

## **JAMES THOMAS (TOM) LEWIS**

As the Director of Economic Development, Tom manages and executes projects for FORTUNE magazine. In this capacity, Tom produces, coordinates and sells special advertising sections for states, cities and other specialized projects.

Tom is a graduate of the Economic Development Institute and has earned the designation of Certified Economic Developer (CEcD) through the International Economic Development Council. He is also a licensed real estate broker in the State of Texas. Tom has earned a bachelor's degree in Finance from the University of North Texas and a Master's degree in Business Administration from the University of Dallas Graduate School of Business.

Previously, Tom was Executive Vice President and Chief Operating Officer of The Dallas Partnership, which was the economic development affiliate of the Dallas Regional Chamber of Commerce. In 1991, The Dallas Partnership was named one of the top ten economic development groups in North America by a leading economic development publication. Tom provided the information to Moran Stahl & Boyer and FORTUNE that enabled the Dallas area to be named the number one location for business by FORTUNE magazine in October, 1989 (the first time "Best Cities for Business" was produced by FORTUNE). Additionally, the Greater Dallas area was designated the number one metropolitan area in the country for the number of relocation and expansion announcements by a leading economic development publication in 1989, 1990 and 1991 under Tom's leadership. Some of the high profile corporate headquarters location projects in which Tom participated were: Exxon Corp., J.C. Penney Company, Inc., GTE Telephone Operations, Motel 6, L.P., American Medical International and the Young Presidents' Organization.

Prior to his seven years at The Dallas Partnership, Tom was a financial executive with the Texas Utilities Company System, the largest electric utility that owns and operates systems in Texas. In his fourteen years with Texas Utilities, he held various positions including Director of Finance of Texas Utilities Company and Assistant Treasurer & Manager of Financial Planning for subsidiary Dallas Power & Light Company.

Tom has been an active member of numerous economic development organizations including CoreNet Global and the International Economic Development Council (IEDC). Tom has been an instructor at the Economic Development Institute and a Trustee of the American Economic Development Council Educational Foundation.

Tom has been with FORTUNE magazine since January, 1992 and has produced economic development sections for Alabama, Arkansas, California (2), Colorado, Connecticut (3), Delaware, Georgia (3), Indiana (3), Iowa (2), Kentucky, Maryland (2), Maine, Massachusetts (4), Minnesota, Mississippi (3), Missouri (4), New Jersey, North Carolina (6), Ohio, Oklahoma, Pennsylvania (4), Rhode Island, South Carolina (4), Tennessee (3), Texas (3), Virginia (2), Washington (2), Wisconsin (3), Atlanta (2), Chicago (2), Cleveland, Dallas, Dallas/Fort Worth, Denver, Grand Rapids, Kansas City (2), Los Angeles (2), Oakland, Phoenix, San Jose (2) and Toronto. Tom has also produced Corporate Site Selection sections (7) as well as sections on the NASDAQ-100 Index (5), Biotechnology (6), Nanotechnology, Windows 2000 launch for Microsoft, the Business of Golf for the 1999 U.S. Open at Pinehurst, the Special Olympics, the National Constitution Center in Philadelphia, Working Together for a HealthyUSA, the National Business Group on Health, IBI/NBCH Workforce Health, Empowering Women, the U. S. Department of Labor National "Hire Veterans First" Campaign (9), and the National Indian Gaming Association (3).