

From: Multifamily Forum: DFW - Marcus & Millichap / IPA
<info@emails.mmdallasforum.com>
Sent: Thursday, September 1, 2016 11:04 AM
To: Haley, Nikki
Subject: [Price Increase Tonight] S2 Capital, Pennybacker & Trinsic Set to Speak!

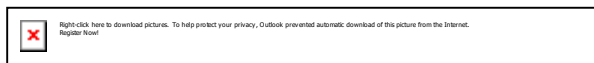


From the influx of job opportunities and changing demographics to savvy investment in value-add opportunities, multifamily housing development across Dallas-Fort Worth is both booming and innovative. How do today's developers, owners and investors determine where and what gets built? In what ways do they ensure return on investment when residents and economics are so diverse throughout DFW?

Discover the answers to these questions at the [Marcus & Millichap / IPA Multifamily Forum: Dallas-Fort Worth](#) on November 10. Hear from **S2 Capital**, **Pennybacker Capital**, **Trinsic Residential**, **Perry Guest Company** and **LYND** as they explore and share strategies behind their most recent investments and those in their pipeline.

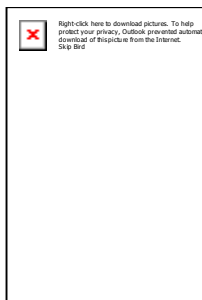
Price Increase TONIGHT, September 1
Register Now & Save \$320

Advanced Registration **\$279**
Full Rate **\$599**
(Group Rate Available)

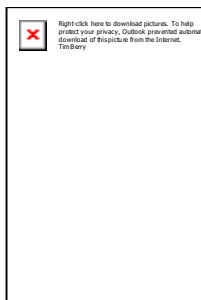


No thanks, I'm not interested in this event.

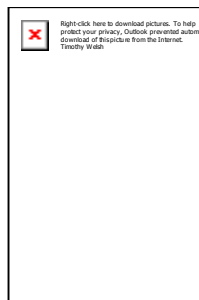
Featured Speakers:



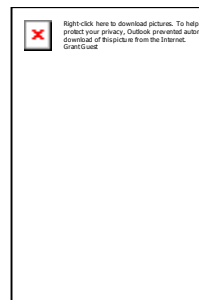
Skip Bird
Principal
S2 Capital



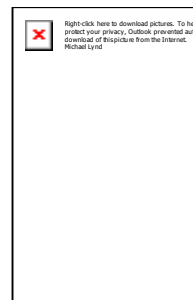
Tim Berry
CEO & Founder
Pennybacker Capital



Timothy Welsh
Construction VP - Texas
Trinsic Residential



Grant Guest
Managing Partner
Perry Guest Company



Michael Lynd
President & CEO
LYND

Get Involved!



Speakers & Agenda:

Olga Rodriguez
(646) 862-6128
olga@greenpearlevents.com

Sponsorship & Exhibiting:

Adam Kolanko
(646) 783-3955
akolanko@greenpearlevents.com

Attendee Registrations:

Lehdis Lopez
(646) 862-6204
lehdis@greenpearlevents.com

Keynote Speakers:

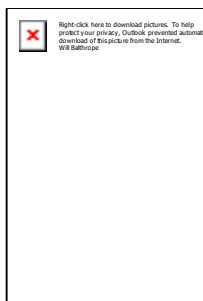


Craig Hall
Chairman & Founder
HALL Group

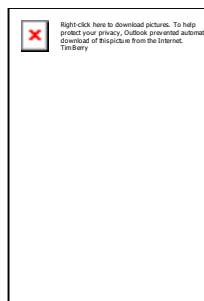


Doug Chesnut
Chief Executive Officer
StreetLights Residential

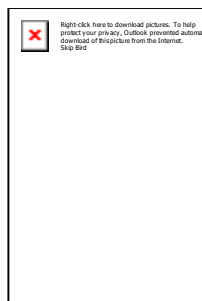
Featured Speakers Include:



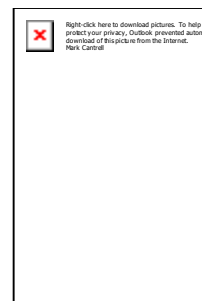
Will Balthrope
Executive Director
**Institutional Property
Advisors**



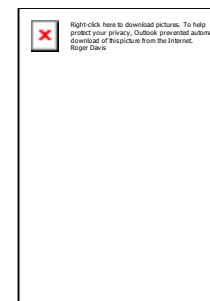
Tim Berry
CEO & Founder
Pennybacker Capital



