

From: Priestner, Nicole <NicolePriester@gov.sc.gov>
Required: Moore, Camlin <CamlinMoore@gov.sc.gov>
Godfrey, Rob <RobGodfrey@gov.sc.gov>
Symmes, Brian <BrianSymmes@gov.sc.gov>
Adams, Chaney <ChaneyAdams@gov.sc.gov>
Glaccum, David <DavidGlaccum@gov.sc.gov>
Subject: South Carolina REALTORS Rally
Location: Columbia Metropolitan Convention Center, 1101 Lincoln St, Columbia, S.C.
When: 3/15/2016 11:00:00 AM - 11:30:00 AM

Advance: Charlotte McKee
(803)209-1057
Brian Welch
(864)982-3937

APPROVED BY: NH and TP on 12/1

EVENT: SC REALTORS® Rally

DATE: Tuesday, March 15, 2016

TIME: 11:00-11:15 AM

LOCATION: Columbia Metropolitan Convention Center, Ballroom C, 1101 Lincoln St, Columbia, S.C.

LOCATION SET-UP: Stage, podium, microphone, rows of chairs

ON-SITE LOCATION CONTACT:

SCHEDULING CONTACT:

Sara Brown
Political Coordinator
South Carolina REALTORS®
sbrown@screaltors.org
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PRIMARY STAFF: Ashton Lee

ADVANCE STAFF:

PURPOSE: Governor Haley will address the SC Realtors Annual REALTOR Rally.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Sara Brown, Political Coordinator, South Carolina REALTORS®

ATTENDEES: 290 people

INTRODUCED BY: SCR's 2016 President David Kent

LENGTH OF SPEAKING: 10 minutes of remarks and 5 mins of Q&A

SPEAKING ORDER/LINE-BY-LINE:

10:00 AM Introductions/Welcome - David Kent, SCR President
10:15 AM Sen. Tom Davis Speaks
10:30 AM Rep. Todd Rutherford Speaks
10:40 AM RPAC and Realtor Party Update - Russell Grooms, NAR
11:00 AM Governor Nikki Haley Address
11:10 AM Issues Briefing - Lindsay Jackson, SCR Lobbyist
11:45 AM Statehouse Etiquette - Nick Kremydas, SCR Chief Executive Officer
12:00 PM Meet at Statehouse Lobby
1:00 PM Hudson's BBQ on Statehouse grounds
3:00 PM Statehouse Debrief at Columbia Metropolitan Convention Center

BACKGROUND:

SUGGESTED TALKING POINTS:

- If possible, we'd like her to take on the roads debate, the future of tax reform in SC and any insights on future economic development plans.