

From: Rhonda West, FRA <rwest@frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 12/17/2015 12:02:11 PM
Subject: Top Reasons to Attend - Advance Care Planning and Palliative Care Leadership Summit

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Hi Tony,

We invite you to join us for our upcoming **Advance Care Planning and Palliative Care Leadership Summit**, taking place **January 27-28, 2016 at Wyndham Orlando Resort**. Hear from thought leaders from around the country on how to align patients, providers, and plans in this growing segment of healthcare delivery!

Top Reasons to Attend:

- Learn to utilize predictive analytics to identify and assess patients for palliative care benefits
- Develop integrated care coordination strategies that meet the desires of patients and engage providers
- Improve the overall experience for your members by matching care to their wishes
- Design care delivery so patients are treated at the site of care of their choice, which is usually in their home
- Acquire positive strategies that stimulate a successful plan and provider collaboration in order to boost member satisfaction

To view the full agenda, [click here](#).

I am personally coordinating all registrations to ensure adequate seating. Group discounts are offered to those who qualify. For more information and to [register](#), contact me at 704-341-2647 or rwest@frallc.com.

To help us better serve you, please mention priority code **PHN48-EM4** and/or how you heard about us when registering.

Best Regards,

Rhonda West

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