

**2012 RBCHeritage  
Corporate Hospitality and Expo Sponsors**

a/o 3/12/12

<p><b>Adventure Radio</b> Mark Halverson 1 Augustine Place Hilton Head Island, SC 29928 (912) 351-9830 xt. 111 Fax (912) 352-4821 Email: mhalverson@adventureradio.fm</p>	<p><b>Sponsor:</b> 12 Years - Hospitality Tent on 18th Tee  "Official Radio Stations"</p>
<p><b>Company Description:</b> Seven (7) radio stations serving the multi-county area surrounding Hilton Head and Savannah</p>	<p><b>Objective of Sponsorship:</b> Visibility, product exclusivity, rewarding advertisers, client entertaining</p>

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<p><b>Anheuser-Busch/Pearlstone Distributors</b> Larry Lipov / Bryan Miller 1600 Charleston Regional Parkway Charleston, SC 29492 (800) 922-1048 or (843) 388-6834 Fax: (843) 388-6798 Email: larrylipov@pearlstone.net Email: bryanmiller@pearlstone.net</p>	<p><b>Sponsor:</b> 43 Years - Michelob 19th Hole  "Official Beer"</p>
<p><b>Company Description:</b> Pearlstone Distributors has been serving the Low Country of South Carolina continuously for 136 plus years. Proud distributor of Anheuser-Busch products and supporter of the Heritage since its inception.</p>	<p><b>Objective of Sponsorship:</b> To support Anheuser-Busch's PGA TOUR involvement and to capitalize on local sponsorship to promote brand awareness for Anheuser-Busch products. Also, utilize it as a client entertainment and promotion vehicle.</p>

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<p><b>Bank of America</b> Andrew Vanderberry 100 North Tryon St. 16th Floor NC1-007-16-18 Charlotte, NC 28255 (704) 388-8993 Fax: (704) 608-7953 Email: andrew.vanderberry@bankofamerica.com</p>	<p><b>Sponsor:</b> 16 Years - Hospitality Tent at 15 Green</p>
<p><b>Company Description:</b> Bank of America, with over \$672 billion + in assets, is the largest bank in the United States. It has full-service operations in 21 states and the District of Columbia, and provides products and services to 30 million households and 2 million businesses, as well as international corporate services for business transactions in 130 countries.</p>	<p><b>Objective of Sponsorship:</b> Client entertaining and brand awareness.</p>

<p><b>Ben Arnold Beverage Company</b> Marty Fettig 101 Beverage Blvd. Ridgeway, SC 29130 (917) 881-7543 Fax: (803) 337-5533 Email: Marty_Fettig@Bas-Co.com</p>	<p><b>Sponsor:</b> 8 Years  Bacardi USA "Official Spirits Provider" 5th Year Grey Goose "Official Vodka" 5th Year</p>
<p><b>Company Description:</b> Wine, Spirit and Beer distributor in S.C. and nationally in 17 other states.</p>	<p><b>Objective of Sponsorship:</b> Client Entertaining</p>

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<p><b>Beringer Vineyards</b> Robbie McMillan - State Mgr. S.C. 125 River Breeze Drive Charleston, S.C. 29407 (843) 766-2972 (843) 7802 Cell Email: Robert.McMillan@TWEGlobal.com</p>	<p><b>Sponsor:</b> 4th Year - Skybox at 18th Green  "Official Wine"</p>
<p><b>Company Description:</b> TIME HONORED TRADITION - No winery more thoroughly embodies the timeless appeal and seductive flavor of Napa Valley than Beringer Vineyards, Napa's benchmark producer since its establishment in 1876.</p>	<p><b>Objective of Sponsorship:</b> Entertaining customers and branding of Beringer Wines</p>

