.22
Public Relations	BIG BREAK MYRTLE BEACH	\$370.99
Public Relations	BIG BREAK MYRTLE BEACH	\$22.08
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$155.49
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$2,421.00
Group Promo- Mtgs	AMERICAS INCENTIVES,BUSINESS TRAVEL & MEETINGS EXPO	\$13.69
Group Promo- Mtgs	AMERICAS INCENTIVES,BUSINESS TRAVEL & MEETINGS EXPO	\$31.19
Group Promo- Mtgs	AMERICAS INCENTIVES,BUSINESS TRAVEL & MEETINGS EXPO	\$1,502.45
Group Promo- Mtgs	AMERICAS INCENTIVES,BUSINESS TRAVEL & MEETINGS EXPO	\$9,899.54
Group Promo- Mtgs	AMERICAS INCENTIVES,BUSINESS TRAVEL & MEETINGS EXPO	\$8.23
Group Promo- Mtgs	AMERICAS INCENTIVES,BUSINESS TRAVEL & MEETINGS EXPO	\$17.72
Group Promo- Mtgs	AMERICAS INCENTIVES,BUSINESS TRAVEL & MEETINGS EXPO	\$36.41
Group Promo- Mtgs	AMERICAS INCENTIVES,BUSINESS TRAVEL & MEETINGS EXPO	\$8.18
Group Promo- Mtgs	AMERICAS INCENTIVES,BUSINESS TRAVEL & MEETINGS EXPO	\$802.61
Group Promo- Mtgs	AMERICAS INCENTIVES,BUSINESS TRAVEL & MEETINGS EXPO	\$17.64
Video Production	VIDEO SHOOT	\$144.95
Video Production	VIDEO SHOOT	\$250.71
Video Production	VIDEO SHOOT	\$7.29
Video Production	VIDEO SHOOT	\$39.20
Video Production	VIDEO SHOOT	\$284.34
Video Production	VIDEO SHOOT	\$100.37
Video Production	VIDEO SHOOT	\$472.41
Group Promo- Mtgs	SITE VISIT	\$54.00
Video Production	VIDEO SHOOT	\$41.20
Video Production	VIDEO SHOOT	\$7.63
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$3,635.70
Group Sales Promotion	GROUP TOUR GIVEAWAY ITEM	\$27.63

