

From: Alzheimer's Association <info@alz.org>

To: Kester, Tonykester@aging.sc.gov

Date: 4/21/2015 2:00:38 AM

Subject: No time to lose in this fight

What kind of world will you leave behind?

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Dear Friend,

Alzheimer's disease threatens relationships, financial security, even life itself — it's prevalence is **growing** so quickly that the the number of people age 65 and older with Alzheimer's will nearly triple, from 5.1 million to a projected 13.8 million, barring the development of medical breakthroughs to prevent or cure the disease.

You can help change the future of the disease by supporting our 2015 Annual Fund drive today.

Growing our Annual Fund is critical. Your **urgently needed gift** will advance research to end Alzheimer's, and also provide critical support and services to the millions who live with this terrible disease right now.

We must act quickly if we want to protect future generations from the ravages of Alzheimer's. **Please give as generously as you can today.**

Thank you,

Donna McCullough
Vice President

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

Alzheimer's Association National Office, 225 N. Michigan Ave., Fl. 17, Chicago, IL 60601
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