

**From:** Michael Ashford <webinars@granicus.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 4/20/2015 1:08:08 PM  
**Subject:** Webinar Reminder: Using Technology to Improve Citizen Engagement

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Hi Tony,

You hear it all the time in medicine: treat the cause, not the symptom. In the same way, what if a lack of citizen engagement in government were a symptom of a deeper issue?

With this thought in mind, there is still time to sign up for our next Granicus webinar, **Using Technology to Improve Citizen Engagement from the Inside Out**. I'll be joined by Trevor Clark, Vice President of Sales at PublicStuff, as we lay out a case for how internal process improvement and change management are the first steps to a better engaged citizenry.

Hope to see you there!

**Webinar:** Using Technology to Improve Citizen Engagement from the Inside Out

**Date:** Wednesday, April 29, 2015

**Time:** 11:00 a.m. PDT / 12:00 p.m. MDT / 1:00 p.m. CDT / 2:00 p.m. EDT

**Price:** Complimentary!

**Register Today!**

Best Regards,

**Michael Ashford**

Vice President of Marketing & Strategic Partnerships  
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