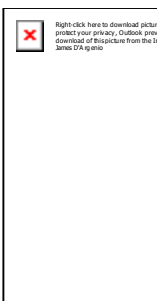
Skip Bird
Principal
S2 Capital



Mark Cantrell
President
Cantrell McCulloch



Roger Davis
Director - Real Estate
Investments
Northwestern Mutual



James D'Argo
Principal - Acqui
The Bascom G



Michael D'Onofrio
Managing Director
Engineered Tax Services



Keith Dunkin
President
YieldStar



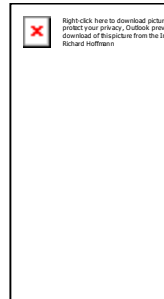
Tony Ferrell
VP - Portfolio
Operations
The Bascom Group



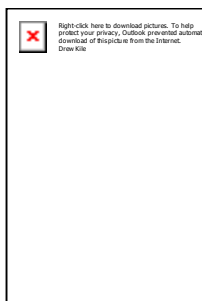
Grant Guest
Managing Partner
Perry Guest Company



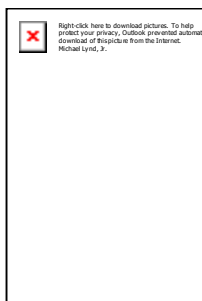
Ruel Hamilton
Owner
AmeriSouth Realty



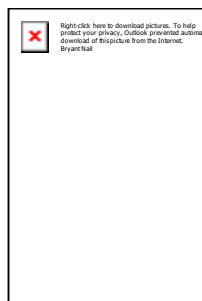
Richard Hoffman
President & Owner
Anterra



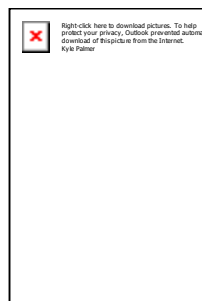
Drew Kile
Senior Director
Institutional Property Advisors



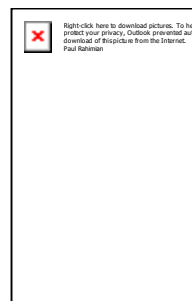
Michael Lynd
President & CEO
LYND



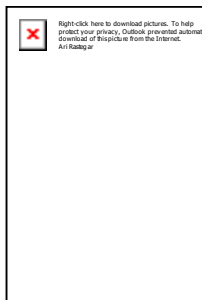
Bryant Nail
Executive Vice President
PM Realty Group



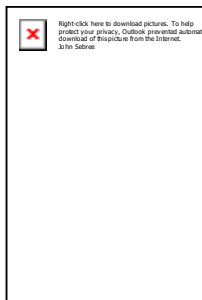
Kyle Palmer
Regional Manager
Marcus & Millichap



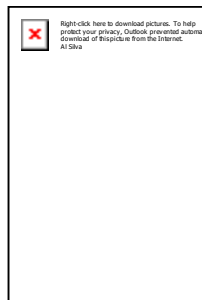
Paul Rahimian
Chief Executive Officer
Parkview Financial



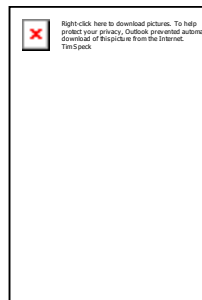
Ari Rastegar
Chief Executive Officer
Rastegar Capital



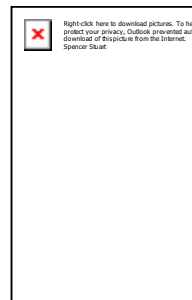
John Seabee
FVP & National Director -
NMHG
Marcus & Millichap



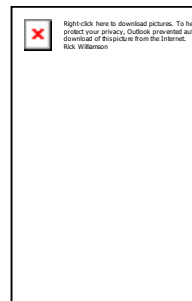
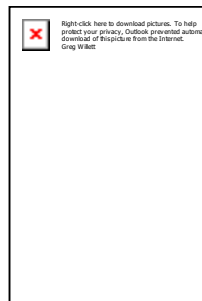
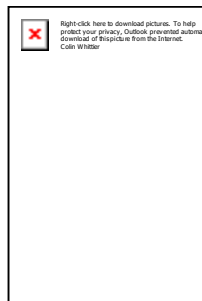
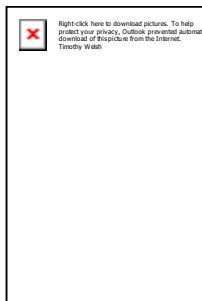
Al Silva
First Vice President
Investments
Marcus & Millichap



Tim Speck
FVP & Regional Manager
Marcus & Millichap



Spencer Stuart
Senior Managing Director
Legacy



Timothy Welsh
Construction VP - Texas
Trinsic Residential

Tony Whitaker
President
FSI Construction

Colin Whittier
Managing Director
Pillar

Greg Willett
Chief Economist
MPF Research

Rick Williamson
Director - Development
Lang Partners

Conference Topics:

