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[HTML](#)

From: "Myrtle Beach Hotels" <david@myrtlebeachhotels.net>
 Date: 3/13/2015 12:05:00 PM
 To: "Scott Brandon" <sbrandon@thebrandonagency.com>
 Cc: "Brad Dean" <brad.dean@visitmyrtlebeach.com>, "John Pedersen" <jpedersen@cityofmyrtlebeach.com>, "Jim Creel Jr" <diamond@sccoast.net>
 Subject: Concerning today

Scott,

It is now 12:00 p.m. and I have not heard back from you. Unfortunately, I can not keep this local Myrtle Beach Black Chamber Board member tied up any longer. He had hoped you would respond.

Because we have worked together in this community and because I have been an outstanding customer of MyrtleBeach.com<<http://MyrtleBeach.com>> both with my previous clients and with my own company, the board did ask me to personally extend this opportunity to you. I have not and will not personally be asking any other locals to participate with the Myrtle Beach Black Chamber because that is not my role. I have been hired to build a database and no more.

As emails do tend to go viral, I would like to clarify the record on some assumptions you made in your previous email below:

Point 1: You stated: Once the new chamber has some structure and has a local board of directors

As an agent and a consultant hired by the board of directors, I can assure you that I would not take an assignment from a shaky organization. My family's income depends on it. I can also assure you that the IRS would not have conferred the non profit status below without a board and without appropriate structure in place: link provided here

<http://apps.irs.gov/app/eos/pub78Search.do?ein1=472242734&names=Myrtle+Beach+Black+Chamber+of+Commerce&city=Myrtle+Beach&state=All...&country=US&deductibility=all&dispat chMethod=searchCharities&submitName=Search>

Point 2: You stated: Right now, there just are not enough details for me.

When I was first approached to help build the database for the Myrtle Beach Black Chamber, I asked the board if, on behalf of Myrtle-Beach.com<<http://Myrtle-Beach.com>>, I could do a press release. I was given the go ahead. I ran that story.

As the Horry County and City Police of Myrtle Beach will attest and as was picked up by the Philadelphia Tribune, a leading Philadelphia Newspaper, here is what occurred:
<http://www.phillytrib.com/commentary/more-black-tourists-headed-to-myrtle->

beach/article_190c217b-ed1a-51f9-8324-95fd1febfaaf.html We thought we knew who was behind these ongoing attacks. Neither the county nor the city, however, could uncover who was behind such. Last winter, I also received ongoing anonymous phone calls on my cell phone describing me as a N* lover. Four such calls have been received with an anonymous number, all of whom hung up once the point was made.

With the racial animus in America today, the Board asked me to remove my articles and stay out of all possible controversies if I desired to continue with our agreement. I have promised to do so. As such, I am also trying to clear up any and all past controversial issues of which I certainly did not conspire, was passively and unwillingly dragged into.

I have it on good authority that a local controversial and oppressive business group in our community is considering exiting the market place. This group has maintained great control over local organizations and is the very reason that several small hotel owners have approached me about setting up meetings with a few non-locals to discuss selling their properties and exiting the market as well. The South end of Myrtle Beach is a prime example of the 50 year stewardship this business group's predatory and controlling behavior has exacted on our community.

It is for just these such reasons that the Myrtle Beach Black Chamber Board has decided to take a measured and very low profile in the current climate. However, the Myrtle Beach Black Chamber of Commerce does pass muster with the IRS and the U.S. Black Chamber of Commerce. It is unfortunate that such a high bar of certification is simply not enough for you, personally.

Point 3: You stated: In addition, we certainly can't afford \$7,000 much less \$7,000 x 4

From an email you (yourself) sent me earlier this week, you proclaimed that in December you purchased MyrtleBeachHotels.com<<http://MyrtleBeachHotels.com>>. You purchased that website from either Matthew Brittain, Myrtle Beach National, or Brittain Resort Management. As of now, our sources can not confirm whom you did so from, but I can say that my legal team and I approached Clay Brittain III in November to purchase it, offering millions of dollars. Clay III told us it was not for sale. I was quite surprised when I suddenly learned that you had purchased it less than a few weeks later. If you paid what we offered, and I can not see why they would sell it for less than we offered, then you certainly can make a meager contribution for greater diversity and inclusion in the community you live in.

