



2015 SOUTH CAROLINA YOGATHON

Yoga Reaches Out South Carolina is the third official chapter of Yoga Reaches Out (YRO), a 501(c)3 public charity that makes a difference in the lives of children by raising funds for children's organizations through yoga events. Our goal is to bring the yoga community together to do what it does best: support those in need.

This year, Yoga Reaches Out South Carolina has selected two worthy nonprofits supporting South Carolina's at-risk teens: Palmetto Place Children's Shelter and Achieve Columbia. We look forward to furthering the work of these organizations and spotlighting the need to support and nurture the older child.

PALMETTO PLACE CHILDREN'S SHELTER

Palmetto Place Children's Shelter provides a safe and nurturing environment for abused and neglected children and unaccompanied teens, offering them a broad range of services concentrating on personal healing and development. The shelter is the first line of defense for the Midlands' most vulnerable children. Palmetto Place is open 24/7 year-round providing medical and mental health care, crisis adjustment, and transitional counseling, after-school tutoring, and recreational and social activities in addition to food, clothing, and shelter. Since the Shelter opened in 1977, Palmetto Place has cared for more than 6,700 at-risk children, ranging from newborns to age 17.

Every dollar helps! Your sponsorship of YRO South Carolina will provide:

- Haircuts for 5 children (\$100)
- School field trips/ fees for 5 children for a semester (\$250)
- Driver's education and training for one teenager (\$350)
- Food for one week for entire shelter/20 children (\$1,000)
- Clothing for 15 children (\$7,000)



ACHIEVE COLUMBIA

Founded in 2012, Achieve Columbia serves students who have demonstrated academic promise, but who are at risk of not graduating due to exposure to extreme poverty or trauma. Each year, eight new students are selected in August of their 7th grade year, working with Achieve Columbia in areas of behavior modification, academic intervention, and character development. From 8th grade through their high school graduation, Achievers focus on the academic and professional skills necessary for success after they graduate.

Your sponsorship of YRO South Carolina will provide:

- Meals and books for 8 students during Summer Book Club (\$500)
- Support for one participant for an entire year (\$750)
- Registration fees for 8 students to attend the PEAK Outdoor ropes and obstacle course for team-building (\$1,000)
- Three-day college tour in North and South Carolina for 8 participants (\$2,000)
- Sponsorship for 8 participants for an entire year (\$6,000)
- Salary for a full-time social worker to provide counseling and curricula development (\$40,000)





2015 SOUTH CAROLINA YOGATHON SPONSORSHIP OPPORTUNITIES

YRO South Carolina Yogathon 2015 | Sunday, October 11, 2015

EVENT SPONSORSHIPS Available at \$50,000, \$25,000, \$10,000, \$5,000, \$2,500, and \$1,500 levels

☐ **\$50,000 SAVASANA SPONSOR – PRESENTING SPONSORSHIP**

- Logo recognition on YRO website, event banners, event T-shirts, all print materials, and YRO newsletter
- Full-page, inside front/inside back or back cover color ad in program book
- Verbal recognition from the podium
- Complimentary passes for 25 guests to attend the YRO Yogathon
- Marketplace table in prime location at event with product placement distribution opportunity
- 4 VIP backstage passes with photo opportunity with lead presenter
- Option to participate in a check presentation ceremony

☐ **\$25,000 WARRIOR 3 SPONSOR**

- Logo recognition on YRO website, event banners, event T-shirts, all print materials, and YRO newsletter
- Two full-page black and white ads in program book (as spread or two different ads)
- Verbal recognition from the podium
- Complimentary passes for 12 guests to attend the YRO Yogathon
- Marketplace table in prime location at event with product placement distribution opportunity
- 2 VIP backstage passes with photo opportunity with lead presenter
- Option to participate in a check presentation ceremony

☐ **\$10,000 WARRIOR 2 SPONSOR**

- Logo recognition on YRO website, event banners, event T-shirts, all print materials, and YRO newsletter
- One full-page black and white ad in program book
- Verbal recognition from the podium
- Complimentary passes for 8 guests to attend the YRO Yogathon
- Marketplace table in prime location at event with product placement distribution opportunity

☐ **\$5,000 WARRIOR 1 SPONSOR**

- Logo recognition on YRO website, event banners, event T-shirts, all print materials, and YRO newsletter
- Full-page black and white ad in program book
- Complimentary passes for 6 guests to attend the YRO Yogathon
- Marketplace table at event with product placement distribution opportunity

☐ **\$2,500 UPWARD DOG SPONSOR**

- Logo recognition on YRO website, event T-shirts, all print materials, and YRO newsletter
- Half-page black and white ad in program book
- Complimentary passes for 4 guests to attend the YRO Yogathon
- Marketplace table at event with product placement distribution opportunity

☐ **\$1,500 DOWNWARD DOG SPONSOR**

- Listing on YRO website, all print materials, and YRO newsletter
- Complimentary passes for 2 guests to attend the YRO Yogathon
- Marketplace table at event with product placement distribution opportunity

FOR MORE INFORMATION

Please contact Event Management: Melissa Yee at 508-655-1513 (office), 781-635-8301 (cell) or yogathon@yogareachesout.org

Yoga Reaches Out, tax ID#: 80-0598014 is a 501(c)3 non-profit organization that makes a difference in the lives of children by raising funds through yoga events. Yoga Reaches Out focuses on helping organizations that impact the health, education, and well-being of children. For tax purposes, the IRS requests that we inform you that, over and above the value of goods and services you may receive, your contribution is tax deductible to the extent provided by law.