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**Subject:** Resources: National School Choice Week Begins Today

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Good Morning -

National School Choice Week is officially underway! It's an opportunity to celebrate the importance of effective education options for all children -- including traditional public schools, public charter schools, magnet schools, private schools, online learning and homeschooling.

This morning, students wearing NSCW yellow scarves will ring the **opening bell** of the New York Stock Exchange. This event comes on the heels of a 3,000-person **kickoff celebration** in Houston on Saturday, which brought together Sen. Ted Cruz and Congresswoman Sheila Jackson Lee in an **impressive demonstration** of unity.

National School Choice Week 2014 will feature nearly **6,000** independently-planned events. The celebration is entirely positive, nonpartisan and nonpolitical...and focused on individual families in local communities across the country.

I hope you'll get involved on social media, via blog posts, and through press releases and op-eds or letters to the editor.

-- Here is a **brief set of facts** about National School Choice Week.

-- You can find out about specific school choice policies in an individual state **here**, or discover events in your area **here**.

-- If you'd like to Tweet about NSCW and your work related to education this week, our Twitter handle is **@schoolchoicewk**, and the designated hashtag is **#scw**.

-- **Here** are some photos you can use (no need for attribution) in blog posts or online postings.

-- If you'd like to change your Facebook or Twitter avatar to recognize the Week, you can download that **here**.

Thank you in advance -- and happy National School Choice Week!

Best,  
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President  
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