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**To:** Kester, Tonykester@aging.sc.gov  
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**Subject:** 4th Annual Dual Eligibles Best Practices Summit  
**Attachments:** [H248 Reg Form.docx](#)

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Hi Tony

It's Whitney with Healthcare Education Associates. I hope all is well.

We would love for you to join us for **The 4<sup>th</sup> Annual Dual Eligibles Best Practices Summit**, taking place on **February 9<sup>th</sup> and 10<sup>th</sup> in Fort Lauderdale, FL.** (*venue information listed below*). Don't miss the opportunity to learn from and network with pioneers in care improvement and cost management for Dual Eligibles. Through a comprehensive agenda, sessions will spotlight novel approaches to behavioral health integration, staffing licensed professionals, member outreach and marketing, provider collaboration, IT solutions, community partnerships and so much more. [Click here to view the agenda!](#)

#### Registration Instructions

**To ensure adequate seating, I am personally handling the registrations for this event and have attached a registration form for your convenience that you can simply fill out and email/fax back to me if you're interested in attending.** I also have group discounts available for those that qualify (*group discounts range from 10%-20% depending on the group size*). You can call me directly at **704-341-2445** if you would like for me to put a seat on hold for you or to ask any questions you may have— I am here and happy to help! To help us better serve you, please mention your **priority code: PHN48** and/or how you heard about us when registering.

#### Venue Information

Be sure to register for the conference with me directly, and then book your hotel. This event is taking place at **The Westin Fort Lauderdale** where we also have a block of rooms reserved at a special rate of \$198/night. The rate expires on January 9, 2015 ; **although we expect the block to sell out prior to this date.** To ensure you receive a room at the negotiated rate book well before the expiration date. Make sure to mention "The Dual Eligibles Conference" when placing your reservations via phone OR simply click this link to book your room online: <https://www.starwoodmeeting.com/StarGroupsWeb/res?id=1410037006&key=B0A072F>

**\*Upon sell out of the block the room rate and availability will be at the venue's discretion.**

#### The Westin Fort Lauderdale

400 Corporate Drive  
Fort Lauderdale, FL 33334  
p: 954-772-1331

Thanks in advance for your time and consideration. I look forward to hearing from you ☺

Whitney Betts | Business Development Associate

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**NOTE:** Discounts are not available through our website or 1-866 number and cannot be issued retroactively. Groups must register at the same time to receive the applicable discount. Any and all requests for discounts, including non-profit and government, must be made directly through our business development department at 704-341-2445 or [wbetts@healthcare-conferences.com](mailto:wbetts@healthcare-conferences.com)

To **unsubscribe** from receiving future promotional emails from us, send an email to: [info@frallc.com](mailto:info@frallc.com).