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Group Sales Promotion	GROUP TOUR GIVEAWAY ITEM	\$921.02
Public Relations	DISCOVER AMERICA TRADESHOW	\$1,199.02
Inquiry Fulfillment	PITNEY BOWES	\$10.31
Inquiry Fulfillment	PITNEY BOWES	\$125.16
Inquiry Fulfillment	PITNEY BOWES	\$23.52
Inquiry Fulfillment	US POSTAL SERVICE	\$1,638.19
Print Advertising	DIRECTORY ADVERTISING	\$261.00
International Promo- Can	CANADIAN PROMOTION	\$1,350.00
Sales Representation -Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$716.41
Sales Representation -Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$549.27
Regional Promotion	MILLER DIRECT	\$42,525.00
TV	MILLER DIRECT	\$45,000.00
International	BOMMARITO GLOBAL STRATEGIES LLC	\$4,050.00
Billboards- Co-op	THE BRANDON AGENCY	\$656.47
General Consumer Promotion	MANN TRAVELS	\$417.67
Online Promotions	ADOBE SYSTEMS INC	\$2,007.67
Video production	STAGES VIDEO	\$145.80
General Consumer Promotion	MANN TRAVELS	\$529.27
General Consumer Promotion	TEAM SANDTASTIC	\$5,520.00
Sales Representation -Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$4,725.00
General Consumer Promotion	MANN TRAVELS	\$603.79
General Consumer Promotion	MANN TRAVELS	\$687.80
International Promo- China	CCTV	\$46.18
International Promo- China	CCTV	\$4,599.00
General Consumer Promotion	CONTAC SERVICES, INC.	\$1,223.21
Sales Representation - NE	HEADS IN BEDS SERVICES	\$34.54
Sales Representation - NE	HEADS IN BEDS SERVICES	\$3,600.00
Sales Representation - NE	HEADS IN BEDS SERVICES	\$1,516.07
Sales Representation - NE	HEADS IN BEDS SERVICES	\$150.35
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$18.90
Billboards	ADAMS OUTDOOR/THE BRANDON AGENCY	\$68,673.74
International Promo- China	CCTV	\$1,218.38
Print Advertising	THE BRANDON AGENCY	\$3,510.00
Print Advertising	THE BRANDON AGENCY	\$2,362.50
Group Sales Promotion	NEW WAVE EMBROIDERY	\$10.94
General Consumer Promotion	VIDEO PRODUCTION	\$1,080.00
Video Production	BATTLE STRATEGIES LLC	\$1,620.00
Public Relations	MEDIA VISITS	\$322.00
Public Relations	MEDIA VISITS	\$244.53
Public Relations	MEDIA VISITS	\$690.00
Video production	STAGES VIDEO	\$1,458.00
SMERF PROMO	MHD SERVICES	\$2,190.04
Billboards- Co-op	THE BRANDON AGENCY	\$656.47
General Consumer Promotion	MANN TRAVELS	\$465.05
General Consumer Promotion	MANN TRAVELS	\$697.28
General Consumer Promotion	MANN TRAVELS	\$766.19
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$9.33
International Promo- China	CCTV PROMOTION	\$3,450.55
General Consumer Promotion	SPIKES BASEBALL PROMO	\$381.90
International Promo- China	CCTV PROMOTION	\$1,595.78
Inquiry Fulfillment	UPS	\$10.76
General Consumer Promotion	UPS	\$8.32
Inquiry Fulfillment - Group	UPS	\$1,137.52
Inquiry Fulfillment - Canada	UPS	\$102.82

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Special Events	AMERICAN IDOL	\$95.40
Special Events	AMERICAN IDOL	\$92.00
General Consumer Promotion	TRIP GIVEAWAY	\$188.55
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$360.00
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	\$165.31
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$2,025.00
Internet	WEBSITE PROMO	\$174.85
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$470.45
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$552.60
International Promo- Can	VACATION.COM	\$1,117.32
Group Promo- Mtgs	SITE VISIT	\$440.79
Group Promo- Mtgs	SITE VISIT	\$19.02
Research	KEYWORD SPY	\$73.76
Email Marketing	EXACTTARGET	\$7,894.13
Internet	PATLIVE	\$331.79
Internet Promo	RAFFLECOPTER.COM	\$53.99
Internet	WEBSITE PROMO	\$1,153.37
Web Hosting	TULSA CONNECT	\$742.50
Regional Promotion	SCATR	\$7.73
Special Events	AMERICAN IDOL	\$1,475.53
Special Events	AMERICAN IDOL	\$92.83
Special Events	AMERICAN IDOL	\$11.52
Special Events	AMERICAN IDOL	\$26.63
Special Events	AMERICAN IDOL	\$30.76
Regional Promotion	SCATR	\$1.88
Special Events	AMERICAN IDOL	\$10.33
Public Relations	FALL MEDIA FAM	\$21.15
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$797.28
Public Relations	FALL MEDIA FAM	\$3,040.32
Special Events	AMERICAN IDOL	\$5.15
Special Events	AMERICAN IDOL	\$102.98
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$160.83
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$535.50
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$577.27
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$577.27
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$5,640.90
Tourism Research	SMITH TRAVEL RESEARCH	\$177.94
Internet	WEBSITE PROMO	\$85.37
General Consumer Promotion	TRIP GIVEAWAY	\$104.29
International Promo- Can	CANADIAN GOLF PROMOTION	\$354.94
Group Sales Promotion	GROUP TOUR GIVEAWAY ITEM	\$939.44
International Promo- Can	TRAVXCHANGE	\$2,107.22
Internet	WEBSITE PROMO	\$111.51
Inquiry Fulfillment - Int'l	PITNEY BOWES	\$3.11
Inquiry Fulfillment	PITNEY BOWES	\$10.62
Inquiry Fulfillment - Group	PITNEY BOWES	\$82.12
Inquiry Fulfillment	PITNEY BOWES	\$28.47
Inquiry Fulfillment	US POSTAL SERVICE	\$106.70
Inquiry Fulfillment	US POSTAL SERVICE	\$1,156.13

