

**2012 RBCHeritage
Corporate Hospitality and Expo Sponsors**

a/o 3/12/12

Adventure Radio

Mark Halverson
1 Augustine Place
Hilton Head Island, SC 29928
(912) 351-9830 xt. 111
Fax (912) 352-4821
Email: mhalverson@adventureradio.fm

Sponsor: 12 Years - Hospitality Tent on 18th Tee

"Official Radio Stations"

Company Description: Seven (7) radio stations serving the multi-county area surrounding Hilton Head and Savannah

Objective of Sponsorship: Visibility, product exclusivity, rewarding advertisers, client entertaining

Anheuser-Busch/Pearlstone Distributors

Larry Lipov / Bryan Miller
1600 Charleston Regional Parkway
Charleston, SC 29492
(800) 922-1048 or (843) 388-6834
Fax: (843) 388-6798
Email: larrylipov@pearlstone.net
Email: bryanmiller@pearlstone.net

Sponsor: 43 Years - Michelob 19th Hole

"Official Beer"

Company Description: Pearlstone Distributors has been serving the Low Country of South Carolina continuously for 136 plus years. Proud distributor of Anheuser-Busch products and supporter of the Heritage since its inception.

Objective of Sponsorship: To support Anheuser-Busch's PGA TOUR involvement and to capitalize on local sponsorship to promote brand awareness for Anheuser-Busch products. Also, utilize it as a client entertainment and promotion vehicle.

Bank of America

Andrew Vanderberry
100 North Tryon St. 16th Floor
NC1-007-16-18
Charlotte, NC 28255
(704) 388-8993
Fax: (704) 608-7953
Email: andrew.vanderberry@bankofamerica.com

Sponsor: 16 Years - Hospitality Tent at 15 Green

Company Description: Bank of America, with over \$672 billion + in assets, is the largest bank in the United States. It has full-service operations in 21 states and the District of Columbia, and provides products and services to 30 million households and 2 million businesses, as well as international corporate services for business transactions in 130 countries.

Objective of Sponsorship: Client entertaining and brand awareness.

Ben Arnold Beverage Company

Marty Fettig
101 Beverage Blvd.
Ridgeway, SC 29130
(917) 881-7543
Fax: (803) 337-5533
Email: Marty_Fettig@Bas-Co.com

Sponsor: 8 Years

Bacardi USA
"Official Spirits Provider" 5th Year
Grey Goose
"Official Vodka" 5th Year

Company Description: Wine, Spirit and Beer distributor in S.C. and nationally in 17 other states.

Objective of Sponsorship: Client Entertaining

Beringer Vineyards

Robbie McMillan - State Mgr. S.C.
125 River Breeze Drive
Charleston, S.C. 29407
(843) 766-2972
(843) 7802 Cell
Email: Robert.McMillan@TWEGlobal.com

Sponsor: 4th Year - Skybox at 18th Green

"Official Wine"

Company Description: TIME HONORED TRADITION - No winery more thoroughly embodies the timeless appeal and seductive flavor of Napa Valley than Beringer Vineyards, Napa's benchmark producer since its establishment in 1876.

Objective of Sponsorship: Entertaining customers and branding of Beringer Wines

CareCore National, LLC

Mike Joslin, Exec. V.P. Marketing
400 Buckwalter Place Blvd.
Bluffton, S.C. 29910
(800) 918-8924 xt. 20502
Fax: (843) 815-6580
Email: mjoslin@carecorenational.com

Sponsor: 3rd Year - Skybox on 18th Green

Company Description: CareCore National, a specialty benefit management company, manages quality and utilization of outpatient diagnostic and cardiac imaging, cardiac implantable devices, oncology drugs and therapeutic agents, radiation therapy, sleep, pain and lab services. With a comprehensive and diverse portfolio of offerings, we provide seamless solutions to health plans that seek to manage these specialty health care segments more effectively.

