

**From:** Pitts, Ted  
**To:** Veldran, Katherine <KatherineVeldran@gov.sc.gov>  
**Date:** 11/1/2012 12:19:31 PM  
**Subject:** FW: D&B Credibility Corp.

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**From:** Judy Hackett [mailto:jhackett@dandb.com]  
**Sent:** Wednesday, October 31, 2012 3:50 PM  
**To:** Pitts, Ted  
**Cc:** Aaron Stibel; Jeff Stibel  
**Subject:** D&B Credibility Corp.  
**Importance:** High

What we can do today:

- ☐ Dun & Bradstreet Credibility Corp will give South Carolina businesses affected, a CreditAlert product that will help them stay alerted to changes in their scores or ratings and other indicators of fraudulent activity that could be taking place on their business. The cost will be waived for residents of the state.
- ☐ They should visit DandB.com/SC starting Friday, 11-2 or they can call customer service toll free at this dedicated phone number 800-279-9881

For Background

- ☐ How does the product help? If someone were to steal your business identity, items could be purchased, your bills could go unpaid, new lines of credit could be opened up. This product will alert customers to changes taking place in their business credit file. Even something as simple as a change to a business address or a company officer change would set off an alert to the business owner.

As we mentioned on the phone, if you need anything else now or in the future, please do not hesitate to reach out.

Also If you need a quote from our CEO, feel free to use what he said on the phone:

Chairman and CEO Jeff Stibel said, "When our nation or our states are in need, Dun & Bradstreet Credibility Corp. will drop everything to help. We are honored to serve this great state and tremendous governor."

Judy Hackett  
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**Dun & Bradstreet**  
CREDIBILITY CORP



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