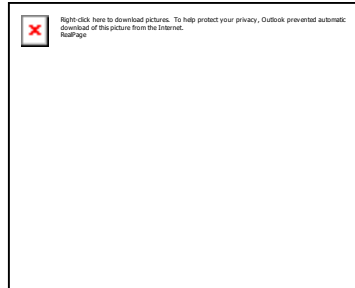
- **National/DFW Multifamily Market Update**
- **Morning Keynote:** *Doug Chesnut, Chief Executive Officer of StreetLights Residential*
- **Tipping Point:** *New Development on the Brink of Change*
- **Runaway Train:** *Managing Costs of Construction through Good Management & Design*
- **Changing Faces:** *Raising Capital for Today's Real Estate Deals*
- **The Art of Underwriting a Value-Add Acquisition**
- **Under the Radar:** *Value-Add Redevelopment Strategies & Emerging Markets across DFW*
- **Growing the Pie:** *Revenue Growing and Cost Saving Strategies for Multifamily Owners and Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Exceeding Expectations:** *A Market Performance Update*
- **Afternoon Keynote:** *Craig Hall, Chairman & Founder of HALL Group*

[View the Full Agenda](#)

Conference Chairs:

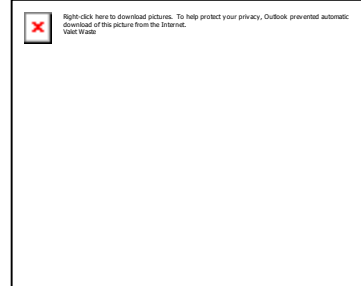
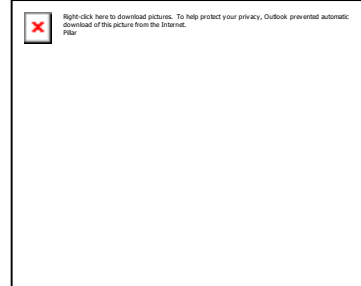
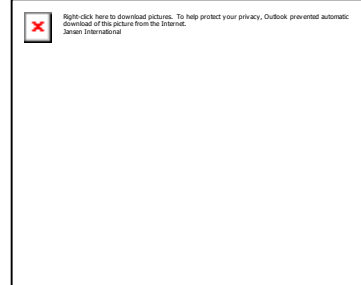
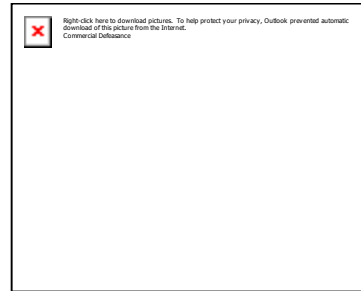
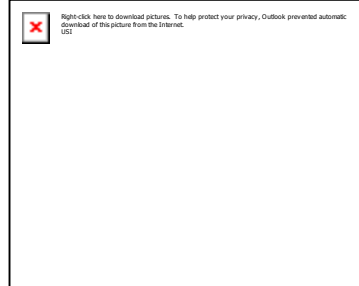
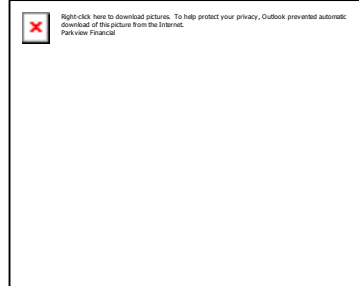
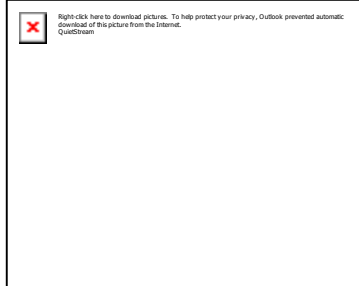
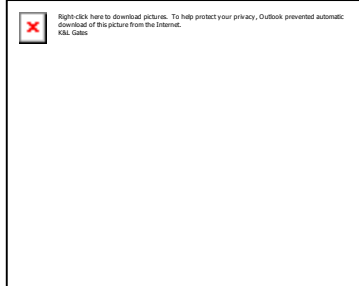
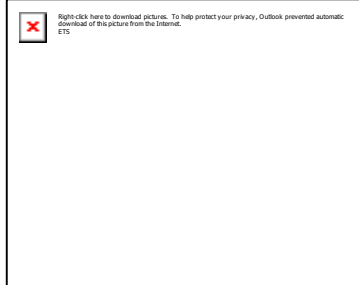


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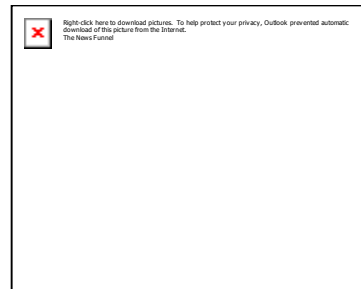
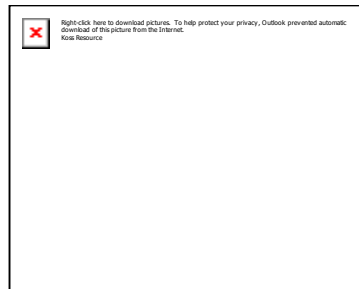


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