Objective of Sponsorship: Support the efforts of the Heritage Classic Foundation and to bring attention to the health care issues in the future by conducting a seminar for top healthcare executives during the tournament.

Coca-Cola North America

Heather Hucks, Mktg. Sponsorship Activation
4100 Coca-Cola Plaza
Charlotte, N.C. 28211
(704) 557-4292 Fax (704) 806-4593 Cell
Email: heather.hucks@ccbcc.com

Sponsor: 26 Years - Skybox on 18th Green
Coca-Cola House on 10th Tee
"Official Soft Drink"

Company Description: Number one soft drink company in the world, providing unparalleled commitment to service, community involvement and quality products with soft drinks, sports drinks, juices and water.

Objective of Sponsorship: Brand awareness, advertising and client entertaining.

Crowne Plaza Resort

Ryan Matz
130 Shipyard Drive
Hilton Head Island, SC 29928
(843) 341-1887
Fax (843) 842-9975
Email: ryan.matz@ihg.com

Sponsor: 15 Years - Skybox on 18th Green
One Day Skybox on 15 Green in 2008
Friends Hospitality Packages 2009-2011
Skybox on 17 Green 2012

Company Description: Four Diamond, full-service destination resort that services both the group meetings market and the leisure guest. Closest Resort to the Tournament outside of Sea Pines Resort.

Objective of Sponsorship: Client entertaining and employee recognition.

Delta Dental

Kathleen Kasik, Area Mgr.
1320 Main Street
Suite 650
Columbia, SC 29201
(800) 529-3268 Ext. 4000
Fax: (803) 731-0273
Email: kathleen.kasik@deltadentalsc.com

Sponsor: 9 Years - Skybox on 18th Green

Company Description: Delta Dental is the largest dental insurance company in the United States, insuring or administering programs for approximately 50 million Americans in over 80,000 groups nationwide.

Objective of Sponsorship: Client and prospect entertainment for our employer and producer audiences is the main objective for Delta Dental.

Ferguson Enterprises

Karen Powers
12500 Jefferson Avenue
PO Box 2778 (23609)
Newport News, VA 23602
(757) 223-6301
Fax: (757) 989-2501
Email: karen.powers@ferguson.com

Sponsor: 10 Years - Double Skybox on 15 Green

Company Description: A National wholesale distributor of plumbing, heating, lighting and appliances.

