

From: Doug Kaplan  
Sent: 7/21/2015 2:03:16 PM  
To: Haley, Nikki  
Cc:  
Subject: Gravis Marketing New Voter Lists

<http://r20.rs6.net/on.jsp?ca=76e64804-00d2-4c68-b036-047fd08b8751&a=1118288715053&d=1121717487105&r=3&o=http://ui.constantcontact.com/images/p1x1.gif&c=93f2a720-2a24-11e4-9702-d4ae52733d3a&ch=95442d60-2a24-11e4-97fc-d4ae52733d3a>

July 21, 2015

## **What One Factor Can Win or Lose Your Election?**

**The accuracy of your voter data directly impacts your ability to reach voters with your message.**

Voter Data is the new currency in the world of politics. Accurate voter lists ensures that your message is delivered to those who have the ability to put you in office. Inaccurate lists waste both precious funding and time leaving your message undelivered.

With voters more mobile and ever, Gravis Marketing has a system in place to capture updated data and provide that information to our customers.

Voter Lists can be segmented in several ways in order to meet your campaign needs.

- Regional lists that divide the country into 4 regional districts
- State lists which includes all 50 states
- Counties, cities and even small towns
- [Free Quote Click Here http://r20.rs6.net/tn.jsp?f=001wYTJ1mBT1rb4NRozMT6TDi3aGU-ha8rvo9CXjn1RKr6JaoZV2ASNqP0N1krXxKaDUhPZI6L-VJuQ8dXracCWprtsDViQG-klbCSsy2gDxsc3H4Ni2b1AUAtJVegYKNoJwatWF8A4HkhnnMB60uZ3LrTIPuIk5me5umhrBo6e1joQbtaC8hiyldnxwzFDcbVfxDcqSXM8x\\_yD2mzLYGX6Mk](http://r20.rs6.net/tn.jsp?f=001wYTJ1mBT1rb4NRozMT6TDi3aGU-ha8rvo9CXjn1RKr6JaoZV2ASNqP0N1krXxKaDUhPZI6L-VJuQ8dXracCWprtsDViQG-klbCSsy2gDxsc3H4Ni2b1AUAtJVegYKNoJwatWF8A4HkhnnMB60uZ3LrTIPuIk5me5umhrBo6e1joQbtaC8hiyldnxwzFDcbVfxDcqSXM8x_yD2mzLYGX6Mk)

[XHJ-NaKQIg8zCII2sb2RK2NMA03u7EQ==&c=7oEnljJTHewtxEAu8KqSV9Ha8aGV8pApDQv6gcapVJIMXiRu41xlw==&ch=faby-8oYYCpm8milR291YLoYD2Yt6YFijmZiDRFMzXW4X91XMT9hJA==>](https://www.gravismarketing.com/na/KQIg8zCII2sb2RK2NMA03u7EQ==&c=7oEnljJTHewtxEAu8KqSV9Ha8aGV8pApDQv6gcapVJIMXiRu41xlw==&ch=faby-8oYYCpm8milR291YLoYD2Yt6YFijmZiDRFMzXW4X91XMT9hJA==>)

Each list can be segmented to cover the campaign region so your lists only contain the voters you need to reach. This provides a cost effective way to reach specific voters with your campaign message.

Voter Lists are used for:

- Delivering your Campaign Message
- Fundraising efforts
- Volunteer Campaigns
- Surveys and political polls

We have accurate lists that contain information on millions of voters.

Information on Voter Lists Can Include:

- Registered Voters with party affiliation and voter history
- Detailed demographic information including ethnicity, race, religion, income and more
- Special Interests and membership information
- Phone numbers with both landlines and cell phone numbers
- Email addresses and physical addresses

Voter data can be obtained with a 24 hour turnaround. Gravis Marketing has an effective system that weeds out change of address, address opt outs, and do not call selections, ensuring they provide the greatest benefit to your campaign.

Send us your voter lists and we can match it with our files updating and improving its accuracy. As the campaign progresses having access to the most up to date lists and voter data can be the difference between winning and losing

the election.

Helping candidates win elections is our mission. We do this by making your needs our number one priority. We can:

Update your existing voter lists.

Match your lists with postal records.

Add information like email addresses

Create opt-in matched emails which improves communication

Gravis Marketing maintains a pulse with voters. In addition to maintaining the most accurate voter lists in the industry, we actively work with voters through polling and market research to gain better insights into voter concerns and needs.

With our expertise and wholesale pricing, we are the perfect parent for your campaign. Providing the best information at the lowest price, enables you to reach voters on a regular and consistent basis. Utilizing marketing dollars in a cost effective way with the latest voter information will put you on the path to a winning election season.

Contact Gravis Marketing Today and let our specialist partner with you to develop a strategy that will reach voters and connect with them in a personal way.

Gravis Marketing understands how important accurate data is and continually