

From: Jim Lapides <jlapides@nmhc.org>
To: Mayer, DougDougMayer@gov.sc.gov
Date: 3/10/2015 3:31:16 PM
Subject: Apartments Bring Dollars and Jobs to Your State

Hi Doug,

Did you know that apartments and their residents contribute **\$6.3 billion to the South Carolina economy each year**? That's **68,393** jobs that stay right within your state. Today's latest data, broken down by Congressional district, state and **40 metro areas**, are part of new research by Dr. Stephen S. Fuller of George Mason University's Center for Regional Analysis and is available at WeAreApartments.org.

In addition, you can now calculate the economic impact of a potential new apartment development or existing community for any one of **40 metros** or **50 states**. Just use the [Apartment Community Estimator \(A.C.E.\)](http://ApartmentCommunityEstimator.org) and share the results.

Apartments and their residents contribute **\$1.3 trillion** to the national economy. That's **12.3 million** jobs in construction, operations, leasing, management and skilled trades—as well as all the local businesses supported by apartments and the millions who live there.

Check out WeAreApartments.org now to find out for yourself how apartments and their **37 million** residents bring dollars and jobs to local communities.

Sincerely,

Jim Lapides
VP, Strategic Communications
National Multifamily Housing Council

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