

From: Wolfe, Jay <JayWolfe@gov.sc.gov>
To: Adams, Chaney <ChaneyAdams@gov.sc.gov>
CC: Glaccum, David <DavidGlaccum@gov.sc.gov>
Date: 10/19/2016 1:39:16 PM
Subject: FW: social media post for "Big Game"

Please see the below from Melanie Barton, the EOC Director, in regards to a social media request. She has been very helpful in helping with our education agenda.

Thanks,

Jay

From: Barton, Melanie
Sent: Wednesday, October 19, 2016 1:33 PM
To: Wolfe, Jay
Subject: RE: social media post for "Big Game"

Any time that they can do it would be great for us!
Melanie

From: Wolfe, Jay
Sent: Wednesday, October 19, 2016 1:32 PM
To: Barton, Melanie
Subject: RE: social media post for "Big Game"

I'd be glad to forward it along to our press people that make social media posts so they can take a look at it. They like to have about a weeks time slot within which to make posts so which week would you like me to tell them?

Thanks,

Jay

From: Barton, Melanie
Sent: Wednesday, October 19, 2016 1:22 PM
To: Wolfe, Jay; Glaccum, David
Cc: Yow, Dana
Subject: FW: social media post for "Big Game"

I wasn't sure who to send this too. . . Would it be possible for the Governor to post on her social media channels about Read Your Way to the Big Game? We've extended the deadline due to the hurricane but want to get the word out!

Thanks!
Melanie

From: Yow, Dana
Sent: Wednesday, October 19, 2016 1:11 PM
To: Barton, Melanie
Subject: social media post for "Big Game"

Melanie,

Would you send this to the Governor's staff and see if she would consider posting on her social media channels? We have extended the deadline for "Read Your Way to the Big Game" and Governor Haley's assistance would give us some much-

needed help in getting the word out. Thanks!

It's not just football season, it's READING SEASON! We know that students are busy reading and recording their books for the 2nd annual "Read Your Way to the Big Game Contest." Due to the hardships on students and schools associated with Hurricane Matthew, the Education Oversight Committee has extended the deadline for entries to Monday, November 7, 2016. To be considered for the contest, entries must be POSTMARKED BY NOVEMBER 7, 2016. Learn more about the contest at <http://www.eoc.sc.gov/Pages/TheBigGame.aspx>.

(LOGO ATTACHED)

Dana Yow, Director of Public Engagement and Communications
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