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<p><b>CareCore National, LLC</b>  Mike Joslin, Exec. V.P. Marketing  400 Buckwaller Place Blvd.  Bluffton, S.C. 29910  (800) 918-8924 xt. 20502  Fax: (843) 815-6580  Email: mjoslin@carecorenational.com</p> <p><b>Company Description:</b> CareCore National, a specialty benefit management company, manages quality and utilization of outpatient diagnostic and cardiac imaging, cardiac implantable devices, oncology drugs and therapeutic agents, radiation therapy, sleep, pain and lab services. With a comprehensive and diverse portfolio of offerings, we provide seamless solutions to health plans that seek to manage these specialty health care segments more effectively.</p>	<p><b>Sponsor:</b> 3rd Year - Skybox on 18th Green</p> <p><b>Objective of Sponsorship:</b> Support the efforts of the Heritage Classic Foundation and to bring attention to the health care issues in the future by conducting a seminar for top healthcare executives during the tournament.</p>
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<p><b>Coca-Cola North America</b>  Heather Hucks, Mktg. Sponsorship Activation  4100 Coca-Cola Plaza  Charlotte, N.C. 28211  (704) 557-4292 Fax (704) 806-4593 Cell  Email: heather.hucks@ccbcc.com</p> <p><b>Company Description:</b> Number one soft drink company in the world, providing unparalleled commitment to service, community involvement and quality products with soft drinks, sports drinks, juices and water.</p>	<p><b>Sponsor:</b> 26 Years - Skybox on 18th Green  <b>Coca-Cola House on 10th Tee</b>  "Official Soft Drink"</p> <p><b>Objective of Sponsorship:</b> Brand awareness, advertising and client entertaining.</p>
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<p><b>Crowne Plaza Resort</b>  Ryan Matz  130 Shipyard Drive  Hilton Head Island, SC 29928  (843) 341-1887  Fax (843) 842-9975  Email: ryan.matz@ihg.com</p> <p><b>Company Description:</b> Four Diamond, full-service destination resort that services both the group meetings market and the leisure guest. Closest Resort to the Tournament outside of Sea Pines Resort.</p>	<p><b>Sponsor:</b> 15 Years - Skybox on 18th Green  One Day Skybox on 15 Green in 2008  Friends Hospitality Packages 2009-2011  Skybox on 17 Green 2012</p> <p><b>Objective of Sponsorship:</b> Client entertaining and employee recognition.</p>
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<p><b>Delta Dental</b>  Kathleen Kasik, Area Mgr.  1320 Main Street  Suite 650  Columbia, SC 29201  (800) 529-3268 Ext. 4000  Fax: (803) 731-0273  Email: kathleen.kasik@deltadentalsc.com</p> <p><b>Company Description:</b> Delta Dental is the largest dental insurance company in the United States, insuring or administering programs for approximately 50 million Americans in over 80,000 groups nationwide.</p>	<p><b>Sponsor:</b> 9 Years - Skybox on 18th Green</p> <p><b>Objective of Sponsorship:</b> Client and prospect entertainment for our employer and producer audiences is the main objective for Delta Dental.</p>
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<p><b>Ferguson Enterprises</b>  Karen Powers  12500 Jefferson Avenue  PO Box 2778 (23609)  Newport News, VA 23602  (757) 223-6301  Fax: (757) 989-2501  Email: karen.powers@ferguson.com</p> <p><b>Company Description:</b> A National wholesale distributor of plumbing, heating, lighting and appliances.</p>	<p><b>Sponsor:</b> 10 Years - Double Skybox on 15 Green</p> <p><b>Objective of Sponsorship:</b> Client Entertainment</p>
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<b>Fluor Corporation</b> Pam Apps 100 Fluor Daniel Drive Greenville, SC 29651 (864) 281 6655 Fax (864) 676-7245 Email: pam.apps@fluor.com	<b>Sponsor:</b> 18 Years - Skybox on 17th Green 3 Years - Skybox on 16th Green
<b>Company Description:</b> World's largest Engineering and Construction company.	<b>Objective of Sponsorship:</b> Client entertainment.

<b>Hargray</b> Eddie Andrews, Director of Mktg. 856 William Hilton Pkwy., Bldg. C Hilton Head Island, S.C. 29938 (843)341-1515 Fax (843) 842-8559 Email: eddie.andrews@htc.hargray.com	<b>Sponsor:</b> 13 Years - Skybox on 18th Green <b>The Heritage Club Sponsor - 18th Tee</b> <b>Arnold Palmer Pass Hospitality Venue</b>  <b>"Official Communicaton Provider"</b>
<b>Company Description:</b> One company connecting the world via Telephone - Television - Internet - Wireless. Local company of over 50 years in the Lowcountry of S.C. and Ga.	<b>Objective of Sponsorship:</b> Support the mission of the Heritage Classic Foundation in Giving Back to the community and county.

<b>H. H. Area Homebuilders Assn.</b> Ashley Feaster, Executive Officer 386 Spanish Wells Rd., Suite C1 Hilton Heas Island, S.C. 29925 843-681-9240 843-816-2329 Email: afeaster@hhahba.com	<b>Sponsor:</b> 2nd Year - Hospitality Tent 18th Tee
<b>Company Description:</b> Association for local and area homebuilders and trade vendors.	<b>Objective of Sponsorship:</b> Community support of the Heritage and the Foundation's mission statement.

