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Subject: 49th Annual Silver Elephant Dinner
Location: Columbia Metro Convention Center, 1101 Lincoln St., Columbia, SC
When: 5/6/2016 7:30:00 PM - 9:30:00 PM

Advance: Sidney Rainwater
(843)616-4042
Brandon Landrum
(803)260-0783

MH will attend.

APPROVED BY: NH and TCP

EVENT: 49th Annual Silver Elephant Dinner

DATE: Friday, May 6, 2016

TIME:

6:15 PM General photo line begins – Congaree Meeting Room
6:45 PM Pre-Reception in Richland Meeting Room
7:00 PM Chairman Matt Moore welcomes Sen. Cotton and VIP guests (no remarks)
7:30 PM Program begins

LOCATION: Columbia Metropolitan Convention Center, 1101 Lincoln Street, Columbia, S.C.

LOCATION SET-UP: Podium

ATTIRE: Dressy/Business - Gentlemen in coat and tie and then ladies are typically in a nicer dress/ suit.

ON-SITE LOCATION CONTACT:

Hope Walker
(803) 463-0541

Security:
Jennifer Bozzo
jbozzo@columbiaconventioncenter.com

SCHEDULING CONTACT:

Matt Moore
(803) 988-8440

HEAD TABLE-plated dinner:

Sen. Tom Cotton
Gov. Nikki Haley
First Gentleman Michael Haley
SCGOP Chairman Matt Moore

Meg Moore (Matt’s wife)
U.S. Senator Tim Scott
U.S. Congressman Trey Gowdy
U.S. Congressman Mick Mulvaney

NOTE: Ashton, Tim, and Rob will be seated in “fill-in” seats near the Governor.

PRIMARY STAFF: Ashton Lee and Tim Pearson

ADVANCE STAFF: Camlin Moore and Rob Godfrey

PURPOSE: Gov. Haley will give remarks at the 49th Annual Silver Elephant Dinner. United States Senator Tom Cotton (AR-R) will serve as the keynote speaker.

PRESS: Yes.

PUBLIC: Yes

CONFIRMED MEDIA: The State (Columbia, SC), The Post and Courier (Charleston, SC), S.C. ETV (state public broadcasting - for taping/replay), local NBC/ABC/CBS/Fox affiliates, WCRS radio, Getty Images, South Carolina Radio Network (statewide)

INVITED BY: Matt Moore, SC GOP

INTRODUCED BY: Matt Moore, SC GOP

ATTENDEES: 900 people

LENGTH OF SPEAKING: 10-15 mins max. Can be shorter than 15 mins.

SPEAKING ORDER/LINE-BY-LINE:

7:30 PM	Welcome	Chairman Matt Moore (Master of Ceremonies)
7:35 PM	Invocation	Dr. Wendell Estep, First Baptist Church of Columbia
7:38 PM	Presentation of Colors	River Bluff High School ROTC
7:40 PM	National Anthem	Commissioner of Agriculture Hugh Weathers
7:43 PM	Pledge of Allegiance	National Committeeman Glenn McCall
7:45 PM	Republican Creed	National Committeewoman Cindy Costa

BREAK FOR DINNER

8:05 PM	Remarks (intros by Chairman Moore)	
	Gov. Nikki Haley	
	Sen. Tim Scott	
8:30 PM	Remarks and Introduction of Keynote Speaker	
	Congressman Trey Gowdy	
8:35 PM	Keynote Address	Senator Tom Cotton
8:55 PM	Presentation of gift to Sen. Cotton	

9:00 PM	Presentation of SCGOP Annual Awards	Chairman Matt Moore
9:30 PM	Silver Elephant Dinner ends	