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Subject: Fruit Of The Loom To Double Size Of Berkeley County Distribution Center, Create 49 New Jobs



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OFFICE OF THE GOVERNOR

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For immediate release
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Fruit Of The Loom To Double Size Of Berkeley County Distribution Center *Expansion Expected To Create 49 New Jobs In Summerville*

COLUMBIA, S.C. – Fruit of the Loom announced today plans to expand the company's Berkeley County distribution center. The addition will add 402,000 square feet to the current 350,000-square-foot building, more than doubling its size. The expansion is expected to create 49 new jobs by 2016 and will primarily help service Fruit of the Loom's growing e-commerce and intimates businesses.

Fruit of the Loom, an independent, wholly owned subsidiary of Berkshire Hathaway Inc., currently is proceeding with the regulatory requirements necessary to move forward with the project. It expects to break ground on the expansion in September 2014 and be completed by August 2015. The building, located at 1116 Business Park Road in Summerville, S.C., will remain a landfill-free operation and is expected to be LEED certified.

Those interested in employment opportunities with the company may visit Fruit of the Loom's careers site.

QUOTES

"We could not be more excited to announce the expansion of our Summerville distribution center. As our e-commerce and intimates businesses continue to grow, we are committed to strategically developing state-of-the-art systems and facilities to better service our customers. The location of the current Summerville facility coupled with our dedicated workforce there make it the ideal place to grow." –Rick Medlin, president and CEO of Fruit of the Loom

"We are thrilled Fruit of the Loom has chosen our state and their Palmetto Distribution Center for this project. Through this expansion, the company will more than double their current facility and hire 49 new employees – all great things for the hardworking people of Berkeley County." –Gov. Nikki Haley

"South Carolina's logistics capabilities and market reach make our state ideal for distribution. It's great to see a household brand name like Fruit of the Loom establish a presence and continue to expand here."

–Secretary of Commerce Bobby Hitt

"It's always exciting to recruit new businesses to our community. Even more rewarding is being able to see companies that have located in Berkeley County grow, prosper and expand after being an integral part of our pro-business environment. We are delighted to have Fruit of The Loom continue to grow in our County and region." -Dan Davis, Berkeley County supervisor

FIVE FAST FACTS

- Fruit of the Loom Inc. is expanding its existing distribution center in Berkeley County.
- Expansion to create approximately 49 new positions by 2016.
- Independent, wholly owned subsidiary of Berkshire Hathaway Inc.
- Fruit of the Loom operates a 350,000 square foot distribution center located at 1116 Business Park Road in Summerville. The company intends to expand the center by 402,000 square feet, more than doubling the size.
- Those interested in employment opportunities with the company may visit Fruit of the Loom's careers site.

About Fruit of the Loom®:

Fruit of the Loom® is a global pioneer, specializing in the design, manufacture, and marketing of a number of iconic family apparel, athletic apparel, and sporting equipment brands including Vanity Fair®, Fruit of the Loom®, Spalding® and Russell Athletic®. Each and every one of our brands practices the relentless pursuit of better, by striving to create innovative apparel and equipment that fits well, feels great and helps make amazing things possible. Fruit of the Loom, a subsidiary of Berkshire Hathaway, actively seeks ways to be best-in-class in social and environmental responsibility in the communities it serves around the world. For more information, visit fotlinc.com.

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