

From: Multifamily Forum: DFW - Marcus & Millichap / IPA
<info@emails.mmdallasforum.com>
Sent: Tuesday, September 27, 2016 11:00 AM
To: Haley, Nikki
Subject: [Price Increase Thursday] Legacy, Lynd & Lang on Development Affordability Constraints



How do developers overcome the growing challenge presented by income constraints when building the kind of high-quality product that tenants expect? Join executives from **Legacy Partners**, **Lynd Development**, **Lang Partners**, **BGO Architects** and **Parkview Financial** as they discuss strategies to meet business goals while addressing affordability constraints. Over 500 multifamily owners, investors, developers and financiers are expected to attend the **Marcus & Millichap / IPA Multifamily Forum: Dallas-Fort Worth** at the Westin Galleria on November 10.

**Price Increase Thursday, September 29
Register Now & Save \$240**

Advanced Registration **\$359**
Full Rate **\$599**
(Group Rate Available)

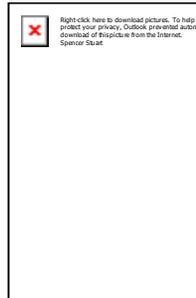


[No thanks, I'm not interested in this event.](#)

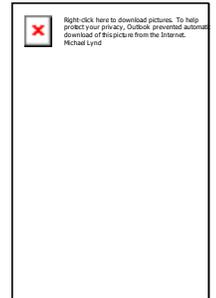
Tippling Point: *New Development on the Brink of Change*



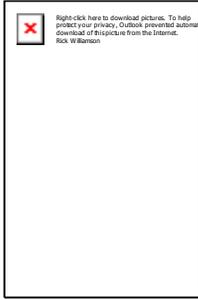
Drew Kile
Senior Director
Institutional Property Advisors
MODERATOR



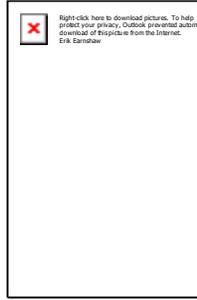
Spencer Stuart
Senior Managing Director
Legacy Partners



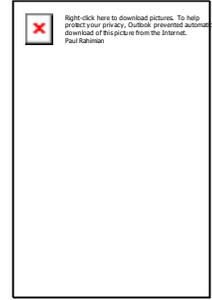
Michael Lynd
President & CEO
Lynd Development



Rick Williamson
Director - Development
Lang Partners



Erik Earnshaw
Partner
BGO Architects



Paul Rahimian
Chief Executive Officer
Parkview Financial

Get Involved!



Speakers & Agenda:

Olga Rodriguez
(646) 862-6128
olga@greenpearlevents.com

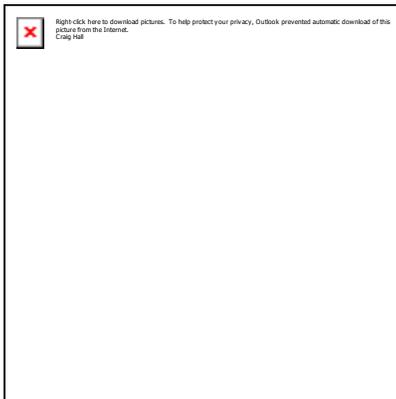
Sponsorship & Exhibiting:

Adam Kolanko
(646) 783-3955
akolanko@greenpearlevents.com

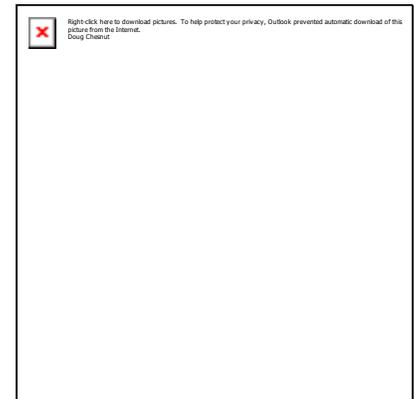
Attendee Registrations:

Lehdís Lopez
(646) 862-6204
lehdís@greenpearlevents.com

Keynote Speakers:

