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**To:** Card, RachelRachelCard@gov.sc.gov  
**Date:** 10/2/2014 1:31:56 PM  
**Subject:** Follow Up:

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Hello again, Rachel.

Thanks again for your interest in our work. You previously requested info. on our Bullying Program.

If you are unable to afford a speaker or workshop, I'm happy to tell you that our Nationally Certified Bullying Program is now available on DVD. A Full 90 minute LIVE Workshop Training that includes 200 Worksheets. The program covers all aspects of Bullying – focusing on the Bullies, the Victims, Prevention, and Healing. The Nationally Certified, Olweus Approved Worksheets are designed to educate School Personnel and Students - both Victims and Bullies. They include Classroom Strategies and Action Plans.

Please go to our Order Form link to order this exceptional DVD/Worksheet program for only \$29.99:  
<http://kathynoll.wordpress.com/taking-the-bully-by-the-horns-by-kathy-noll-dr-jay-carter/order-form/>

If you are interested in other Bullying Program options, please see below:

You were originally sent Elizabeth Bennett's Bio and an outline of her successful Nationally Certified program along with info on my award-winning book, "Taking the Bully by the Horns." We hope you found this helpful. Please let us know if you are still interested in having a Bullying Program or Workshop presentation at your school. (\$475 tailored to fit your needs)

If financing is an issue, please consider the DVD Program and these other outstanding affordable options available for you below:

Teleseminars:

Conference Call Training over the phone, or via webcam. These nationally certified programs can be tailored to meet your needs and offer several options to fit your budget.

60 min. Training Call (\$99)

You will learn:

- Why bullying in schools is increasing.
- How to prevent student suicides resulting from bullying.
- How to identify the bullies and victims - specific characteristics.
- How the bully gains power over your school.
- How to handle abusive behavior from bullies.
- What you can do to prevent bullying at your school.
- How to protect the victims of bullying.
- How to encourage bystanders to get involved.
- How to step in and stop an incident as soon as you see it.
- How to prevent cyber-bullying.
- How to identify relational aggression.
- Recognize the signs that something is wrong.
- Understand bullying from a psychological perspective.
- How to develop a school-wide program and stick with it.

Included in the price of the call are the official Olweus training worksheets. These Nationally certified worksheets will be sent to you prior to the call.

30 min. Training Call (\$49)

You will learn:

- Why bullying in schools is increasing.
- How to identify the bullies and victims - specific characteristics.
- How the bully gains power over your school.
- How to handle abusive behavior from bullies.
- How to protect the victims of bullying.
- How to encourage bystanders to get involved.
- How to step in and stop an incident as soon as you see it.
- Recognize the signs that something is wrong.
- How to develop a school-wide program and stick with it.

Included in the price of the call are the official Olweus training worksheets. These Nationally certified worksheets will be sent to you prior to the call.

15 min. Bullying Hotline Help (\$30)

Do you have a specific issue with bullying, or incidents at your school that you would like professional guidance and advice on how to handle?

Specific questions your school needs answered. Do you need to know some basics on how to get started on implementing an effective bullying program/policy for your school? Do you need to know where to start in combating bullying?

For schools with zero budget -- here are four excellent additional options:

Option One:

Nationally Certified Informational Guidelines will be emailed to you. Our successful Bullying Programs are based on these power point outlines.

What Schools Can Do About Bullying

What You Need to Know About Bullying

What Parents Can Do About Bullied Children

If you are unable to afford an in-school program/speaker or teleseminar we recommend you purchase these 3 Bullying Program guidelines for one low price. \$20.95

Option Two:

We offer an Online Bullying Class. The price is \$75 which includes the training, 7 continuing education credits, and a copy of our "Taking the Bully by the Horns" E-Book. If you are unable to afford taking a full course, we recommend you simply order the E-Book copy of Kathy Noll's "Taking the Bully by the Horns" for \$9.95. It is required reading as part of the course and included in the price.

Option Three:

Order a hard copy of our nationally-acclaimed book, "Taking the Bully by the Horns" to keep in your library or counselor's office so that it is available for students in need.

To ensure your affordability in taking this important prevention step I'm offering you a special discount of \$5.00. On your shopping cart page an empty box says "coupon". Type the coupon code SPECIAL into the box and click go. You will receive a \$5 discount -- and an essential tool to improve school safety and save children's lives.

Option Four:

At the very least we recommend ordering the companion guide to the conference call material. It is the \$9.95 E-Book listed on the order form as "Know More about Bullying/Peer Abuse -- and How to Prevent Bullying in Schools" This will give you a basic understanding of the in-depth topics discussed during the conference call trainings. You will not have the live interaction of the phone call or ability to ask questions, but if you can not afford a conference call this E-book is the best option for you to receive valuable information and insight into the points addressed during the conference call programs.

Please visit this link to order all bullying materials and programs:<http://kathynoll.wordpress.com/taking-the-bully-by-the-horns-by-kathy-noll-dr-jay-carter/order-form/>

More information about the Online Course and our Bullying Workshops can be found at this link: <http://kathynoll.wordpress.com/taking-the-bully-by-the-horns-by-kathy-noll-dr-jay-carter/workshops-lectures/>

We're happy to make these options affordable so that all schools have the chance to improve school safety and save children's lives.

Please respond with any questions.

Best Wishes,

Kathy Noll

[www.kathynoll.com](http://www.kathynoll.com)

"Taking the Bully by the Horns"

National Awards for "Saving Children's Lives"

"Making the World a Safer Place"

"Empowering Those in Need"