

Parkinson Association of the Carolinas



December 12, 2014

Nikki Haley
Office Of The Governor
1205 Pendleton St
Columbia, SC 29201-3756

0001021



Dear Friend,

Joe was enjoying a beautiful Saturday afternoon at the playground chasing his young grandson around, when he noticed that his left foot was reacting slower than the right. Two weeks later Joe's neurologist tells him that he has symptoms of Parkinson's disease. Just like that, Joe joins a group of 60,000 people who are newly diagnosed with Parkinson's disease in the United States every year. This number does not include the thousands of others like Joe's wife, children, siblings and grandchildren who will also have their own unique set of challenges as they help him throughout his journey with Parkinson's.

As more people are impacted by the Disease each year, the number of people that the Parkinson Association of the Carolinas (PAC) serves has also increased. Over the last three years, the number of individuals that PAC educates and assists has dramatically increased from approximately 3,500 to over 12,000.

Although a Parkinson's diagnosis is a life-changing event, Joe can still live a long and fulfilling life with the Disease. He may feel like he is alone to navigate through his future living with this chronic and progressive disease but with resources available through organizations such as PAC, he will have a network of support to help him and his family along the way. PAC can give him the tools needed to live well with Parkinson's.

In order to continue to assist the increasing number of people in the Parkinson's community, PAC is in great need of additional resources.

We are asking for your help in supporting the increased need for critical services and programs for people living in our region.

Please consider contributing to our Annual Giving Campaign. There are many ways that you can donate: cash, check, credit card, regular mail or online at www.parkinsonassociation.org. You can also contribute stock or donate through your workplace. You can make your gift to the Annual Fund "In Memory" or "In Honor" of someone special. Gifts of all sizes are welcome!

Your gift will make a difference in the lives of people with Parkinson's disease and their entire support team.

With sincere gratitude,

David G. Hall
Chairman, Board of Directors

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Michelle Morton Reed

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Bryan Walker

Yogesh K. Patel
Emeritus Member

Jim Renegar
Emeritus Member

Make Your Donation Go Even Further

Thanks to our friends at The Leon Levine Foundation, new donors, those who haven't donated for two years and those who are increasing their last donation amount – all can double their donation.

Every dollar given will be doubled by The Leon Levine Foundation, up to \$10,000, now through May 15, 2015.

Please take advantage of this opportunity.



Provide Educational Information Through Print & Electronic Media

We used print and electronic newsletters as well as our website and social media to provide educational information such as: Latest research underway, community resources, support group meetings or details about getting involved in research. This information was distributed to a wide audience including people with Parkinson's disease, care partners, doctor's offices, and more. This past year, we circulated 5,000 copies of each edition of our printed newsletter and approximately 2,300 electronic newsletters were distributed on a monthly basis. These numbers don't reflect the additional number of people that utilize our website or social media to learn more.

Host Educational Workshops and Events

Over the last year, PAC hosted 5 educational workshops and 1 webinar with over 653 people participating in at least one of these events. We partnered with two national organizations, the Michael J. Fox Foundation and the Davis Phinney Foundation to help organize two large scale educational workshops focusing on topics such as living well with Parkinson's and research advancements in finding a cure. Nearly 700 people participated in at least one of these events.

We also assisted several major medical centers throughout North and South Carolina to organize and advertise symposiums that focused on topics such as: side effects of medications; motor and non-motor symptoms; how to avoid caregiver burn out or the importance of staying social.

Offer Assistance Through Our Resource Line



Our toll-free resource line is for individuals seeking information about Parkinson's disease and details about resources in

their area. During 2014, our staff of 2 full-time employees provided assistance to 890 people through our resource line.

Assist 70 Support Groups in North & South Carolina

We assisted over seventy support group leaders throughout North and South Carolina to design and facilitate meetings that are in-line with the needs of those who participate. We helped to organize new support groups and assist existing ones with leadership transitions. During the last year 10 new groups were formed.



Hosted Our First Move-It! Awareness Walk & Celebration of the Creative Faces of PD

Over 100 people participated in our first annual Move-it! awareness fun walk. Not only did the event help us to create awareness of the disease, it also gave participants the opportunity to get out and "move-it" with their friends and families. The event included a Celebration of the Faces of Parkinson's disease. Artists, musicians, performers and other creative people with Parkinson's disease shared their talents.

These are just a few examples of how your dollars were used in 2014. It has been a very successful year and we hope to make 2015 even better.

To find out more about our other programs, please visit

WWW.PARKINSONASSOCIATION.ORG



SAVE THE DATE!

Join us for our



Help us bring awareness to the Disease
while also helping to support PAC

Saturday, April 18, 2015

Marion Diehl Track

2219 Tyvola Road
Charlotte, NC

Visit our website for more information -
www.parkinsonassociation.org