

**From:** Healthcare Education Associates <reply-350537@mailings.frallc.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 1/19/2017 3:03:15 PM  
**Subject:** Advance your Leadership Skills in Palliative and End of Life Care

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[Website](#) | [Brochure](#) | [Register](#)

Hello Tony,

The **2nd Annual National Palliative and End of Life Care Leadership Summit** on **February 16-17th in San Diego** will feature a select panel of distinguished speakers around topics that will offer innovative approaches to new and exciting challenges facing the field. Enhance your organization's strategies that will empower you to improve care integration and healthcare delivery for patients while understanding the risks posed by regulatory and other financial changes.

**REGISTER**

Use Priority Code: PHNH248q-EM5

### Featured Panel of Renowned Speakers

- Robert Parker, *Corporate Director of Palliative Care* **INTERIM HEALTHCARE**
- Monique Ruyle, *Vice President of Clinical Integration & Home Care/Hospice* **EVERGREENHEALTH**
- Marvin Gordon, *M.D., Regional Medical Director* **HEALTH NET OF CALIFORNIA**
- Les C. Meyer, *MBA, Chairman* **INFORMED OPINION LEADERSHIP ACTION GROUP**
- John Loughnane, *Senior Vice President for Medical Services* **COMMONWEALTH CARE ALLIANCE MEDICAL GROUP**
- Michael Demoratz, *Board Member/Healthcare Navigator* **COALITION FOR COMPASSIONATE CARE OF CALIFORNIA**
- Melanie Ramey, *Executive Director/Chief Executive Officer* **THE HOSPICE ORGANIZATION AND PALLIATIVE EXPERTS OF WISCONSIN**
- Kim Beverly, *Behavioral Health Specialist* **LA CARE HEALTH PLAN**
- Lillie D Shockney, *RN, BS, MAS, University Distinguished Professor of Breast Cancer, Admin Director,* **JOHNS HOPKINS BREAST CENTER CANCER SURVIVORSHIP PROGRAMS**
- Kimberlie Cerrone, *MS, MBA, JD, Founder & Executive Chairman* **TIATROS INC.**

- Diane Chau, MD, FACP, *Associate Professor* HEALTH SCIENCES MEDICINE  
UNIVERSITY OF CALIFORNIA, SAN DIEGO DIVISION OF GERIATRIC  
MEDICINE

## Registration Details

**Priority Code** - PHNH248q-EM5

**Service Providers/ Consultants Rate** - \$2095

**Health Plan Rate\*** - \$1595

**Government/ Community Service Rate\*** - \$995

\*subject to HEA approval

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**For more information and to register, visit the website or contact:**

Kathie Eberhard at 704-341-2439 or [keberhard@healthcare-conferences.com](mailto:keberhard@healthcare-conferences.com)

**For speaking and sponsorship opportunities, contact:**

Jennifer Clemence at 704-341-2438 or [jclemence@healthcare-conferences.com](mailto:jclemence@healthcare-conferences.com)

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