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Print Advertising	DIRECTORY ADVERTISING	\$261.00
General Consumer Promotion	COM-CONNECT LLC	\$21,735.00
General Consumer Promotion	COM-CONNECT LLC	\$21,735.00
Research- CAN	ENVIRONICS ANALYTICS GROUP LTD	\$6,744.50
Group Promo- Mtgs	SUCCESSFUL MEETINGS UNIVERSITY	\$1,398.47
Video production	VIDEO SHOOT	\$270.00
Video production	BATTLE STRATEGIES LLC	\$1,125.00
Online Promotions	ADOBE SYSTEMS INC	\$2,007.67
Video production	STAGES VIDEO	\$1,530.90
Video production	VIDEO SHOOT	\$172.80
Sales Representation - NE	HEADS IN BEDS SERVICES	\$3,600.00
General Consumer Promotion	MANN TRAVELS	\$597.65
General Consumer Promotion	MANN TRAVELS	\$934.20
International Promo- China	CCTV PROMOTION	\$3,691.55
Public Relations	FAHLGREN MORTINE	\$27,420.59
Public Relations	FAHLGREN MORTINE	\$3,830.08
Research- postcards	INLET PRINTING CO	\$906.63
Research	SC DEPT. OF PARKS, REC. & TOURISM	\$9,471.00
General Consumer Promotion	CONTAC SERVICES, INC.	\$919.78
Billboards- Co-op	THE BRANDON AGENCY	\$2,272.23
Billboards- Co-op	THE BRANDON AGENCY	\$1,136.12
Sports Tourism	BIG SOUTH	\$33,750.00
Video production	BATTLE STRATEGIES LLC	\$1,102.50
Public Relations	MEDIA VISIT GIVEAWAYS	\$1,717.42
Public Relations	MEDIA VISITS	\$161.92
Public Relations	MEDIA VISITS	\$26.39
Public Relations	FAHLGREN MORTINE	\$27,420.59
Public Relations	FAHLGREN MORTINE	\$11,699.24
Public Relations	MEDIA VISIT GIVEAWAYS	\$2,288.72
Video production	CMS INTERNATIONAL	\$22,500.00
Group Promo- Mtgs	MEETINGS QUEST	\$180.44
Group Promo- Mtgs	MEETINGS QUEST	\$446.32
Sales Representation -Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$4,725.00
SMERF	MHD SERVICES	\$2,190.04
Sales Representation- Sports	MDA CONSULTING	\$11,235.48
Billboards	ADAMS OUTDOOR/THE BRANDON AGENCY	\$44,896.78
General Consumer Promotion	MANN TRAVELS	\$621.90
General Consumer Promotion	MANN TRAVELS	\$767.11
General Consumer Promotion	MANN TRAVELS	\$588.94
International Promo- China	CCTV PROMOTION	\$9.00
Billboards	THE BRANDON AGENCY	\$14,458.27
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$3,974.40
General Consumer Promotion	KY MOTOR SPEEDWAY PROMO	\$4,632.92
Print Advertising	PLAYMAKERS MEDIA CORP	\$6,750.00
Sales Representation -Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$4,828.13
Billboards- Co-op	THE BRANDON AGENCY	\$656.47
General Consumer Promotion	MANN TRAVELS	\$710.80
General Consumer Promotion	MANN TRAVELS	\$522.13
General Consumer Promotion	MANN TRAVELS	\$673.70
Sales Representation -Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$531.97
Sales Representation -Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$646.03
Video production	BATTLE STRATEGIES LLC	\$607.50
Billboards	THE BRANDON AGENCY	\$630.00
Public Relations	MEDIA VISITS	\$302.91

