Hello Nikki,

I'm very pleased to share another article in the Elton John AIDS Foundation (EJAF)'s Benefactor Profiles series. We are profoundly grateful to all of the amazing organizations and people who, in so many ways, contribute to our urgent cause. To honor them, we periodically feature stories on some of our most generous friends and their tremendous accomplishments.

Read our EJAF Benefactor Profile on Newman's Own Foundation and our good friends and advocates Joanne Woodward and Clea Newman Soderlund, Paul Newman's wife and daughter.
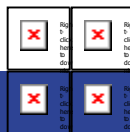
Newman's Own Foundation has supported the Elton John AIDS Foundation for over a decade. Created by actor/philanthropist Paul Newman to continue his commitment to turn all net profits and royalties from the sale of Newman's Own food and beverage products into charitable donations, Paul Newman and Newman's Own Foundation have given over $470 million to thousands of charities around the world since 1982. Their model of "social entrepreneurship" has added new depth to the philanthropic landscape and set an example for leveraging the power of celebrity to make positive change in the world.

Joanne Woodward, Clea Newman Soderlund, and Newman's Own Foundation have all given generously to EJAF's work. We could never adequately express how grateful we are for their support! Please join us in celebrating Joanne, Clea, and Newman's Own Foundation's efforts to make the world a better place!

Sincerely,

Scott Campbell
Executive Director
Elton John AIDS Foundation

P.S. Please visit www.ejaf.org to find detailed information about EJAF's mission and history and to make secure, tax-deductible, online donations in support of our work.

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