

From: Shwedo, Kevin A <Kevin.Shwedo@scdmv.net>
To: Godfrey, RobRobGodfrey@gov.sc.gov
Shwedo, KevinKevin.Shwedo@scdr.sc.gov
CC: Adams, ChaneyChaneyAdams@gov.sc.gov
Symmes, BrianBrianSymmes@gov.sc.gov
Smith, AustinAustinSmith@gov.sc.gov
Sanderson, JeffreyJeffrey.Sanderson@scdr.sc.gov
Beatty, DanDan.Beatty@scdr.sc.gov
Date: 10/30/2015 7:46:26 PM
Subject: RE: Follow up

Rob – in honesty, I have not been thinking about the press at all to this point. Will make my team aware of the need for good news stories. Hope to find some low hanging fruit next week. Thanks
Kevin

JR & Dan – WARNORD – we need to start thinking about the “good news stories” we can get before the press. We have to win the info war too! :)
Thanks
Kevin

Kevin A. Shwedo
South Carolina Disaster Recovery Coordinator
10311 Wilson Boulevard
Blythewood, South Carolina 29016

(O) 803-896-4039
(C) 803-609-4218

"It's a GREAT day in South Carolina!"

From: Godfrey, Rob [mailto:RobGodfrey@gov.sc.gov]
Sent: Friday, October 30, 2015 4:38 PM
To: Shwedo, Kevin
Cc: Adams, Chaney; Symmes, Brian; Smith, Austin
Subject: Follow up

Director Shwedo –

Wanted to touch base and ask you to be in touch with us if there are positive news stories or events you think we should consider making public events in the coming week or two.

Let the entire group on this email string know.

Thank you.

Rob Godfrey
Office of Governor Nikki Haley
Desk: (803) 734-2028 | Mobile: (803) 429-6068