

From: Adams, Chaney <ChaneyAdams@gov.sc.gov>
To: Tracie Broom <tracie@flockandrally.com>
Godfrey, Rob <RobGodfrey@gov.sc.gov>
Debi Schadel <debi@flockandrally.com>
Chloe Rodgers <Chloe@flockandrally.com>
Bill Grant <bill@pullbrandstories.com>
JoAnn Turnquist <joann@yourfoundation.org>
Pisarik, Holly <HollyPisarik@gov.sc.gov>
Date: 12/18/2015 3:33:50 PM
Subject: RE: follow-up question re: existing flood PSA w/Gov. Haley, aired on WIS last wknd

The governor's PSA is available for download here: <http://goo.gl/UkEm3K>

From: yumdiary@gmail.com [mailto:yumdiary@gmail.com] On Behalf Of Tracie Broom
Sent: Friday, December 18, 2015 3:32 PM
To: Godfrey, Rob; Adams, Chaney; Debi Schadel; Chloe Rodgers; Bill Grant; JoAnn Turnquist; Pisarik, Holly
Subject: follow-up question re: existing flood PSA w/Gov. Haley, aired on WIS last wknd

Hi Rob and Chaney!

You mentioned that there is another PSA w/Gov. Haley about flood relief out there, and in fact one of our colleagues saw a PSA on WIS over the weekend.

Is it the PSA about SBA loans, possibly? (It does say that the deadline is Dec. 4, though.) https://www.youtube.com/watch?v=_jPbGtvRHMc

If not, can you shoot us a link or file? (Can't find it on the Governor's YouTube page.)

If we move forward with broadcast asks, we'll want to be prepped on what existing PSA asks may be in play so that our media buyer can be respectful and knowledgeable when they approach the stations.

Thanks!!

Tracie Broom

Partner, Flock and Rally: Events + Communications for a Brave New South
701 Whaley Street, Loft 202, Columbia, SC 29201 | 415.235.5718 | tracie@flockandrally.com | www.flockandrally.com

Current clients and projects: [Motor Supply Co. Bistro](#); [EngenuitySC](#); The [Five Points Association](#) & [#FivePointsTurns100](#); [Central Carolina Community Foundation](#) & [#MidlandsGives](#); [Harbison Theatre](#) at Midlands Technical College; Regional Mayors Forum; [Southern Community Services](#); [Lake Carolina Master Association](#); [LandTech](#) Communities; [S.C. Campaign](#) to Prevent Teen Pregnancy; [Blue Flour Bakery](#); [LaRoque](#); [Crafty Feast](#) indie craft fair, Dec. 13, 2015; Ms. Lauryn Hill live at [Famously Hot New Year](#); 701 CCA presents [Columbia Open Studios](#), April 2-3, 2016; The [S.C. Governor's School for the Arts](#) Foundation Board; [Slow Food Columbia](#) Board Co-Chair
[@TheYumDiary](#), [@FlockAndRally](#)