Objective of Sponsorship: Client Entertainment

Fluor Corporation Pam Apps 100 Fluor Daniel Drive Greenville, SC 29651 (864) 281 6655 Fax (864) 676-7245 Email: pam.apps@fluor.com Company Description: World's largest Engineering and Construction company.	Sponsor: 18 Years - Skybox on 17th Green 3 Years - Skybox on 16th Green Objective of Sponsorship: Client entertainment.
Hargray Eddie Andrews, Director of Mktg. 856 William Hilton Pkwy., Bldg. C Hilton Head Island, S.C. 29938 (843)341-1515 Fax (843) 842-8559 Email: eddie.andrews@htc.hargray.com Company Description: One company connecting the world via Telephone - Television - Internet - Wireless. Local company of over 50 years in the Lowcountry of S.C. and Ga..	Sponsor: 13 Years - Skybox on 18th Green The Heritage Club Sponsor - 18th Tee Arnold Palmer Pass Hospitality Venue "Official Communicaton Provider" Objective of Sponsorship: Support the mission of the Heritage Classic Foundation in Giving Back to the community and county.
H. H. Area Homebuilders Assn. Ashley Feaster, Executive Officer 386 Spanish Wells Rd., Suite C1 Hilton Heas Island, S.C. 29925 843-681-9240 843-816-2329 Email: afeaster@hhahba.com Company Description: Association for local and area homebuilders and trade vendors.	Sponsor: 2nd Year - Hospitality Tent 18th Tee Objective of Sponsorship: Community support of the Heritage and the Foundation's mission statement.
Hilton Head MLS Yvette Acuff, CEO 18 Bow Circle Hilton Head Island, S.C. 29928 (843) 785-9696 xt. 4 Email: yvetteacuff@hiltonheadmls.com Company Description: The Lowcountry's best and all round resource for Real Estate in an eight county region selling, purchasing or rental of property.	Sponsor: 2nd Year - Hospitality Tent 18 Tee Sponsored in 2010 and 2012 Objective of Sponsorship: Community involvement and to show support of the Tournament and the Heritage Classic Foundation.
Hilton Head Regional Healthcare Kelly Presnell, Mktg. & PR Dir. 25 Hospital Center Blvd. Hilton head Island, SC 29926 (843) 689-8245 Fax (843) 689-8302 Email: kelly.presnell@tenethealth.com Company Description: Hilton Head Regional Medical Center has been serving the healthcare needs of Southern Beaufort County for over 25 years. Over 100 physicians on its medical staff.	Sponsor: 10 Years - Skybox on 17th Green "Official Health Care Provider" Objective of Sponsorship: Community support of The Heritage Classic Foundation
Long Cove Club Staunton Oppenheimer 360 Long cove Drive Hilton Head Island, SC 29928 (843) 341-3110 Email: lwosto@yahoo.com Company Description: Long Cove Club has been one one of the island's most private and elite communities since developed in 1981. Resdients enjoy golf, tennis, fishing, boating and kayaking all within the gates.	Sponsor: 3 Years - 15 Green Skybox Objexcctive of Sponsorship: To support the Charitable endeavors of the Heritage Classic Foudnation and also give the members to be individual sponsors with a venue for private viewing of the golf tournament.

Marriott Resort & Spa

David Sulak, Dir. of Sales & Mktg.
One Hotel Circle
Hilton Head Island, SC 29928
(843) 686-8470 (O) (843) 247-2619 (Cell)
Fax: (843) 785-2432
Email: david.sulak@marriottsales.com

Company Description: Newly renovated 4 Star, 4 Diamond beach front resort with 513 elegantly appointed guest rooms and over 18,000 square feet of meeting and function space catering to corporate, State and Regional group business as well as vacationing families.

Sponsor: 7 Years - Skybox on 18th Green

Friends Hospitality Package Sponsor 2009-11
Skybox on 18 Green 2012

Objective of Sponsorship: Client entertaining, showcasing and marketing of property, nationwide exposure.

Martin Marietta Materials

David C. Smith
2710 Wycliff Road
Raleigh, NC 27607
(919) 783-4604
Fax: (919) 510-4761
Email: dave.smith@martinmarietta.com

Company Description: Second largest construction aggregates company in the United States.

Sponsor: 30 Years - Skybox on 17th Green

Objective of Sponsorship: Client entertaining.

Omni Oceanfront Resort

Helen Simmons, G.M.
23 Ocean Lane
Hilton Head Island, SC 29928
(843) 341-8011
Fax: (843) 341-8036
Email: hsimmons@omniresorts.com

Company Description: AAA 4 Diamond Oceanfront resort located in Palmetto Dunes on Hilton Head Island. Offering 324 studio suite type rooms to the leisure and group market.

Sponsor: 20 Years - Skybox on 17th Green

Objective of Sponsorship: Client entertaining and Community involvement.

Palmetto Electric Cooperative, Inc.

Jimmy Baker, VP Mktg. & PR
1 Cooperative Way
Hardeeville, SC 29927
(843) 208-5550
Fax (843) 208-5553
Email: jbaker@palmetto.coop

Company Description: Non-Profit Electric Utility Company.

Sponsor: 12 Years - Volunteer Tent Sponsor

Objective of Sponsorship: To support the Tournament and local economy in our service area.

PGBA, LLC

Audrey Jeffords / Mike Skarupa, CEO
P. O. Box 4307
Florence, SC 29501
(843) 665-7822 ext. 66068
Fax: (843) 667-6022
Email: mike.skarupa@PGBA.com
audrey.jeffords@PGBA.com
Company Description: PGBA, LLC is a subsidiary of BlueCross & Blueshield of SC that administers a Federal Government contract named TRICARE.

