

From: National Mature Media Awards Program <phenze@seniorawards.com>
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Date: 2/4/2015 3:37:33 PM
Subject: Mature Media Awards Now Open--Early Entries Save \$10

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24th Annual National Mature Media Awards Competition Now Open -- Save \$10 with Early Entry Sent by February 27th!

The *Call for Entries* for the 24th annual [National Mature Media Awards](#) is now available for [download](#). This year's competition features an early entry deadline of Friday, February 27th. *All entries submitted by this early deadline receive \$10 off each entry.*

Complete details about the 2015 awards -- the largest program of its kind -- including entry divisions and categories, FAQs, judging criteria, and more can be found at [seniorawards.com](#).

"We have moved up the 2015 entry deadline, based upon requests from organizations that have entered in recent years," says Patricia Henze, executive director of the awards program.

"Along with our new early entry deadline, we have also included a bonus -- submissions sent by the Friday February 27th deadline save \$10 on each entry fee," she continues. The regular entry deadline is March 20th.

There are 29 [Entry Categories](#) and 8 [Entry Divisions](#) for the 2015 Competition. New categories include:

- *Web-based & Mobile Resources*
- *Mature Work & Retirement*
- *Education/Training Programs*

Sponsors for the 2015 National Mature Media Awards Competition:

- **National Association of Area Agencies on Aging** ([n4a.org](#))
- **Assisted Living Federation of America** ([alfa.org](#))
- **American Custom Publishing** ([seniorcalendars.com](#))

The *Mature Market Resource Center* (MMRC), organizer of the [National Mature](#)

[Media Awards](#), is a national clearinghouse for professionals who work with older adults. Other well-known MMRC programs include the [New Product & Technology Awards](#), [National Senior Health & Fitness Day](#), and the [Mature Fitness Awards--USA](#).

For more information about the 2015 competition, including the early entry deadline and \$10 early entry discount fee, contact: info@seniorawards.com or call 1-800-828-8225 (weekdays 9-5 Central time).

The Mature Market Resource Center, organizer of the [National Mature Media Awards](#), is a national clearinghouse for professionals who work in senior markets. Other well-known MMRC programs include [National Senior Health & Fitness Day](#), the nation's largest older adult health promotion event, and the [New Product & Technology Awards](#), recognizing innovative products, services and technologies for older adults and their families.

You received this e-mail because you or your organization participated in the [National Mature Media Awards](#) or [New Product & Technology Awards](#) before, or you have requested to be added to our awards program mailing list.

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