

From: Association of Strategic Marketing OnDemand Webinars
<customerservice@associationofmarketing.net>
To: Mayer, DougDougMayer@gov.sc.gov
Date: 12/18/2014 7:29:47 AM
Subject: Keyword Bidding Strategies To Give You the Most Bang for Your Buck - OnDemand Webinar

[Live Webinars](#) [OnDemand](#) [Membership](#)

OnDemand Webinar

Keyword Bidding Strategies That Will Give You the Most Bang for Your Buck

[Learn More >](#)

View at your convenience 24/7, for 90 days

57 min

Credits*: CMM

Paid search bids are among the core building blocks to a successful account. Because they are one of the many fluid parts of day-to-day performance, it is integral that we understand what bidding strategies are most suited for, for our individual needs. This ondemand webinar, will teach you distinct strategies that are most applicable to account types, as well as the details of what bidding options are available. This presentation not only assists in identifying one's best bid strategy, but also demonstrates how to implement them.

Benefits for You

- You will learn how to approach bidding based on your industry
- You will learn what bidding options are currently available
- You will learn how to implement these strategies in Google® and Bing®
- You will learn how to integrate additional metrics into your bid strategy
- You will learn general best practices for bid maintenance

[MORE >](#)

Carrie Albright
Hanapin Marketing

OnDemand Webinar

\$99

[Register Now >](#)

Membership + Webinar

\$449 + \$99

[Register Now >](#)

Audio & Manual

\$99

[Order Now >](#)

OnDemand Webinar ID: 394404EAU | Priority Code: 4052-5162-09 *Please check Detailed Credit Information for approved credits. Credits by Lorman.

3 easy ways to order

Online: www.associationofmarketing.net

Phone: 866.226.0828

Email: info@associationofmarketing.net

EMAIL SETTINGS | UNSUBSCRIBE

Association of Strategic Marketing | 2510 Alpine Rd. | Eau Claire, WI | 54703 | 866.226.0828

This commercial email was sent to dougmayer@gov.sc.gov. To ensure that all our mailings get to you safely, we recommend you add associationofmarketing.net to your whitelist in your email client. Learn more about how to add associationofmarketing.net to your whitelist. This email address is not used for customer support and communication. Please do not respond to this message.