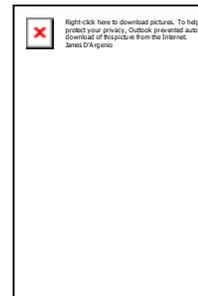
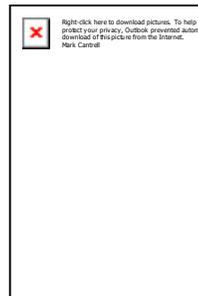
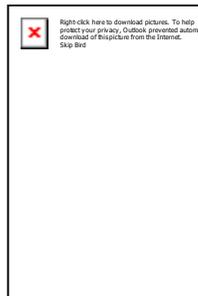
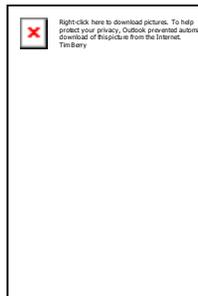
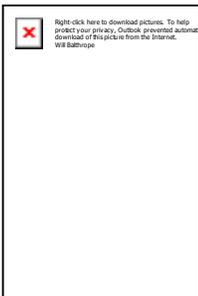


Craig Hall
Chairman & Founder
HALL Group

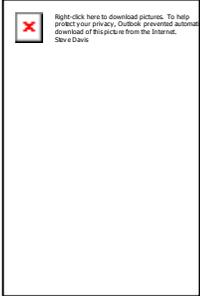


Doug Chesnut
Chief Executive Officer
StreetLights Residential

Conference Speakers Include:



Will Balthrope
Executive Director
Institutional Property
Advisors



Tim Berry
CEO & Founder
Pennybacker Capital



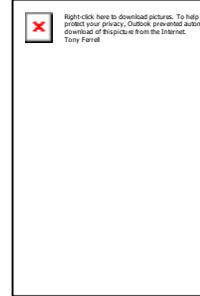
Skip Bird
Principal
S2 Capital



Mark Cantrell
President
Cantrell McCulloch



James D'Argenio
Principal - Acquisitions
The Bascom Group



Roger Davis
Director - Real Estate
Investment
Northwestern Mutual



Steve Davis
EVP - Strategic
Development
Valet Waste



Michael D'Onofrio
Managing Director
Engineered Tax
Services



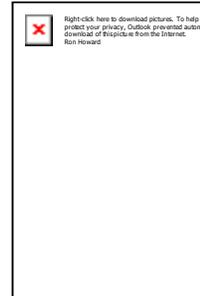
Keith Dunkin
President
YieldStar



Erik Earnshaw
Partner
BGO Architects



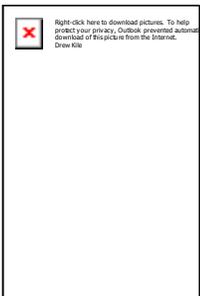
Tony Ferrell
VP - Portfolio
Operations
The Bascom Group



Nick Fluellen
First Vice President
Investment
Marcus & Millichap



Heather Gorhan
Controller
CAPgro



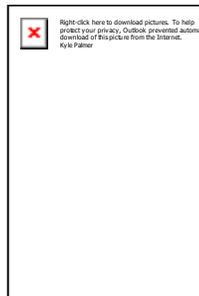
Grant Guest
Managing Partner
Perry Guest Company



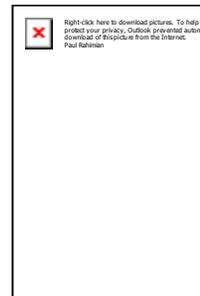
Ruel Hamilton
Owner
AmeriSouth Realty



Richard Hoffmann
President & Owner
Anterra



Ron Howard
VP - Construction
CAPgro



Richard Katzer
SVP & National Director
Marcus & Millichap
Capital Corporation



Drew Kile
Senior Director
Institutional Property
Advisors

Michael Lynd
President & CEO
LYND

Bryant Nail
Executive Vice
President
PM Realty Group

Kyle Palmer
Regional Manager
Marcus & Millichap

Paul Rahimian
Chief Executive Officer
Parkview Financial

Ari Rastegar
Chief Executive Officer
Rastegar Capital



John Sebree
FVP & National Director
- NMHG
Marcus & Millichap



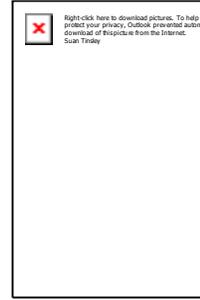
Al Silva
First Vice President
Investments
Marcus & Millichap



