

From: New South Carolina Tourism Investment <marion@discoversouthcarolina.ccsend.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 10/2/2014 2:03:13 PM
Subject: \$144 Million Invested in Project Jackson in North Augusta

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October 2, 2014

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Project Jackson will feature a new hotel / conference center and baseball stadium

The city of North Augusta and private investors will spend more than \$170 million on the development of a baseball stadium and hotel / conference center complex along the Savannah River. Called Project Jackson, the mixed use riverfront development will be the new home of the Augusta GreenJackets baseball team and have the capacity to host larger meetings, which city leaders say is needed in Aiken County. Construction is expected to cover three years and the project will create or sustain more than 2,500 jobs. The development will also have restaurants, retail, office space, luxury apartments, condominiums, and a Family Y.

The GreenJackets is part of the South Atlantic League and affiliated with the San Francisco Giants of Major League Baseball. Its new stadium will seat 4,500 and will be a venue for other major sports events, tournaments and concerts.

The development is the latest along the growing riverfront area in North Augusta.

Report New Tourism Investments in South Carolina!

Tourism employs one in every 10 people in South Carolina with a total impact of more than \$17 billion annually. Capital investment dollars are constantly pouring into the tourism industry, with hundreds of millions of dollars spent on projects each year. It is vital that this component is properly recognized as a cornerstone of our state's economy. We at the South Carolina Department of Parks Recreation & Tourism are contributing to this effort by compiling new tourism businesses and developments from across the state and announcing them to the public as often as possible.

If you are aware of new tourism investments - new hotels or major expansions, new attractions, golf courses or new visitor services - kindly notify SCPRT to help us keep track and raise awareness. Use the form at the [link](#) to get started!

South Carolina
Department of Parks,
Recreation & Tourism
1205 Pendleton
Street | Columbia, SC
29201
DiscoverSouthCarolina.
com

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