My company will certainly be a Founding Member of the Myrtle Beach Black Chamber. We are a much smaller firm than you are. Many others in our community have stated that being chosen is a high honor. I am told several huge corporations, including Walmart, have also expressed such recognition as a high honor. They are certainly making a much larger contribution than the Myrtle Beach Black Chamber asked of you.

AND FINALLY: I have copied the current City Manager, MBCC Area Chamber President and MBCC Area Board President on this email. I did that because you stated that the Trademark of MyrtleBeachHotels.com<<http://MyrtleBeachHotels.com>> conveys with your purchase. As you fully knew when you purchased this asset, The Myrtle Beach Area Chamber of Commerce filed

a petition in Federal Court against my company's similar private trademark, but did not file one against yours, Myrtle Beach Trips, nor a host of others of just such the same fashion. Our attorneys discovered that most of these Myrtle Beach generic trademarks not pursued by MBCC do have common business ownership, interests and related intermingled concerns.

The Myrtle Beach Chamber Board, the City, myself, Matthew, you, and these other trademarked businesses will all face a jury trial in Federal Court in Florence at some point (hopefully soon) in which these matters will be addressed. My attorneys have pleaded with me to respond vigorously now for some time now. While I most likely will be required to do so, that is not my preferred course of action.

The Federal Proceedings will simply be more unwanted local and national headlines about Myrtle Beach in the press causing unwanted attention for me, MBCC, and the city. Tom Leath and John Pedersen's office have it on record that I have done all in my power to avoid this.

The Myrtle Beach Black Chamber board would certainly prefer me to get this resolved as there are concerns that they will now be pulled into this matter, as well, having an existing consultant agreement in place with me.

Even at this latest of hours, I remain hopeful that Brad Dean, the board, and I can meet, use common sense judgement, and put an end to this past era of controversy, headlines, clever manipulations, and such, "behind the scenes", veiled slight of hand manipulations.

Brad Dean and his team are well aware, that any promotional website the Myrtle Beach Black Chamber chooses will get preferred placement on Google.com<<http://Google.com>> as VisitMyrtleBeach.com<<http://VisitMyrtleBeach.com>>'s website (MBCC's promotional website) and all other such Chamber websites currently enjoy.

In my Spirit, I can now see this previous past dark era coming to a complete end. I see a bright new day ahead for Myrtle Beach.

I would ask that you and your companies join us in this new and more inclusive season that we have truly already entered.

I see light in you, Scott.

Sincerely,

David Hucks
[cid:sigimg0@c314d336e061d5e6f93c6a20b7ce159e]

<<http://www.myrtlebeachhotels.net>>
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----- Original Message -----

Subject: Re: Confidentially attached
From: Scott Brandon
<sbrandon@thebrandonagency.com<mailto:sbrandon@thebrandonagency.com>>
Date: Fri, March 13, 2015 7:31 am
To: Myrtle_Beach_Hotels®
<david@myrtlebeachhotels.net<mailto:david@myrtlebeachhotels.net>>

David

Thanks for coming by the other day and then dropping off the materials. I know you said that you expected to "pick up check(s)" today, so I wanted to make sure you did not come over here and be disappointed. We will not be joining at this time. Once the new chamber has some structure and has a local board of directors and I can see who all is involved, I would be happy to consider joining. Right now, there just are not enough details for me. In addition, we certainly can't afford \$7,000 much less \$7,000 x 4. We are a small business. I am sure that you understand our position at this time. We will stay in touch.

SB

On Wed, Mar 11, 2015 at 12:34 PM, Myrtle Beach Hotels®
<david@myrtlebeachhotels.net<mailto:david@myrtlebeachhotels.net>> wrote:
Brad, Scott and Jim,

Please find the attached sent confidentially.

Scott - As I promised, I will be dropping off the Founding Applications at 2 p.m today.

I look forward to your response this Friday. I am free at 1 p.m on Friday to discuss.

Thanks,

David Hucks
[cid:sigimg0@280e7d0a271839fce116b0a61bc7330d]

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Scott Brandon
CEO

[<https://docs.google.com/uc?export=download&id=0B7GtNHUnUDADYU10eGpVb2pucjQ&revid=0B7GtNHUnUDADZStId1BsdzJ0by9FMVJXaEFPZmxBTGE2NlA0PQ>]

thebrandonagency.com<<http://thebrandonagency.com>>

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