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Public Relations	MEDIA VISITS	\$39.46
Ad Design	PHOTO SHOOT	\$43.73
International Promo- China	CCTV PROMOTION	\$27.60
General Consumer Promotion	TRIP GIVEAWAYS	\$323.06
International Promo- China	CCTV PROMOTION	\$198.71
Public Relations	ALLEGIANT FAM TOUR	\$20.19
Public Relations	ALLEGIANT FAM TOUR	\$1,093.71
Public Relations	ALLEGIANT FAM TOUR	\$147.37
Public Relations	ALLEGIANT FAM TOUR	\$450.98
Public Relations	ALLEGIANT FAM TOUR	\$6,443.51
Public Relations	ALLEGIANT FAM TOUR	\$186.94
International Promo- China	CCTV PROMOTION	\$132.85
International Promo- China	CCTV PROMOTION	\$3,431.60
Public Relations	ALLEGIANT FAM TOUR	\$1,206.12
Public Relations	ALLEGIANT FAM TOUR	\$237.37
International Promo- China	CCTV PROMOTION	\$3,832.58
International Promo- China	CCTV PROMOTION	\$92.00
Public Relations	ALLEGIANT FAM TOUR	\$75.65
Inquiry Fulfillment	UPS	\$34.40
Inquiry Fulfillment - Group	UPS	\$114.76
Inquiry Fulfillment - Group	UPS	\$1,284.87
Inquiry Fulfillment - Canada	UPS	\$1,302.66
Inquiry Fulfillment - Canada	UPS	\$175.65
Inquiry Fulfillment - Group	UPS	\$139.44
Inquiry Fulfillment - Group	UPS	\$332.07
Inquiry Fulfillment	UPS	\$293.99
International Promo- China	CCTV PROMOTION	\$7.70
International Promo- China	CCTV PROMOTION	\$221.40
International Promo- China	CCTV PROMOTION	\$20.30
International Promo- China	CCTV PROMOTION	\$280.71
Public Relations	MEDIA VISITS	\$46.00
International Promo- China	CCTV PROMOTION	\$171.35
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$40.50
Sports Tourism	CONNECT SPORTS	\$49.14
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$48.69
Sports Tourism	CONNECT SPORTS	\$4.79
Sports Tourism	CONNECT SPORTS	\$302.97
Sports Tourism	CONNECT SPORTS	\$15,885.00
Group Promo- Mtgs	MEETING AND CONVENTIONS	\$29.70
	INVITATIONAL	
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC	\$6.62
	EXECUTIVES	
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC	\$2.45
	EXECUTIVES	
Group Promo- Mtgs	MEETING AND CONVENTIONS	\$20.44
	INVITATIONAL	
Sports Tourism	CONNECT SPORTS	\$7.39
Sports Tourism	CONNECT SPORTS	\$16.56
Sports Tourism	CONNECT SPORTS	\$2.84
Sports Tourism	CONNECT SPORTS	\$6.80
Sports Tourism	CONNECT SPORTS	\$50.85
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC	\$45.68
	EXECUTIVES	
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC	\$22.50
	EXECUTIVES	

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Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$27.90
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$12.41
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS	\$145.80
Sports Tourism	CONNECT SPORTS	\$2.28
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$12.06
International	INTERNATIONAL GOLF TRAVEL MARKET	\$284.65
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$8.27
Sports Tourism	CONNECT SPORTS	\$487.81
Sports Tourism	CONNECT SPORTS	\$39.92
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$2.19
Sports Tourism	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$17.43
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$693.38
Group Promo- Mtgs	SUCCESSFUL MEETINGS UNIVERSITY	\$450.00
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$14.28
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$1.80
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$16.20
Group Promo- Mtgs	MEETINGS QUEST	\$2,425.50
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$45.90
Sports Tourism	CONNECT SPORTS	\$14.09
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$6.97
Group Promo- Mtgs	MEETING AND CONVENTIONS INVITATIONAL	\$14.41
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$30.57
Sports Tourism	CONNECT SPORTS	\$4.52
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$14.40
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$22.50
International	WORLD TRADE MARKET	\$1,599.30
International	INTERNATIONAL GOLF TRAVEL MARKET	\$310.40
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$520.88
International Promo- Can	INTERNATIONAL TOUR AND TRAVEL ASSOC	\$2,160.00
International Promo- Can	TORONTO WOMENS SHOW	\$2,428.46
International Promo- China	CCTV PROMOTION	\$47.70
Group Promo- Mtgs	CONNECT MARKETPLACE	\$55.67
Group Promo- Mtgs	SITE VISIT	\$400.94
Group Promo- Mtgs	CONNECT MARKETPLACE	\$76.50
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$53.10
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$4.58
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$3.88
Group Promo- Mtgs	SITE VISIT	\$5.37
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$7.52
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$6.73
Group Promo- Mtgs	CONNECT MARKETPLACE	\$717.39
Group Promo- Mtgs	ASSOCIATION EXECUTIVES OF NC	\$200.93