Sponsor: 10 Years - Skybox on 16th Green

Objective of Sponsorship: Client/ Customer meeting combined with entertainment.

Savannah/ Hilton Head International Airport

Patrick Graham/ Lori Lynah
400 Airways Avenue
Savannah, GA 31408
(912) 964-0514
Fax (912) 964-0877
Email: llynah@savannahairport.com
Email: pgraham@savannahairport.com

Company Description: Regional international airport offering jet service with over 50 daily departures, 16 non-stop destinations and countless conveniences serving the Low Country of South Carolina and Greater Savannah areas.

Sponsor: 10 Years - Skybox on 16th Green

Objective of Sponsorship: Introduce Airline Planners from various carriers to the Hilton Head Island area, client entertaining and air service development.

Sea Pines Country Club

Tom Lennox
4 Governors road
Hilton Head Island, SC
(843) 363-5790
Email: tlennox@hargray.com

Sponsor: 3 Years - Skybox on 17 Green

Company Description: The oldest private club on Hilton Head Island, the Sea Pines Country Club represents as much a way of life as it does a private place to enjoy golf and tennis, good friends and family.

Objective of Sponsorship: Support of the Heritage Classic Foundation and to have a gathering place on the golf course at the tournament for members to enjoy friendship and exciting PGA TOUR golf action.

SYSCO Food Services of Columbia

James Saunders, Dir. of Mktg.
131 Sysco Court
Columbia, S.C. 29290
(803) 239-4104
Fax (803) 239-4352
Email: saunders.jim@sc.sysco.com

Sponsor: 4th Year - Hospitality Tent 10th Green

Company Description: Sysco is the global leader in selling, marketing and distributing food products to restaurants, healthcare and educational facilities, lodging establishments and other customers who prepare meals away from home. Its family of products also includes equipment and supplies for the foodservice and hospitality industries.

Objective of Sponsorship: Entertaining customers and potential clients while supporting the charitable efforts of the Heritage Classic Foundation.

The Cypress of Hilton Head Island

James Coleman, President
20 Lady Slipper Lane
Hilton Head Island, SC 29926
(843) 689-7000
Email: jcoleman@thecypress.com

Sponsor: 3 Years - Skybox on 13th Green

Company Description: The Cypress is a debt free community and is managed by Life Care Services, LLC, the nation's leading manager of senior living communities since 1971.

Objective of Sponsorship: Support the area's charities through the Heritage Classic Foundation and to give its community members the opportunity of viewing professional golf up close and personal.

The Westin Resort Hilton Head Resort & Spa

Andrew Czamecki, GM
2 Grasslawn Avenue
Hilton Head Island, SC 29928
(843) 681-1020 (O)
Fax (843) 681-1017
Email: andrew.czamecki@westin.com

Sponsor: 21 Years - Skybox on 18th Green

Company Description: The Westin Resort is a AAA Four-Diamond Oceanfront resort featuring 28,200 Sq. Ft. of meeting space, AAA Four Diamond dining, and Westin's Heavenly Beds with private balconies in every guestroom.

Objective of Sponsorship: Client entertaining and supporting the community.

TidePointe a Vi Community

Dene Wilmot, BIC
700 TidePointe Way
Hilton Head Island, S.C. 29928
(888) 481-0871
Email: dwilmot@viliving.com

Sponsor: 3 Years - Volunteer Tent

Company Description: A continuing care retirement community on Hilton Head Island that offers distinctive services and amenities providing residents a lifestyle focused on wellness and viability to support successful aging.

Objective of Sponsorship: Support of the Heritage Classic Foundation and their commitment to the many charities in the community that rely on their continuing support through the RBC Heritage Tournament.

