

From: Mottel, Haley <HaleyMottel@gov.sc.gov>
To: Veldran, Katherine <KatherineVeldran@gov.sc.gov>
Andrea Mensink <AMensink@Columbiaauthority.com>
CC: Kelly Barbrey <KBarbrey@Columbiaauthority.com>
Kelsey Carmichael <KCarmichael@Columbiaauthority.com>
Date: 11/19/2015 3:09:55 PM
Subject: RE: 49th Annual Governor's Carolighting Announces 2015 Choral Performers
Attachments: 49th Annual Governor's Carolighting Announces Program Lineup.docx

Please see attached edits. Thank you!

From: Veldran, Katherine
Sent: Thursday, November 19, 2015 3:08 PM
To: Andrea Mensink; Mottel, Haley
Cc: Kelly Barbrey; Kelsey Carmichael
Subject: RE: 49th Annual Governor's Carolighting Announces 2015 Choral Performers

Attached are pictures.

The release looks great. HM is emailing you minor changes.

Do you think we can add (or something similar):

Pinetum Christmas Tree Farm – a Swanton, Maryland farm owned by Marshall and Cindy Stacy who own a home in the Lowcountry – donated this year's tree as a gesture of hospitality and good will toward the state of South Carolina following the tragic flooding earlier this year.

Those interested in helping South Carolinians impacted by flooding can do so by making a donation to the One SC Fund. One hundred percent of the donations will go directly to assisting South Carolinians:

Online: Visit www.onescfund.org to make an online donation.

Text Message: Text 'onesc' to 843-606-5601

Call: Central Community Foundation at 803-254-5601

From: Andrea Mensink [<mailto:AMensink@Columbiaauthority.com>]
Sent: Thursday, November 19, 2015 1:53 PM
To: Veldran, Katherine; Mottel, Haley
Cc: Kelly Barbrey; Kelsey Carmichael
Subject: 49th Annual Governor's Carolighting Announces 2015 Choral Performers

Hi Katherine and Haley-

Attached is a draft for the press release announcing the participating choirs. Let us know if you and your teams have any edits or suggestions. We're happy to tweak it!

Also, I was looking at last year's announcement and we included a photo of Governor Haley at a previous Carolighting. We certainly can include a photo in this year's release, too. Let us know if that is of interest, and if so, do you have an official or preferred photo that we should use?

Thanks so much!

Andrea

Andrea Mensink

Director of Communications

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