# Q3 2014 Expenditures

Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$1,104.83
Group Promo- Mtgs	CONNECT MARKETPLACE	\$3.75
Group Promo- Mtgs	MEETING PROFESSIONAL INT'L	\$49.52
Group Tour Promotion	HOLIDAY FAM TRIP	\$382.50
Group Tour Promotion	HOLIDAY FAM TRIP	\$183.60
Group Tour Promotion	HOLIDAY FAM TRIP	\$115.88
Group Tour Promotion	HOLIDAY FAM TRIP	\$169.30
Group Tour Promotion	HOLIDAY FAM TRIP	\$74.62
Group Tour Promotion	HOLIDAY FAM TRIP	\$3.38
Group Tour Promotion	HOLIDAY FAM TRIP	\$1,822.50
Group Tour Promotion	HOLIDAY FAM TRIP	\$137.08
Group Tour Promotion	TRAVEL SOUTH	\$314.69
Group Tour Promotion	TRAVEL SOUTH	\$2,204.81
Group Tour Promotion	HOLIDAY FAM TRIP	\$5.40
Group Tour Promotion	HOLIDAY FAM TRIP	\$178.52
Group Tour Promotion	HOLIDAY FAM TRIP	\$827.92
Group Tour Promotion	HOLIDAY FAM TRIP	\$31.24
Research	KEYWORD SPY	\$73.76
Video production	VIDEO PRODUCTION	\$89.10
Email Marketing	EXACTTARGET	\$11,044.35
Internet	PATLIVE	\$329.52
Website Promotion	RAFFLECOPTER.COM	\$53.99
Web Hosting	TULSA CONNECT	\$742.50
Public Relations	MEDIA VISITS	\$2,499.75
Public Relations	MEDIA VISITS	\$34.16
Public Relations	MEDIA VISITS	\$29.91
Public Relations	MEDIA VISITS	\$137.40
Public Relations	MEDIA VISITS	\$42.93
Public Relations	MEDIA VISITS	\$114.14
Public Relations	MEDIA VISITS	\$69.54
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$72.00
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$16.01
Group Promo- Mtgs	DELTA AIR LINES ATLANTA	\$1,440.36
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$12.52
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$311.84
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$6.48
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$963.43
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$46.13
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$5.25
Group Tour Promotion	HOLIDAY FAM TRIP	\$231.51
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC EXECUTIVES	\$143.06
Group Tour Promotion	HOLIDAY FAM TRIP	\$146.70
Inquiry Fulfillment - Int'l	PITNEY BOWES	\$0.81
Inquiry Fulfillment	PITNEY BOWES	\$23.44
Inquiry Fulfillment - Group	PITNEY BOWES	\$150.65
Inquiry Fulfillment	PITNEY BOWES	\$27.93

