

From: Dodge, Christopher <Christopher.Dodge@fema.dhs.gov>  
To: Dodge, ChristopherChristopher.Dodge@fema.dhs.gov  
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Subject: External Affair Daily Plan for 10-25-26, 2015  
Attachments: DR-4241-SC EA Daily Plan for 10-25-26-15.docx

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## **FYSA-External Affairs Daily Plan for 10-25-26, 2015**

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### **JOINT FEMA/STATE**

### **DAILY STRATEGIC MESSAGING PLAN**

**Sunday, October 25 - Monday, October 26, 2015**

#### **SUNDAY**

##### **Key Message**

- Help is available for South Carolina disaster survivors

##### **Media Outreach**

- Pending verification of operational DRCs in Berkeley County, media relations specialist will do media outreach

##### **Speakers Bureau Events**

- 11 a.m. **First Baptist Missionary Church** briefing, requested by Church Reverent, 219 South Washington St, Sumter
- 12 p.m. -7 p.m. **Rise above the Waters** benefit concert, requested by Private Sector. 180 Knox Abbott Drive, Cayce

##### **DRCs**

###### **Berkeley County**

- DRC #31 (soft opening)  
303 N. Goose Creek Blvd.  
Goose Creek, SC 29445
- DRC #33 (soft opening)  
Berkeley County EMS #7  
1501 Recreation Road  
Huger, SC 29450

#### **MONDAY**

##### **Key Message**

- Help is available for South Carolina disaster survivors

##### **Products**

- **News releases** scheduled for media distribution:
  - Help Is Available in Many Forms
- **Talking Points**
  - Daily Bullets

##### **Intergovernmental Affairs**

- 10 a.m.: Bamberg County Applicants Briefing
- 1 p.m.: Briefing with members of the Dorchester County Council
- 5:30 p.m.: St. Matthews Town Council Meeting

- 6 p.m.: Fairfield County Council Meeting

### **Congressional**

- 10 a.m.: Senator Scott staff is to attend the Applicant Briefing in Bamberg County.
- Afternoon: Senator Scott staff to visit DRCs in Orangeburg and Holly Hill.

### **Speakers Bureau Events**

- 10 a.m. - 2 p.m.: Williamsburg Team South Carolina Days at the Williamsburg Recreation Center, 2086 Thurgood Marshall Highway, Kingstree, SC 29556.
- 12 p.m. - 4 p.m.: Clarendon Team South Carolina Days Weldon Auditorium, 7 Maple St, Manning, South Carolina 29102.

Jacqueline Sue Aguigui Chandler

Deputy External Affairs Officer

DR 4241 SC

[jacqueline.chandler@fema.dhs.gov](mailto:jacqueline.chandler@fema.dhs.gov)

202-384-5197 (iPhone)

916-919-9517 (personal cell)