

From: Taillon, Jeff
To: Taillon, Jeff <JeffTaillon@gov.sc.gov>
Date: 3/29/2013 10:56:26 AM
Subject: Television Clips - Friday, March 29, 2013

<http://mms.tveyes.com/NetReport.aspx?ReportHash=ea3a2ea893a4e5e94744c3db437efe7c>

Total National Viewership: 581,903*
Total National Publicity Value: \$37,940.08*
Total Local Viewership: 157,609
Total Local Market Publicity Value: \$6,126.38

Items in this report: 7



WBTW (CBS)3/28/2013 12:00:55 PM
Myrtle Beach, SC
News 13 at Noon

Local Viewership: 61,581	Local Publicity Value: \$1,740.99
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marion county will get 215 jobs... as miami-based essex holdings will invest more than 50 million dollars to package cambodian rice in the old blumenthal mills. governor nikki haley was among those on hand for yesterday' s announcement. <"the goal is to go into facilities we already have, find ways to redevelop those facilities, bring companies and bring life into these rural areas that have needed it for so long."> the plant should open by the middle of this year. essex says it will hire 100 people right away... and more than 100 more over the next two years. the jobs announcement is great news for marion county ... which has a near 20 percent unemployment rate...and usually the worst jobless rate



MSNBC3/28/2013 6:39:35 PM
U.S. Cable
PoliticsNation

Cable Viewership: 581,903	Cable Publicity Value: \$37,940.08
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>> she can be ee fk tif. >> sarah palin jumped in early and supported rand paul. she supported marco rubio. nikki haley, pat too many zee he's probably going to win this thing thanks to sarah palin. >> she dominated one more time. >> this is a problem for the gop. >> that's right. because she also, for instance, picked christine o'donnell and there's a senator out of delaware and because of hr involvement in primaries there, too.



WYFF (NBC)3/28/2013 11:09:02 PM

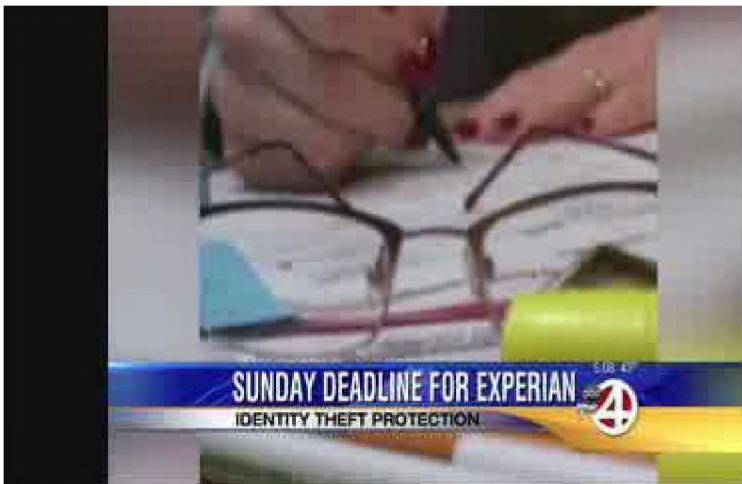
Greenville, SC

WYFF News 4 @ 11pm

Local Viewership: 67,723

Local Publicity
Value: \$3,067.16

way: getting the palmetto state back on track. the event happened at the loft at fords. it was hosted by the greenville county democratic party. sheheen has not said when he'll decide about another run for governor. he lost to nikki haley in 2010.. by less than 5%. the state party chairman say's he's not aware of any other democrat.. considering a bid. the popular retailer anthropologie held a sneak peek tonight... before the doors officially open in downtown greenville tomorrow. hundreds of people lined up outside of the women's clothing... accessories... and home d cor store. it's located on the ground floor of the "project one" development. greenville mayor knox white... and mayor pro tem



WCIW-CHS (ABC)3/29/2013

5:09:11 AM

Charleston, SC

Good Morning Charleston

Local Viewership: 2,416

Local
Publicity
Value:
\$134.12

largest computer hacking incident in the state's history. south carolina taxpayers have until this sunday march 31, 2013 to sign up for the experian credit monitoring service. governor nikki haley says that anyone who has filed a south carolina tax return since 1998 should enroll in the consumer protection service. the first year of protection will be paid for by the state. the charleston county sheriff's office is investigating a sexual relationship between a west ashley teacher and an 18 year old girl.. police say the principal called about 26-year-old eric helms having sexual realtions with a student. investigators believe the relationship was consensual -- but they are investigating to see if the relationship started before the girl turned



WCIV-CHS (ABC)3/29/2013

6:09:26 AM

Charleston, SC

Good Morning Charleston

Local Viewership: 8,809

Local
Publicity
Value:
\$420.84

identity theft protection is fast approaching -- after the largest computer hacking incident in the state's history. south carolina taxpayers have until this sunday march 31, 2013 to sign up for the experian credit monitoring service. governor nikki haley says that anyone who has filed a south carolina tax return since 1998 should enroll in the consumer protection service. the first year of protection will be paid for by the state. the charleston county sheriff's office is investigating a sexual relationship between a west ashley teacher and an 18 year old girl.. police say the principal called about 26-year-old eric helms having sexual realtions with a student. investigators believe the relationship was consensual -- but they are investigating to see if the relationship



WCIV-CHS (ABC)3/29/2013

8:28:02 AM

Charleston, SC

Good Morning America

Local Viewership: 8,540

Local
Publicity
Value:
\$381.64

identity theft protection is fast approaching -- after the largest computer hacking incident in the state's history. south carolina taxpayers have until this sunday march 31, 2013 to sign up for the experian credit monitoring service. governor nikki haley says that anyone who has filed a south carolina tax return since 1998 should enroll in the consumer protection service. the first year of protection will be paid for by the state. time to get a check of traffic with angela mallen. realitively clear morning across the low countury this morning....you will want to watch out for debris in roadway on 526 east bound at mile makrer 28 in mount pleasant... and as you put the

finishing touches on your morning routine
heres a live look at the ravenel bridge....the
volume of traffic is steady for this time of
moring...but no other hang



WCIV-CHS (ABC)3/29/2013

8:57:50 AM

Charleston, SC

Good Morning America

Local Viewership: 8,540

Local
Publicity
Value:
\$381.64

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computer hacking incident in the state's
history. south carolina taxpayers have until
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governor nikki haley says that anyone who
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1998 should enroll in the consumer
protection service. the first year of
protection will be paid for by the state. and
tom crawford joins us now with a look at
your forecast. [7]weather highs will take a
run into the upper 60s for your friday with
plenty of sunshine. overnight lows in the
low 40s. saturday will see low 70s with
clouds on the increase. then for your
sunday, look for mostly cloudy skies along
with mid 70s and a slight chance for a

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