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Subject: action items from One SC PSA mtg yesterday

Hello!

Here are the action items we gathered yesterday. Kudos to JoAnn for nailing hers within 30 min of our mtg! I have added notes in all caps re: status if there has been action taken.

Action items from Dec. 10 One SC PSA meeting:

- Governor's Office:
 - Asks for comp airtime with TV stations statewide; similar requests to other media outlets such as radio - WE HAVE A POTENTIAL PLAN WHICH INCORPORATES THIS - WILL COME UNDER SEPARATE COVER, BUT DON'T HESITATE TO INITIATE ASK CONVERSATIONS IF YOU WISH
 - Send us helicopter photos of flooding, plus a few great bits of video if you have them
 - Identify any other potential sources for video footage and other photos from your end
 - Ask Getty if there is any way they would allow broadcast for no fee for select flood images (we love Sean Rayford's coverage, esp since he captured a lot in Georgetown area while embedded with Nat'l Guard rescue trucks)
 - Finalize short list of who is going to be on camera, and make initial ask simultaneously, then hand them off to us via Tracie and Bill. Ideally we'd have confirmed list by end of business day Tuesday.
 - We discussed Governor Haley; Coaches Spurrier, Swinney and Staley; Lattimore; Boyd; video clips of Rucker and Colbert
 - Here are some additional SC celebs if Gov's office has any connections: Andie MacDowell, Aziz Ansari, Tyler Perry, Kristin Davis
 - Get in writing that we can edit Stephen & Darius PSAs and use their likeness and name
 - Send us the language you have been using for One SC Flood Relief Fund so that we can
 - Send us script/talking points from Gov. Haley's WIS interview re: flood
 - Talk to politician contacts about plugging fund
 - Stats such as number of families that are still displaced from their homes
- Flock and Rally
 - Review other One SC video that Gov. has already done, plus other PSAs she's done
 - Talk to Buonasera Media about buying/asking for airtime - DONE, UPDATE/POTENTIAL PLAN TO FOLLOW UNDER SEPARATE COVER

- CCCF:
 - Ask ETV (Linda) about flood video and filming at ETV - DONE, IT'S A YES; BILL HAS THEIR CONTACT
 - Jim Powell about current video of rebuilding - DONE, HE IS WILLING TO CONNECT US WITH FILMING OPS
- Bill:
 - Get questions together for the state to ask Stephen Colbert & Darius Rucker to answer those questions - DONE
 - Get blue background color to Gov's office for Stephen & Darius

Tracie Broom

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