<b>Hilton Head MLS</b> Yvette Acuff, CEO 18 Bow Circle Hilton Head Island, S.C. 29928 (843) 785-9696 xt. 4  Email: yvetteacuff@hiltonheadmls.com	<b>Sponsor:</b> 2nd Year - Hospitality Tent 18 Tee  <b>Sponsored in 2010 and 2012</b>
<b>Company Description:</b> The Lowcountrys' best and all round resource for Real Estate in an eight county region selling, purchasing or rental of property.	<b>Objective of Sponsorship:</b> Community involvement and to show support of the Tournament and the Heritage Classic Foundation.

<b>Hilton Head Regional Healthcare</b> Kelly Presnell, Mktg. & PR Dir. 25 Hospital Center Blvd. Hilton head Island, SC 29926 (843) 689-8245 Fax (843) 689-8302 Email: kelly.presnell@tenethealth.com	<b>Sponsor:</b> 10 Years - Skybox on 17th Green  <b>"Official Health Care Provider"</b>
<b>Company Description:</b> Hilton Head Regional Medical Center has been serving the healthcare needs of Southern Beaufort County for over 25 years. Over 100 physicians on its medical staff.	<b>Objective of Sponsorship:</b> Community support of The Heritage Classic Foundation

<b>Long Cove Club</b> Staunton Oppenheimer 360 Long cove Drive Hilton Head Island, SC 29928 (843) 341-3110 Email: lwosto@yahoo.com	<b>Sponsor:</b> 3 Years - 15 Green Skybox
<b>Company Description:</b> Long Cove Club has been one one of the island's most private and elite communities since developed in 1981. Residents enjoy golf, tennis, fishing, boating and kayaking all within the gates.	<b>Objexcctive of Sponsorship:</b> To support the Charitable endeavors of the Heritage Classic Foudnation and also give the members to be individual sponsors with a venue for private viewing of the golf tournament.

<b>Marriott Resort &amp; Spa</b> David Sulak, Dir. of Sales & Mktg. One Hotel Circle Hilton Head Island, SC 29928 (843) 686-8470 (O) (843) 247-2619 (Cell) Fax: (843) 785-2432 Email: david.sulak@marriottsales.com	Sponsor: 7 Years - Skybox on 18th Green  <b>Friends Hospitality Package Sponsor 2009-11</b> <b>Skybox on 18 Green 2012</b>
<b>Company Description:</b> Newly renovated 4 Star, 4 Diamond beach front resort with 513 elegantly appointed guest rooms and over 18,000 square feet of meeting and function space catering to corporate, State and Regional group business as well as vacationing families.	<b>Objective of Sponsorship:</b> Client entertaining, showcasing and marketing of property, nationwide exposure.

<b>Martin Marietta Materials</b> David C. Smith 2710 Wycliff Road Raleigh, NC 27607 (919) 783-4604 Fax: (919) 510-4761 Email: dave.smith@martinmarietta.com	Sponsor: 30 Years - Skybox on 17th Green
<b>Company Description:</b> Second largest construction aggregates company in the United States.	<b>Objective of Sponsorship:</b> Client entertaining.

<b>Omni Oceanfront Resort</b> Helen Simmons, G.M. 23 Ocean Lane Hilton Head Island, SC 29928 (843) 341-8011 Fax: (843) 341-8036 Email: hsimmons@omniresorts.com	Sponsor: 20 Years - Skybox on 17th Green
<b>Company Description:</b> AAA 4 Diamond Oceanfront resort located in Palmetto Dunes on Hilton Head Island. Offering 324 studio suite type rooms to the leisure and group market.	<b>Objective of Sponsorship:</b> Client entertaining and Community involvement.

<b>Palmetto Electric Cooperative, Inc.</b> Jimmy Baker, VP Mktg. & PR 1 Cooperative Way Hardeeville, SC 29927 (843) 208-5550 Fax (843) 208-5553 Email: jbaker@palmetto.coop	Sponsor: 12 Years - Volunteer Tent Sponsor
<b>Company Description:</b> Non-Profit Electric Utility Company.	<b>Objective of Sponsorship:</b> To support the Tournament and local economy in our service area.

