



SOUTH CAROLINA COMMISSION ON HIGHER EDUCATION

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Date: February 10, 1998
To: Dalton Floyd, Chair, Committee on Planning and Assessment
From: Alan S. Krech, Sr. Executive Assistant for Policy & Administration
Re: Mission Statement Evaluation

As you know, the Commission has approved mission statements for four senior institutions and thirteen technical colleges. Revised mission statements have now been received from the sixteen remaining institutions. The staff has reviewed these statements; their comments and recommendations follow:

1. **The Citadel** - In its original analysis, the staff committee stated that the mission statement should contain more specificity regarding the types of students The Citadel hopes to attract and the types of occupations or endeavors graduates will be prepared to do. Both matters have been clearly addressed in the revised statement.

Recommendation: Approval

2. **Clemson University** - The original staff critique suggested that the size of the institution should be clearly stated and that there should be more specificity regarding the types of students that Clemson hopes to attract and the types of occupations or endeavors graduates will be prepared to do. Officials at Clemson decided to completely rewrite the mission statement, combining an abbreviated statement with "Guiding Principles" that contain much of the information required by the performance funding indicator. Clemson University officials have stated that the Mission Statement and the Guiding Principles are "one piece" and will not be published separately in University publications.

Recommendation: Approval with the condition that what Clemson has labeled separately as Mission Statement and Guiding Principles will be published in all official publications as one piece.

3. **Coastal Carolina University** - The original staff evaluation stated that there should be more specificity about the size of the institution. That request has been clearly addressed.

Recommendation: Approval