

From: Columbia Museum of Art
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Cc:
Subject: The CMA Announces Free Days and Extended Hours

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PRESS RELEASE

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RELEASE

FOR IMMEDIATE

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Columbia Museum of Art Announces Free Days

and Extended Holiday Hours

Columbia, S.C. - The Columbia Museum of Art announces upcoming free admission days and extended hours for the holiday season. The CMA opens its doors with free admission on Wednesday, November 26, 2014, with extended hours from 10:00 a.m. to 6:00 p.m. in appreciation for the support of the City of Columbia and Richland County and on New Year's Eve from 11:00 a.m. to 5:00 p.m. During these days visitors pay no admission, courtesy of BlueCross

BlueShield of South Carolina, to enjoy the CMA's collection and exhibitions, including *Norman Rockwell: Behind the Camera*.

This begins the new schedule of accessible hours through the last day of *Behind the Camera* on January 18, 2015. During this time, the Museum Shop will also be open for extended hours with unique gifts for early holiday shopping. As always, the Wells Fargo Education Gallery, the Solar Exploration Station, Art Explorer backpacks, and gallery guides are free for families to enjoy.

FREE DAYS and EXTENDED HOURS:

- **Wednesday, November 26**

10:00 a.m. - 6:00 p.m.

Enjoy free admission - City of Columbia and Richland County

Appreciation Day courtesy of BlueCross BlueShield of SC

- **Wednesday, December 31**

11:00 a.m. - 5:00 p.m.

New Year's Eve - Enjoy free admission courtesy of BlueCross

BlueShield of SC

- The CMA will be open on select Mondays and Christmas Eve and New Year's Day

- **The Museum Shop** hours from December 1 through December 25:

Monday - Saturday: 10:00 a.m. - 6:00 p.m.

Sunday: 12:00 - 5:00 p.m.

For details of daily extended hours and more information, please visit
columbiamuseum.org <http://r20.rs6.net/tn.jsp?f=001CG8wKexOq0uc0vollHEeq8Lz45od2L_dBRP_BrWsUkOtec4hUOOnQY652WnAyoSNTldsOVV8uuC740TjR8el0WtDIKbHEJwNhnLAlfRB--H305EiKie3U03WFSMKzag2ze8qHA-8tEPtUjXGBDYqcG_18536ch10iPLTCuppnxl2yVVClwqcyw==&c=9iSBYQQ9UKOb8cjGfbZNvbQCmsd6Ky-J9uiFaG5xOz8BS99ldd8cvw==&ch=Dv_9Hq5uGzA4gggFRYVULBw8auazKpCgPKFQ4C0N7h-9Utv85CypUg==>>

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About the CMA

The Columbia Museum of Art is a charitable nonprofit organization dedicated to lifelong learning and community enrichment for all. Located in the heart of downtown Columbia, SC, CMA ranks among the leading art institutions in the country and is distinguished by its innovative exhibitions and creative educational programs. At the heart of the CMA and its programs is its collection, which encompasses nearly 7,000 works and spans thousands of years of history, representing a range of world cultures. Established in 1950, the CMA now welcomes more than 135,000 visitors annually and is a catalyst for community creativity, engaging people of all ages and backgrounds with a diverse spectrum of programming, from exhibitions and lectures to concerts, which appeal to a wide range of visitors and students. It is the recipient of a National Art Education Association award for its contributions to arts education and an Elizabeth O'Neill Verner Governor's Award for the Arts for outstanding contributions to the arts in South Carolina.

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