<b>PGBA, LLC</b> Audrey Jeffords / Mike Skarupa, CEO P. O. Box 4307 Florence, SC 29501 (843) 665-7822 ext. 66068 Fax: (843) 667-6022 Email: mike.skarupa@PGBA.com audrey.jeffords@PGBA.com	Sponsor: 10 Years - Skybox on 16th Green
<b>Company Description:</b> PGBA, LLC is a subsidiary of BlueCross & Blueshield of SC that administers a Federal Government contract named TRICARE.	<b>Objective of Sponsorship:</b> Client/ Customer meeting combined with entertainment.

<b>Savannah/ Hilton Head International Airport</b> Patrick Graham/ Lori Lynah 400 Airways Avenue Savannah, GA 31408 (912) 964-0514 Fax (912) 964-0877 Email: llynah@savannahairport.com Email: pgraham@savannahairport.com	Sponsor: 10 Years - Skybox on 16th Green
<b>Company Description:</b> Regional international airport offering jet service with over 50 daily departures, 16 non-stop destinations and countless conveniences serving the Low Country of South Carolina and Greater Savannah areas.	<b>Objective of Sponsorship:</b> Introduce Airline Planners from various carriers to the Hilton Head Island area, client entertaining and air service development.

**Sea Pines Country Club**

Tom Lennox  
 4 Governors road  
 Hilton Head Island, SC  
 (843) 363-5790  
 Email: [tlennox@hargray.com](mailto:tlennox@hargray.com)

Sponsor: 3 Years - Skybox on 17 Green

**Company Description:** The oldest private club on Hilton Head Island, the Sea Pines Country Club represents as much a way of life as it does a private place to enjoy golf and tennis, good friends and family.

**Objective of Sponsorship:** Support of the Heritage Classic Foundation and to have a gathering place on the golf course at the tournament for members to enjoy friendship and exciting PGA TOUR golf action.

**SYSCO Food Services of Columbia**

James Saunders, Dir. of MKtg.  
 131 Sysco Court  
 Columbia, S.C. 29290  
 (803) 239-4104  
 Fax (803) 239-4352  
 Email: [saunders.jim@sc.sysco.com](mailto:saunders.jim@sc.sysco.com)

Sponsor: 4th Year - Hospitality Tent 10th Green

**Company Description:** Sysco is the global leader in selling, marketing and distributing food products to restaurants, healthcare and educational facilities, lodging establishments and other customers who prepare meals away from home. Its family of products also includes equipment and supplies for the foodservice and hospitality industries.

**Objective of Sponsorship:** Entertaining customers and potential clients while supporting the charitable efforts of the Heritage Classic Foundation.

**The Cypress of Hilton Head Island**

James Coleman, President  
 20 Lady Slipper Lane  
 Hilton Head Island, SC 29926  
 (843)689-7000  
 Email: [jcoleman@thecypress.com](mailto:jcoleman@thecypress.com)

Sponsor: 3 Years - Skybox on 13th Green

**Company Description:** The Cypress is a debt free community and is managed by Life Care Services, LLC, the nation's leading manager of senior living communities since 1971.

**Objective of Sponsorship:** Support the area's charities through the Heritage Classic Foundation and to give its community members the opportunity of viewing professional golf up close and personal.

**The Westin Resort Hilton Head Resort & Spa**

Andrew Czarniecki, GM  
 2 Grasslawn Avenue  
 Hilton Head Island, SC 29928  
 (843) 681-1020 (O)  
 Fax (843) 681-1017  
 Email: [andrew.czarniecki@westin.com](mailto:andrew.czarniecki@westin.com)

Sponsor: 21 Years - Skybox on 18th Green

**Company Description:** The Westin Resort is a AAA Four-Diamond Oceanfront resort featuring 28,200 Sq. Ft. of meeting space, AAA Four Diamond dining, and Westin's Heavenly Beds with private balconies in every guestroom.

**Objective of Sponsorship:** Client entertaining and supporting the community.

**TidePointe a W Community**

Dene Wilmot, BIC  
 700 TidePointe Way  
 Hilton Head Island, S.C. 29928  
 (888) 481-0871  
 Email: [dwilmot@viliving.com](mailto:dwilmot@viliving.com)

Sponsor: 3 Years - Volunteer Tent

**Company Description:** A continuing care retirement community on Hilton Head Island that offers distinctive services and amenities providing residents a lifestyle focused on wellness and viability to support successful aging.

