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The Honorable Nikki R. Haley  
Office of the Governor  
1205 Pendleton Street  
Columbia, South Carolina 29201

January 16, 2016

Dear Governor Haley:

As an adjunct to my business (mortgage banking) I write a weekly letter that goes to about 500 people. The first part is economic news relating to the housing and mortgage industry and the second part is commentary on just about anything, but mostly politics (I am "center-left" and my commentary is fairly balanced – I irritate liberal and conservative readers about equally).

I am writing this missive to thank you for making me look like a genius. This is what I wrote last Monday about the then upcoming State of the Union address:

Somebody to Watch -

**The GOP is good at a lot of things but they don't have a great track record lately with their response to the State of the Union speech. In particular - remember Marco Rubio's "lunge" for water (hey - I get it, I've been thirsty too!) or Bobby Jindal's "Mr. Rogers" speech that probably sewered any national ambition he might have had.**

**I am going to watch the State of the Union - mainly for the pageantry. President Obama in his farewell is going to list a bunch of stuff he wants to do, 95% of which will be blocked by Congress.**

**But what I am waiting for is the response. It is being delivered by somebody I consider one of the most exciting people in politics today Gov. Nikki Haley of South Carolina. Gov. Haley came to the country's**

1. The first step in the process of the development of a new product is the identification of a market need. This is often done through market research, which can be conducted in a variety of ways, including surveys, focus groups, and interviews. The goal is to understand what customers want and need, and to identify any gaps in the current market.

1. The first part of the report is a general statement of the purpose of the study. This is followed by a brief review of the literature on the subject. The next section is a description of the methods used in the study. This is followed by a presentation of the results of the study. The final section is a discussion of the results and their implications.

1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

[illegible]

30. 6. 1964

Figure 1. The effect of the concentration of the  $\text{Ca}^{2+}$  solution on the  $\text{Ca}^{2+}$  uptake by *Chlorella* sp. (mean  $\pm$  SD,  $n = 3$ ). The  $\text{Ca}^{2+}$  uptake by *Chlorella* sp. was measured in the presence of 100  $\mu\text{M}$  of  $\text{Ca}^{2+}$  solution. The  $\text{Ca}^{2+}$  uptake by *Chlorella* sp. was measured in the presence of 100  $\mu\text{M}$  of  $\text{Ca}^{2+}$  solution. The  $\text{Ca}^{2+}$  uptake by *Chlorella* sp. was measured in the presence of 100  $\mu\text{M}$  of  $\text{Ca}^{2+}$  solution.

Figure 1. The effect of the concentration of the *Agrobacterium* suspension on the transformation efficiency of *Agrobacterium* strains.

[illegible]

**attention because of the horrible tragedy in Charleston when she delivered a moving heartfelt statement and then by her decision to remove the Confederate flag from the capitol.**

**Make no mistake, Gov. Haley is a conservative Republican. But she is also a practical leader who seems to have a heart, something that often seems missing from that side of the aisle.**

**Even though I don't agree with her views on many issues I hope Gov. Haley's response is a great success. We need people in US politics who are practical and statesmanlike.**

Governor Haley, you hit it out of the park! That was probably the best SOTU response ever, and as a result people are talking about it more than about the "main event".

What I am going to write Monday is that the most interesting person in the 2016 Presidential race is not even a candidate, Gov. Nikki Haley.

As I look with dismay at the Republican group running for the nomination, I shudder. In fact I mentioned in a previous letter the possibility of a "draft Romney" movement. The Democratic field isn't much better.

So while people are starting to use your name in the same sentence as "vice president" I think they should set their sights higher. I think you may be the person to restore sanity to this race. I know it is late, but I would encourage you to consider a run for President. If you were to make that announcement I think the sigh of relief from our body politic would be audible around the world.

Perhaps you think it isn't your time yet, but it is exactly your time. As I said in my letter I don't agree with your views on many issues but I have so much respect for your integrity and your abilities that I would be proud to work for your nomination and election here in Arizona and around the country.

This is not far-fetched. Please consider it.

Sincerely,

A handwritten signature in black ink, appearing to be "Robb Gordon", with a long horizontal flourish extending to the right.

Robb Gordon

