

From: Pitts, Ted  
To: Mayer, Doug <DougMayer@gov.sc.gov>  
Soura, Christian <ChristianSoura@gov.sc.gov>  
Date: 1/8/2014 5:24:15 PM  
Subject: FW: Quote on Digital Instructional material funding

---

---

From: Cynthia Elsberry [mailto:CElsberry@horrycountyschools.net]  
Sent: Wednesday, January 08, 2014 3:58 PM  
To: Pitts, Ted  
Subject: Re: Quote on Digital Instructional material funding

Mr. Pitts,  
The possibility of increased funding for digital instructional materials is promising. Thank you for letting me share my thoughts about the Governor's plan.

"Digital instructional materials open the door to a more interactive, personalized, and deeper learning experience leading to unparalleled student engagement. Teachers can embed videos, links, and audio within an eBook and use offline capabilities to extend learning beyond the school day even when Internet connectivity is unavailable. Our students require this authentic digital learning environment to be prepared for college, career and citizenship."

Let me know if this is not what you were hoping for.  
Cindy Elsberry

Cindy Elsberry, Ed.D.  
Superintendent  
Horry County Schools  
335 Four Mile Road  
Conway, SC 29526

[celsberry@horrycountyschools.net](mailto:celsberry@horrycountyschools.net)  
843-742-7996

On Jan 7, 2014, at 5:56 PM, "Pitts, Ted" <[TedPitts@gov.sc.gov](mailto:TedPitts@gov.sc.gov)> wrote:

Cynthia,

The Governor is proposing to raise the state's commitment from \$4 million in funding for digital instructional materials to \$12 million. We are looking for a quote from someone like you that has a real perspective on the importance of moving to digital instructional materials.

Thanks for your help.

Ted Pitts  
Chief of Staff  
Governor Nikki Haley  
803.767.7862  
[TedPitts@gov.sc.gov](mailto:TedPitts@gov.sc.gov)

NOTE: GOVERNOR HALEY'S OFFICE FULLY COMPLIES WITH FREEDOM OF INFORMATION LAWS AND ALL EMAILS MAY APPEAR IN THE NEWSPAPER AT SOME POINT.

---

All e-mail correspondence to and from this address may be subject to public disclosure under the South Carolina Freedom of Information Act (FOIA). This correspondence is intended exclusively for the individual or entity to which it is addressed and may contain information that is proprietary, privileged, confidential or otherwise legally exempt from disclosure. If you are not the named addressee, you are not authorized to read, print, retain, copy or disseminate this message or any part of it. If you received this correspondence in error please inform the sender immediately and delete the email and any attachments. (qwe1)