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Date: 10/24/2015 4:20:54 PM

Subject: External Affair Daily Plan for 10-25-26, 2015

Attachments: DR-4241-SC EA Daily Plan for 10-25-26-15.docx

FYSA-External Affairs Daily Plan for 10-25-26, 2015

JOINT FEMA/STATE DAILY STRATEGIC MESSAGING PLAN Sunday, October 25 - Monday, October 26, 2015

SUNDAY

Key Message

- Help is available for South Carolina disaster survivors

Media Outreach

- Pending verification of operational DRCs in Berkeley County, media relations specialist will do media outreach

Speakers Bureau Events

- 11 a.m. **First Baptist Missionary Church** briefing, requested by Church Reverent, 219 South Washington St, Sumter
- 12 p.m. -7 p.m. **Rise above the Waters** benefit concert, requested by Private Sector. 180 Knox Abbott Drive, Cayce

DRCs

Berkeley County

- DRC #31 (soft opening)
303 N. Goose Creek Blvd.
Goose Creek, SC 29445
- DRC #33 (soft opening)
Berkeley County EMS #7
1501 Recreation Road
Huger, SC 29450

MONDAY

Key Message

- Help is available for South Carolina disaster survivors

Products

- **News releases** scheduled for media distribution:
 - Help Is Available in Many Forms
- **Talking Points**
 - Daily Bullets

Intergovernmental Affairs

- 10 a.m.: Bamberg County Applicants Briefing
- 1 p.m.: Briefing with members of the Dorchester County Council
- 5:30 p.m.: St. Matthews Town Council Meeting

- 6 p.m.: Fairfield County Council Meeting

Congressional

- 10 a.m.: Senator Scott staff is to attend the Applicant Briefing in Bamberg County.
- Afternoon: Senator Scott staff to visit DRCs in Orangeburg and Holly Hill.

Speakers Bureau Events

- 10 a.m. - 2 p.m.: Williamsburg Team South Carolina Days at the Williamsburg Recreation Center, 2086 Thurgood Marshall Highway, Kingstree, SC 29556.
- 12 p.m. - 4 p.m.: Clarendon Team South Carolina Days Weldon Auditorium, 7 Maple St, Manning, South Carolina 29102.

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