

# South Carolina Department of Insurance

Capitol Center  
1201 Main Street, Suite 1000  
Columbia, South Carolina 29201

NIKKI R. HALEY  
Governor

RAYMOND G. FARMER  
Director

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*Via Hand Delivery*

September 10, 2013

The Honorable Nikki R. Haley  
Governor  
State of South Carolina  
1205 Pendleton Street  
Columbia, South Carolina 29211

Dear Governor Haley:

On behalf of the Texting Can Wait Coalition, I am writing to invite you to participate in a press conference to announce the *Texting Can Wait Challenge*. Depending upon your schedule, the press conference would be held Wednesday, October 16<sup>th</sup>, Thursday, October 17<sup>th</sup>, or Friday, October 18<sup>th</sup> at the State House.

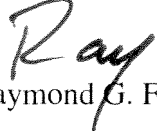
The purpose of the *Texting Can Wait Challenge* is two-fold: (1) lower the number of traffic fatalities on South Carolina roads; and (2) increase the awareness and importance of safety behind the wheel of an automobile for inexperienced and younger drivers.

We would like for you to issue the Challenge to the students of Clemson University and The University of South Carolina. The goals of the Challenge are to determine which student body can deliver the most Texting Can Wait pledges at events tied to two upcoming football games, the Clemson University vs. The Citadel football game (November 23<sup>rd</sup>) and The University of South Carolina vs. Florida football game (November 16<sup>th</sup>). As a part of the Challenge, AT&T will have a simulator on each campus and at each stadium for students to test their driving abilities while texting from behind the wheel. Students will then be given an opportunity to sign the *Texting Can Wait* pledge.

The South Carolina Department of Insurance is pleased to join AT&T, State Farm Insurance, The National Safety Council - South Carolina Chapter, the South Carolina Insurance News Service, and the South Carolina Department of Public Safety - Highway Patrol in this important Coalition.

The Coalition sees this as an excellent opportunity to further efforts to increase awareness of this important issue, thereby making our young drivers safer, and we welcome the opportunity to work with you on this worthwhile cause.

Sincerely,

  
Raymond G. Farmer