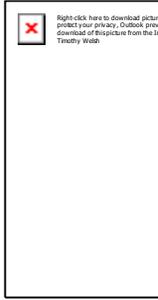
Tim Speck
FVP & Regional
Manager
Marcus & Millichap



Spencer Stuart
Senior Managing
Director
Legacy



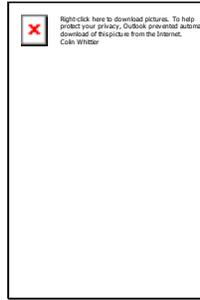
Suan Tinsley
Managing Partner
**Vesta Management
Services**



Timothy Wells
Construction VP
Trinsic Residential



Tony Whitaker
President
FSI Construction



Colin Whittier
Managing Director
Pillar



Greg Willett
Chief Economist
MPF Research



Rick Williamson
Director - Development
Lang Partners

Conference Topics:

- **National/DFW Multifamily Market Update**
- **Morning Keynote:** *Doug Chesnut, Chief Executive Officer of StreetLights Residential*
- **Tipping Point:** *New Development on the Brink of Change*
- **Runaway Train:** *Managing Costs of Construction through Good Management & Design*
- **Changing Faces:** *Raising Capital for Today's Real Estate Deals*
- **The Art of Underwriting a Value-Add Acquisition**
- **Under the Radar:** *Value-Add Redevelopment Strategies & Emerging Markets across DFW*
- **Growing the Pie:** *Revenue Growing and Cost Saving Strategies for Multifamily Owners and Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Exceeding Expectations:** *A Market Performance Update*
- **Afternoon Keynote:** *Craig Hall, Chairman & Founder of HALL Group*

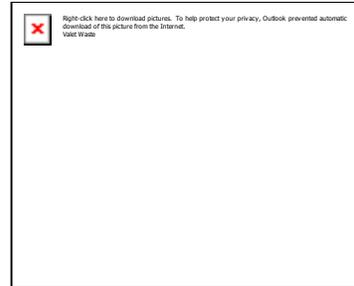
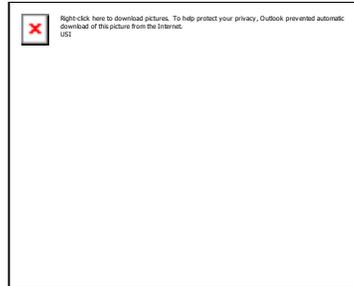
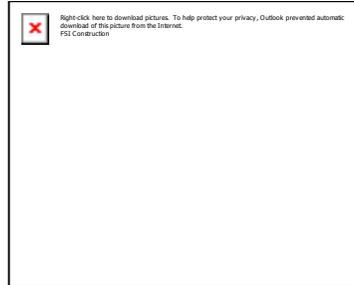
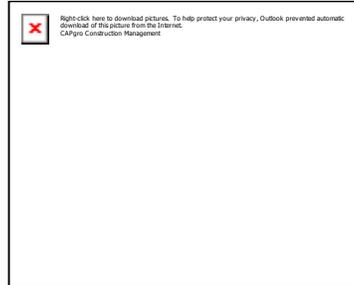
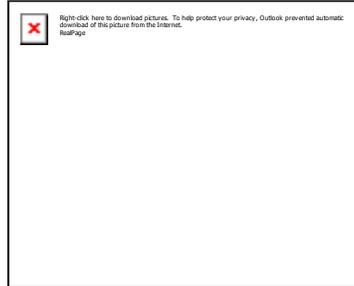
[View the Full Agenda](#)

Conference Chairs:

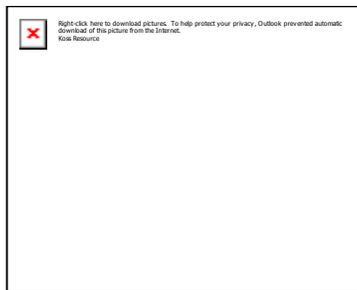
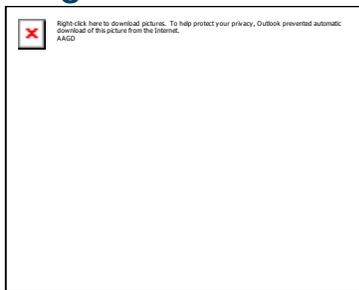


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