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FYSA-EA DAILY PLAN 10.24.15

**JOINT FEMA/STATE
DAILY STRATEGIC MESSAGING PLAN
Saturday, October 24, 2015**

Key Message

- Keep in touch with FEMA.

Products

- **News releases** scheduled for media distribution pending verification that DRC is operational:
 - Recovery Center Opens in Andrews to Help South Carolina Flood Survivors (Georgetown County)
 - Recovery Center Opens in Georgetown to Help South Carolina Flood Survivors (Georgetown County)
- **Talking Points:**
 - Daily Bullets
- **Digital Content:**
 - Twitter: Post information on mitigation materials, staying in touch
 - Facebook: Post photos and message about visiting DRCs
 - Disaster page: Add information about staying in touch.

DRCs:

DRC opens in **Andrews** (Georgetown County) – scheduled to become fully operational today

DRC opens in **Georgetown** (Georgetown County) – scheduled to become fully operational today

Events:

10 a.m. – 4 p.m. Friends of Edisto Fall Membership Celebration, requested by Chamber of Commerce, Edisto Memorial Gardens, 250 Riverside Dr., Orangeburg. FEMA attending: IGA and DSA.

10 a.m. – 4 p.m. Festival at Folly Beach “Follypalooza,” Folly Beach City Hall, 21 Center Street, Folly Beach. FEMA attending: Media relations, DSA , mitigation, SBA.

11 a.m. – 1 p.m. Outreach to Johnsonville Senior Citizens Program at White Chapel Church, White Chapel Church, 419 S. Midway Hwy., Johnsonville. FEMA attending: DSA and IGA.