

From: Wesley Donehue <blast=pushdigital.com@cmail19.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 12/2/2016 3:15:06 PM
Subject: The wait is almost over!

It's hard to believe that December is already here! But there is still plenty to do and much more content to push out before the new year rolls in.

Here's the latest from digital, Push, beer and politics:

News From Push Digital

Columbia Bubble Update: Top Issues For 2017 SC Legislative Session

2017 is right around the corner. Here are the issues that our team sees coming in the new year.

Godspeed, Cathy Novinger

South Carolina lost a titan this week and we should all take some time to learn about Cathy Novinger's life and try to be just a little more like her.

37 Gifts That ARE Wesley Donehue

In honor of my birthday this week, my staff chose 37 gifts that they felt best represented me. It's good stuff, so be sure to check it out!

Wesley's Personal Blog

This Brewery Thing Is Actually Happening

The wait is almost over! Construction is in full swing and this week we crossed another major milestone. The brewing equipment showed up – the brewhouse, bright tank and fermentors.

What I'm Thankful For

There's so much to be thankful for this year and we still have 1/12th of the way to go. Keep pushing harder!

News From Frothy Beard

Charleston's Favorite Christmastime Beer is Back

Nothing captures the magic of the season quite like a peppermint beer. Yes, Peppermint Porter is back on tap!

Are Mermaids Real?

Of course they are. You haven't seen one? Maybe you don't know where to look.

You Can Hold An Albatross In Your Hand

And you should! Our new brew has flown in and landed.

Important Links, Stories And Other Fun Stuff From This Week

Facebook Looks to Harness Artificial Intelligence to Weed Out Fake News

Facebook Inc.'s artificial intelligence know-how could be applied to some of its most pressing problems if the social network creates policies to guide use of the technology.

The Array of Conflicts of Interest Facing the Trump Presidency

Ethics experts warn that if Mr. Trump puts his children in control of operations but continues to own the company, he will remain vulnerable to charges that his actions as president are guided by personal financial interests.

While We Weren't Looking, Snapchat Revolutionized Social Networks

A couple of weeks ago, Snap filed confidential documents for a coming stock offering that could value the firm at \$30 billion, which would make it one of the largest initial public offerings in recent years.

The 20 Most Viral Ads of 2016

A Christmas ad tops the list, as Unruly ranks the year's most shared spots.

Until next week,

Wesley Donehue

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