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To: Veldran, KatherineKatherineVeldran@gov.sc.gov  
Date: 12/30/2016 9:40:05 AM  
Subject: Happy New Year! 🎉🎉🎉🎉

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Wow, 2016 has been a total whirlwind for us here at Push! Along the way, we started construction on an awesome new brewery and pizzeria, and we also acquired Pint Digital.

We're continuing to grow. Bigger and better! And we aren't about to stop now.

For us, this year was all about pushing out content. Lots and lots of content. Every. Single. Day (for the most part)

This is a trend that we intend to continue throughout the New Year. We will continue pushing out interesting content that helps you. That's our goal: Pushing out content that people actually want and need

In case you missed any of our 2016 posts (132 in all), the team wanted to share 50 of our favorites from this year. We hope you enjoy reading and you find something useful here!

**New Year's Resolution: 5 Cliches Every Politico Should Stop Using NOW**

**The Way Media Consumption Is Going**

**Push Expands with Acquisition of On Point Digital**

**You Have to See These Puppies (And Learn About Advertising)**

**A Blast from Christmases Past**

**What Our Country Really Needs Right Now**

**The Life of a Creative Professional**

**Cool People Creating Awesome Things**

**Why a Digital Agency and a Brewery In One?**

**Wesley Donehue Turns 37 Today. So Gifs!**

**Godspeed, Cathy Novinger**

**Push Out Content People Want and Need**

**Could We NOT Have Politics On Every Site? Thank You**

**People Want Authenticity and Transparency**

**This Has Been One Hell of a Campaign Season**

**TV Advertising, or Digital Advertising? YES**

**YOU in 2016: Political Tips From Wesley**

**How to Advertise for Really Complicated Issues**

**13 Entrepreneurial Tips You Can Use Today**

**Meet Kaney: Push's Reporting Expert**

**What This Year's Election Means to Millennials**

**Working Out Makes Me Better at My Job**

**Snapchat Filters for Guerrilla Marketing**

**Creative Agencies in 2016: The Quick and the Dead**

**One Evening That Changed My Perspective On Politics And Social Media**

**The Best Facebook Presence Of Any Craft Brewery In The Entire Nation**

**How the Internet is Fueling Hate**

**This Is Where Push Digital Is Going**

**Marketers, You Need to Ditch Your Laptop**

**Creative Doesn't Mean Expensive**

**Top 5 Social Media Fails — Think Before You Tweet**

**The Single Biggest Mistake in Digital Advocacy**

**LOOK What We've Done!**

**Twitter is Dead**

**Check Out These 5 Emerging Marketing Trends For Digital In 2016**

**The Nitty Gritty**

**Trump? Definitely NOT. Watch: Hot Or Not 3.0**

**I Just Ran 31 Miles And Learned Valuable Lessons For My Business, My Clients And My Life**

**39 Things You Wish You Knew About Michael Rentiers**

**The Lightning Bolt**

**Snapchat Is Fun, But Not For GOP Campaigns Yet**

**On Being A Digital Media Maestro**

**5 Tips For Creating Killer Calls To Action**

**20 Things You Must Know About South Carolina**

**Get More Done By Trying These Time Management Tips**

**Meet The Push Digital Staff: Hot Or Not Pt. II**

**TV Ads Shouldn't Be Put Online And Here's Why**

**Campaigning Is Content. Content Is Campaigning.**

**Meet Our Bearded Partners**

**YouTube Celebrities...Hot Or Not?**

Be on the look out for a lot more content coming your way in the New Year.

Cheers to 2017!

*Wesley Donehue*

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