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**Subject:** \$30 Million to be Invested in new Oceanfront Homewood Suites by Hilton in Myrtle Beach

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## In This Issue

November 18, 2014

\$30 Million to be Invested  
in new Oceanfront Hotel  
in Myrtle Beach

# **\$30 Million to be Invested in new Oceanfront Homewood Suites by Hilton**

Artist's rendering of new Homewood Suites by Hilton  
Myrtle Beach Oceanfront Resort & Conference Center

More than \$30 million is being invested in a new Homewood Suites by Hilton Myrtle Beach Oceanfront Resort & Conference Center on Ocean Boulevard near 17<sup>th</sup> Avenue South in Myrtle Beach. The new development will join the Hampton Inn & Suites Oceanfront Resort next door to become the first dually branded oceanfront resort hotel for Hilton Worldwide.

The new hotel will have 100 guest suites and a 12,500-square-foot, 300-seat conference center. Guests can enjoy an indoor/outdoor pool, water slide, sports court, outdoor kitchen and firepit as well as the amenities of the Hampton Inn, including six additional indoor and outdoor pools and two lazy rivers.

The new Homewood Suites hotel is the first new hotel built in Myrtle Beach since 2009, and is expected to open in the Spring of 2016.

## Report New Tourism Investments in South Carolina!

Tourism employs one in every 10 people in South Carolina with a total impact of nearly \$18 billion annually. Capital investment dollars are constantly pouring into the tourism industry, with hundreds of millions of dollars spent on projects each year. It is vital that this component is properly recognized as a cornerstone of our state's economy. We at the South Carolina Department of Parks Recreation & Tourism are contributing to this effort by compiling new tourism businesses and developments from across the state and announcing them to the public as often as possible.

If you are aware of new tourism investments - new hotels or major expansions, new attractions, golf courses or new visitor services - kindly notify SCPRT to help us keep track and raise awareness. Use the form at the [link](#) to get started!

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