# Q3 2014 Expenditures

Inquiry Fulfillment	US POSTAL SERVICE	\$1,399.46
Print Advertising	DIRECTORY ADVERTISING	\$261.00
Television Advertising	WBNS-TV INC	\$1,032.00
Television Advertising	BROADCAST BUYING SERVICES, INC.	\$860.00
Television Advertising	WBNS-TV INC	\$1,290.00
Television Advertising	WBNS-TV INC	\$1,290.00
Television Advertising	BROADCAST BUYING SERVICES, INC.	\$1,720.00
International Promo- Can	CANADIAN TRAVELLER	\$3,010.00
Print Advertising	US AIRWAYS MAGAZINE	\$3,010.00
Internet- groups	MEETINGS AND CONVENTIONS	\$3,440.00
Television Advertising	CORINTHIAN MEDIA, INC.	\$2,489.70
Television Advertising	CORINTHIAN MEDIA, INC.	\$2,541.30
Internet- groups	SMARTMEETINGS	\$2,580.00
Sports Tourism	T2H ADVERTISING	\$3,664.88
Television Advertising	BROADCAST BUYING SERVICES, INC.	\$3,904.40
Internet- groups	MEETINGS NEWS, CONVENTION SOUTH, MPI	\$6,333.90
Television Advertising	WILLIAM RICHARD MANNIX	\$5,160.00
Print Ads- groups	SPORTS TRAVEL, MEETING FOCUS	\$9,554.60
Internet Promo	WESTJET VACATIONS	\$14,620.00
Print Ads- groups	SUC MTGS,OMCA,SMART MTGS,GRP TRVL,SPORTS EVENTS	\$23,606.66
Print Ads- groups	MPI, SPORTS DEST, SPORTS EVENTS, GP TOUR, TEACH & TRVL, SUC MTGS, SELECT TRVLER, MTG FOCUS, SPORTS TRVL	\$26,772.95
Television Advertising	CORINTHIAN MEDIA, INC.	\$19,332.80
Internet- groups	GOOGLE	\$43,000.00
Television Advertising	CORINTHIAN MEDIA, INC.	\$179,428.87
Television Advertising	CORINTHIAN MEDIA, INC.	\$510,492.58
Internet Advertising	SEARCH MARKETING	\$161,941.50
Internet Advertising	DISPLAY ADVERTISING	\$175,181.01
Internet Advertising	VIDEO ADVERTISING	\$84,366.42
Internet Advertising	EMAIL MARKETING	\$19,946.31
Internet Advertising	SOCIAL MEDIA MARKEITNG	\$44,445.59
Internet Advertising	MOBILE MARKETING	\$38,942.91
Internet Advertising	OTHER	\$9,433.29
Internet Advertising	SEARCH MARKETING	\$320,277.00
Internet Advertising	DISPLAY ADVERTISING	\$392,075.72
Internet Advertising	VIDEO ADVERTISING	\$103,760.72
Internet Advertising	EMAIL MARKETING	\$38,759.56
Internet Advertising	SOCIAL MEDIA MARKEITNG	\$90,529.98
Internet Advertising	MOBILE MARKETING	\$60,586.96
Internet Advertising	OTHER	\$10,755.45
Internet Advertising	SEARCH MARKETING	\$401,910.53
Internet Advertising	DISPLAY ADVERTISING	\$494,636.76
Internet Advertising	VIDEO ADVERTISING	\$105,725.23
Internet Advertising	EMAIL MARKETING	\$46,900.71
Internet Advertising	SOCIAL MEDIA MARKEITNG	\$110,412.20
Internet Advertising	MOBILE MARKETING	\$74,561.91
Internet Advertising	OTHER	\$15,329.77
Online	GOOGLE,GO DADDY	\$24,715.85
TV	GOLF CHANNEL	\$270,816.46
Public Relations	LANDMARK MEDIA	\$841.62
Interactive	FUEL INTERACTIVE	\$64,093.93

Q3 2014 Expenditures

Interactive	FUEL INTERACTIVE	\$3,622.50
Interactive	FUEL INTERACTIVE	\$25,129.80
Magazine Print & Online Elements	GOLF MAGAZINE	\$27,600.00
Magazine Print & Online Elements	GOLF WEEK	\$8,625.00
Newspaper-Toronto	BRANDON AGENCY	\$2,582.38
Print/Online Elements	WORLD AM	\$22,772.47
International CoOp Program	GOLFBREAKS.COM	\$9,200.00
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