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Subject: 2016 CCIM/SIOR Columbia Real Estate Forecast
Location: Columbia Metropolitan Convention Center, Richland Ballroom, 1101 Lincoln Street
Columbia, SC
When: 10/4/2016 3:30:00 PM - 4:00:00 PM

APPROVED BY: NH. We canceled attending this event last year because of the flood.

INVITED BY: Sherri Burriss via Ted Pitts (Wilson Kibler)

EVENT: 2016 CCIM/SIOR Columbia Real Estate Forecast

DATE: Tuesday, October 4, 2016

TIME: 3:30 PM

LOCATION: Columbia Metropolitan Convention Center, Richland Ballroom, 1101 Lincoln Street Columbia, SC

LOCATION SET-UP: The sponsors/attendees will be seated at round tables and there will also be a few rows of chairs in the rear for individual ticket attendees. There will be a raised stage, podium and microphone (lapel). The other panelists will be seated on stage and will speak after the Governor leaves.

ATTIRE: Business.

SCHEDULING CONTACT:

Sherri Burriss
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PRIMARY STAFF: Abby Scott

ADVANCE STAFF: Brian Symmes

PURPOSE:

PRESS: Yes.

PUBLIC: Yes.

ATTENDEES: Around 200 people. Attendees include various related professionals such as attorneys, bankers, engineers, architects, business owners, real estate brokers, etc.

SEATING ON STAGE:

INTRODUCED BY: Sherri Burriss

LENGTH OF SPEAKING: 12-15 mins. 5-7 mins of Q&A

SPEAKING ORDER/LINE-BY-LINE:

BACKGROUND:

- SIOR and CCIM are two professional designations that commercial professionals can acquire.
- Charleston and Greenville will be holding similar events around the same time.
- The local commercial real estate firms have worked together to provide this forum for education and professional development.
- Money raised through sponsoring the event is given back to the two organizations for scholarships for professionals wanting to better serve our clients in the field.

TALKING POINTS:

We would like the Governor to provide a “high level” perspective on growth and expansion in the SC from a commercial real estate perspective. She can touch on the major activity for 2015, but since this is a “forecast” of what is to come and most attendees will be familiar with the major expansions –we would love her take on how the pipeline is looking for 2016 for SC and Columbia in general since most attendees work and live in the midlands. We will have all professions that work in and around commercial real estate along with some major clients who own businesses in SC wanting insight into what is ahead for us. Any other feedback she can provide to the CRE professionals regarding how we can all work together to promote growth and expansion/jobs in our state would be welcome as well.