Wild Wing Café

Diane Crowley
4 Tomotley Ct.
Hilton Head Island, S.C. 29928
(843) 816-0616
Fax (843) 216-7602
Email: ditcrow@aol.com

Sponsor: 5th Year - Wild Wing Café Club 15

Company Description: Unique sports bar boasting the best wings south of Buffalo. 33 flavors to choose from at 33 franchised stores. First Wild Wing was created on HHI in 1991 on the Coligny Duck Pond.

Objective of Sponsorship: Create branding and awareness through the creation of the Wild Wing Café Club 15 at the Verizon Heritage golf tournament.

WJCL-TV/ FOX 28 "The Coastal Source"

Scott McBride, G.M.
10001 Abercorn St.
Savannah, Ga. 31406
(912) 925-0022
Fax: (912) 921-2230
Email: smcbride@wjcl.com

Sponsor: 3rd Year - Skybox on 17th Green

Company Description: The Coastal Source for news, weather and sports. WJCL-TV ABC and FOX 28. The Media sponsor of the Verizon Heritage

Objective of Sponsorship: Support the Heritage Classic Foundation, community and the Tournament

EXPO SPONSORS

Hilton Head Concours & Motoring Festival
Carolyn Vanagel
1 Cardinal Rd., Ste. 17
Hilton Head Island, SC 29926
843-785-7469
cvanagel@hhiconcours.com

Hilton Head Regional Medical Center
Kelly Presnell
P.O. Box 21117
Hilton Head Island, SC 29925
843-689-8245
kelly.presnell@tenethealth.com

S.C. Education Lottery
Teri Buonasera / Ammie Smith
Buonasera Media Services
4124 E. Buchanan Dr., Columbia, S.C. 29206
803-315-2497
ten@SC.RR.com; ammie.smith@scslot.com

University of S.C. - Beaufort
Harvey Vamet
One University Blvd.
Bluffton, SC 29909
843-208-8025
vamet@uscb.edu

Bridgestone Golf
Corey Consuegra
15320 Industrial Park Blvd., NE
Covington, Ga. 30014
770-787-7400 xt. 690
cconsuegra@bridgestonegolf.com

Front Porch Ice Cream (Concentric Marketing)
Jonell Walden
101 Worthington Ave., Ste. 190
Charlotte, N.C. 28203
954-854-4115
jwalden@getconcentric.com

Bluegreen Vacations Unlimited
Sherry Ryan
4960 Conference Way, N., Ste. 100
Boca Raton, FL 33431
561-443-8675
sherry.ryan@bluegreencorp.com

RBC FAN EXPERIENCE
Derek Paton, Catalyst Consulting
1333 Dorval Sr., Ste. 300
Oakville, Ontario L6M 4G2 Canada
905-815-3370
derek@catalystsponsorship.com

Nature Valley Granola (General Mills)
Paragon Marketing Group
Leslie Brenner
7449 Natchez, Ste. 100
Niles, IL 60714 847-676-6588
lbrenner@paragonmarketing.biz

Berkeley Hall Club
Bob Ring
366 Good Hope Rd.
Bluffton, SC 29909
843-815-8423
bring@berkeleyhallclub.com

GolfNow.com
Tara Trimp
7580 Commerce Center Dr.
Orlando, FL 32819
321-277-8144
ttrimp@golfchannel.com

GEICO / RedPeg Marketing
Andrew Ferguson
727 N. Washington St.
Alexandria, Va. 22314
404-964-1800
aferguson@redpegmarketing.com

Forsythe Jewelers
Debbie Bearing
311 Sea Pines Center
Hilton Head Island, SC 29928
843-671-7070
sales@forsythejewelers.com

Elev8 Bikes
Matt Papka
11 Pearl Reef Ln.
Hilton Head Island, SC 29926
843-682-3587
mpusahhi@gmail.com

magicJack
George Farley/ Thomas Farley
101 Federal St., Ste. 19
Boston MA 02110
843-363-6847
gofar59@aol.com / thmsfarley@gmail.com