

From: Alzheimer's Association <info@alz.org>
To: Kester, Tonykester@aging.sc.gov
Date: 2/5/2015 11:30:10 AM
Subject: A treatment by 2025 saves lives and dollars

New report *Changing the Trajectory of Alzheimer's Disease*

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Dear Tony,

Without a breakthrough treatment, millions of baby boomers will spend their retirement years either living with Alzheimer's disease or caring for someone who has it. By 2050, nearly one in three Medicare dollars will be spent on people with the disease, crippling our nation.

But what if we can achieve a breakthrough?

Changing the Trajectory of Alzheimer's Disease, a groundbreaking report released today from the Alzheimer's Association, shows that if we develop a treatment by 2025 that delays the onset of Alzheimer's by five years, then:

To achieve this goal, the report shares that an investment of \$2 billion a year in funding — an amount called for by the research community — would be recouped in the first three years after a treatment is discovered.

Stand with us and make the case for this critical funding to change the trajectory of Alzheimer's disease. [Become an advocate today](#) and download the report for more information.

Sincerely,

Donna McCullough
Vice President

The [Alzheimer's Association](#) is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

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