

From: Veldran, Katherine
To: Andrea Mensink <AMensink@Columbiaauthority.com>
Date: 11/23/2015 10:52:44 AM
Subject: RE: 49th Annual Governor's Carolighting | Revised Release

Looks great.
KV

From: Andrea Mensink [mailto:AMensink@Columbiaauthority.com]
Sent: Monday, November 23, 2015 10:36 AM
To: Veldran, Katherine
Subject: FW: 49th Annual Governor's Carolighting | Revised Release

Hi Katherine –

Happy Monday! I just wanted to touch base and see if you had any additional changes before we send this out? Happy to make edits if needed before we distribute it.

Andrea

Andrea Mensink
Director of Communications
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From: Andrea Mensink
Sent: Friday, November 20, 2015 12:53 PM
To: 'Veldran, Katherine'; Mottel, Haley
Subject: RE: 49th Annual Governor's Carolighting | Revised Release

Katherine and Haley-

Attached is the revised version with the changes made and the addition of #GovernorsCarolighting2015.

Katherine: In intro, I changed 'choirs' to 'musical ensembles' to be more inclusive of the handbells. Take a look and see what you think.

And no worries if y'all see any additional changes that need to be made. Keep 'em coming! 😊

We've also added the emails below to Monday's distribution list.

Thank you so much!

Andrea

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From: Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]
Sent: Friday, November 20, 2015 12:19 PM

To: Andrea Mensink; Mottel, Haley
Subject: RE: 49th Annual Governor's Carolighting | Revised Release

Andrea – please call me when you have a sec. I did see some minor changes to the press release.

Just for this release on Monday can you include the follow on the distribution list?

Thanks, Katheine

803-767-7583

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From: Andrea Mensink [<mailto:AMensink@Columbiaauthority.com>]
Sent: Friday, November 20, 2015 12:07 PM
To: Veldran, Katherine; Mottel, Haley
Subject: RE: 49th Annual Governor's Carolighting | Revised Release

Sounds great! We plan to distribute this first thing Monday morning, if that sounds good to you? We will include you and Haley on the distribution list so you see it come through.

Andrea Mensink

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From: Veldran, Katherine [<mailto:KatherineVeldran@gov.sc.gov>]
Sent: Friday, November 20, 2015 12:01 PM
To: Andrea Mensink; Mottel, Haley
Subject: RE: 49th Annual Governor's Carolighting | Revised Release

Looks Great!

Please let us know if you need anything else.

When are you sending this out? Or has it already been released?

From: Andrea Mensink [<mailto:AMensink@Columbiaauthority.com>]
Sent: Thursday, November 19, 2015 4:35 PM
To: Veldran, Katherine; Mottel, Haley
Cc: Kelly Barbrey; Dayna Cantelmi; Kelsey Carmichael
Subject: 49th Annual Governor's Carolighting | Revised Release

Hi Katherine and Haley-

Attached is the revised release. We added a photo, as well as the Pinetum mention and One SC Fund information. Please take a look and let us know what you think. We are happy to finesse anything.

We can add the remaining photos to a dropbox link for media to access, too. The shots of the tree are so beautiful – I can't wait for this year's event! :)

Thank you so much for looking everything over! We appreciate it!

Andrea

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