**Objective of Sponsorship:** Support of the Heritage Classic Foundation and their commitment to the many charities in the community that rely on their continuing support through the RBC Heritage Tournament.

**Wild Wing Café**

Diane Crowley  
4 Tomotley Ct.  
Hilton Head Island, S.C. 29928  
(843) 816-0616  
Fax (843) 216-7602  
Email: ditcrow@aol.com

**Sponsor:** 5th Year - Wild Wing Café Club 15

**Company Description:** Unique sports bar boasting the best wings south of Buffalo. 33 flavors to choose from at 33 franchised stores. First Wild Wing was created on HHI in 1991 on the Coligny Duck Pond.

**Objective of Sponsorship:** Create branding and awareness through the creation of the Wild Wing Café Club 15 at the Verizon Heritage golf tournament.

**WJCL-TV/ FOX 28 "The Coastal Source"**

Scott McBride, G.M.  
10001 Abercorn St.  
Savannah, Ga. 31406  
(912) 925-0022  
Fax: (912) 921-2230  
Email: smcbride@wjcl.com

**Sponsor:** 3rd Year - Skybox on 17th Green

**Company Description:** The Coastal Source for news, weather and sports. WJCL-TV ABC and FOX 28. The Media sponsor of the Verizon Heritage

**Objective of Sponsorship:** Support the Heritage Classic Foundation, community and the Tournament

**EXPO SPONSORS**

Hilton Head Concours & Motoring Festival  
Carolyn Vanagel  
1 Cardinal Rd., Ste. 17  
Hilton Head Island, SC 29926  
843-785-7469  
cvanagel@hhiconcours.com

Hilton Head Regional Medical Center  
Kelly Presnell  
P.O. Box 21117  
Hilton Head Island, SC 29925  
843-689-8245  
kelly.presnell@tenethealth.com

S.C. Education Lottery  
Teri Buonasera / Ammie Smith  
Buonasera Media Services  
4124 E. Buchanan Dr., Columbia, S.C. 29206  
803-315-2497  
teri@SC.RR.com; ammie.smith@sclot.com

University of S.C. - Beaufort  
Harvey Vamet  
One University Blvd.  
Bluffton, SC 29909  
843-208-8025  
vamet@uscb.edu

Bridgestone Golf  
Corey Consuegra  
15320 Industrial Park Blvd., NE  
Covington, Ga. 30014  
770-787-7400 xt. 690  
cconsuegra@bridgestonegolf.com

Front Porch Ice Cream (Concentric Marketing)  
Jonell Walden  
101 Worthington Ave., Ste. 190  
Charlotte, N.C. 28203  
954-854-4115  
jwalden@getconcentric.com

Bluegreen Vacations Unlimited  
Sherry Ryan  
4960 Conference Way, N., Ste. 100  
Boca Raton, FL 33431  
561-443-8675  
sherry.ryan@bluegreencorp.com

RBC FAN EXPERIENCE  
Derek Paton, Catalyst Consulting  
1333 Dorval Sr., Ste. 300  
Oakville, Ontario L6M 4G2 Canada  
905-815-3370  
derek@catalystsponsorship.com

Nature Valley Granola (General Mills)  
Paragon Marketing Group  
Leslie Brenner  
7449 Natchez, Ste. 100  
Niles, IL 60714 847-676-6588  
lbrenner@paragonmarketing.biz

Berkeley Hall Club  
Bob Ring  
366 Good Hope Rd.  
Bluffton, SC 29909  
843-815-8423  
bring@berkeleyhallclub.com

GolfNow.com  
Tara Trimp  
7580 Commerce Center Dr.  
Orlando, FL 32819  
321-277-8144  
ttrimp@golfchannel.com

GEICO / RedPeg Marketing  
Andrew Ferguson  
727 N. Washington St.  
Alexandria, Va. 22314  
404-964-1800  
aferguson@redpegmarketing.com

Forsythe Jewelers  
Debbie Bearing  
311 Sea Pines Center  
Hilton Head Island, SC 29928  
843-671-7070  
sales@forsythejewelers.com

Elev8 Bikes  
Matt Papka  
11 Pearl Reef Ln.  
Hilton Head Island, SC 29926  
843-682-3587  
mpusahhi@gmail.com

magicJack  
George Farley/ Thomas Farley  
101 Federal St., Ste. 19  
Boston MA 02110  
843-363-6847  
gofar59@aol.com / thmsfarley@gmail.com