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Don't Miss: Measurement 2.0, Autonomy vs. Accountability
and Communicating Reform at #EIE14
Register Today for ExcelinEd's 2014 National Summit on Education Reform

TALLAHASSEE, Fla. - Former Florida Governor Jeb Bush and the [Foundation for Excellence in Education](#) (ExcelinEd) today announced the *2014 National Summit on Education Reform* will feature conversations about lessons learned, latest innovations and proven policies for improving K-12 student achievement.

On November 20-21, Governor Bush, chairman of the Foundation for Excellence in Education, will host the organization's seventh annual marquee education event. On November 20, three separate strategy sessions, comprised of some of the world's leading experts, will take on issues relating to: Testing, Accountability and Communicating Reform.

The sessions will feature panelists covering some of the hottest topics and latest innovations in education:

- During the strategy session *Measurement 2.0: Elevating students by testing what you teach* on November 20, hear how four states are developing tests that go beyond rote memorization to measure depth of understanding and critical thinking, the skills required for success after high school.
- Join *Autonomy vs. Accountability: The right mix for school choice programs* to learn how to strike the right balance between autonomy and accountability for choice schools.
- In *Communicating Reform Part 1: Crafting e-messages people will read and watch*, hear panelists review the most effective, proven and tested strategies for engaging the public in reform.

Governor Bush will open the summit with a morning keynote address on November 20. Our summit will feature discussions with a range of national and international leaders, covering some of the important topics and latest innovations in education, all focused on how to unlock student achievement through more choice and accountability.

The seventh annual *National Summit on Education Reform* will be held on November 20-21 at the Marriott Wardman in Washington, D.C. Annually, this event provides lawmakers, policymakers and advocates the opportunity to learn and

successful education reforms happening throughout world and together build consensus and form solutions to shared challenges. Registration is now open, and space will go fast. For event details and to register, visit ExcellinEd.org/National-Summit. Stay tuned for more announcements on the Summit's exciting agenda in the coming weeks

Join the Conversation!

- Follow [@ExcellinEd](https://twitter.com/ExcellinEd) on Twitter for the latest news and updates, and use [#EIE14](https://twitter.com/hashtag/EIE14) to join the National Summit conversation.
- Check out TheEdFlyBlog.com for the latest discussions on education reform.

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The Foundation for Excellence in Education thanks the following organizations for their support of the 2014 National Summit on Education Reform: Achiever: ACT Aspire, Amplify, The Dick and Betsy Devos Family Foundation, Doris & Donald Fisher Fund, The Susan & Bill Oberndorf Family Foundation; Reformer: Intel, K12, McGraw-Hill Education, Microsoft, Pearson, Target; Scholar: Charter Schools USA, Edgenuity, ETS, Exxon Mobil Corporation, Morgridge Family Foundation, Renaissance Learning, William E. Simon Foundation, State Farm, The Travelers Companies Inc., and US Funds.

Founded and chaired by former Florida Governor Jeb Bush, the Foundation for Excellence in Education is igniting movement of reform, state by state, to transform education for the 21st century economy by working with lawmaker policymakers, educators and parents to advance education reform across America. Learn more at ExcellinEd.org.

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